

09-20-1999

Attorney Docket No. 17201-030200

FORM PTO-1594
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patents and Trademark Office

To the Honorable Commissioner of Patents and Trademarks		101148695	ents or copy thereof.
1. Name of conveying party(ies): Coors Porcelain Company <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State: Colorado <input type="checkbox"/> Other Additional name(s) of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) Name: Coors Porcelain Company, dba Coors Ceramics Company, Inc. Internal Address: Street Address: 16000 Table Mountain Parkway City: Golden State: CO ZIP: 80403 <input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State: Colorado <input type="checkbox"/> Other If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designation must be a separate document from Assignment) Additional names and addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other: Certificate of Assumed or Trade Name and Change of Owner Address Execution Date: 9/13/99			
4. Application Number(s) or Registration Number(s). A. Trademark Application No(s):		B. Trademark Registration No(s): 843,695 VISTAL Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Lesley S. Craig TOWNSEND AND TOWNSEND AND CREW LLP Two Embarcadero Center, 6 th Floor San Francisco, California 94111-3834 (415) 576-0200		6. Total number of applications and registrations involved 1 7. Total fee (37 CFR 3.41): \$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Charge Fees to Deposit Account <input checked="" type="checkbox"/> Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account. 8. Deposit account number: 20-1430 (Attach duplicate copy of this page if paying by deposit account)	
DO NOT USE THIS SPACE Chg 40			
9. Statement and signature. To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.			
Lesley S. Craig Name of Person Signing		Lesley S. Craig Signature	9-13-99 Date
Total number of pages including cover sheet, attachments and document: 3			
10. Change Correspondence Address to that of Part 5? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
OMB No. 0681-0011 (exp. 4/94) Do not detach this portion			
Mail documents to be recorded with required cover to: Asst. Commissioner for Trademarks Box: Assignments Washington, D.C. 20231			

TRADEMARK
REEL: 001959 FRAME: 0257



STATE OF COLORADO

DEPARTMENT OF
STATE

CERTIFICATE

I, VICTORIA BUCKLEY, SECRETARY OF STATE OF THE STATE OF
COLORADO HEREBY CERTIFY THAT ACCORDING TO THE RECORDS OF
THIS OFFICE, A CERTIFICATE OF ASSUMED OR TRADE NAME WAS
FILED BY

COORS PORCELAIN COMPANY
(COLORADO CORPORATION)

ON DECEMBER 26, 1986 TO TRANSACT BUSINESS IN THIS STATE
UNDER THE NAME OF

COORS CERAMICS COMPANY, INC.

AND IS DULY ORGANIZED AND IN GOOD STANDING AND IS AUTHORIZED
AND COMPETENT TO TRANSACT ITS BUSINESS OR CONDUCT ITS
AFFAIRS WITHIN THE STATE OF COLORADO.

Dated: June 10, 1999

Victoria Buckley

SECRETARY OF STATE

RECORDED: 09/16/1999

TRADEMARK
REEL: 001959 FRAME: 0258