

09-20-1999



101147598

9/15/99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
Jan. 21, 1999
- Merger
- Change of Name
- Other Release of Assignment and Security
Interest in Trademarks

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
Jan. 21, 1999

Name First Union National Bank, as Administrative Agent

Formerly f/k/a First Union National Bank of North Carolina

- Individual General Partnership Limited Partnership Corporation Association
- Other a banking association
- Citizenship/State of Incorporation/Organization _____

Receiving Party

Mark if additional names of receiving parties attached

Name Petersen Publishing Company, L.L.C.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 6420 Wilshire Boulevard

Address (line 2) _____

Address (line 3) Los Angeles California 90048

- Individual General Partnership Limited Partnership Corporation Association
- Other Limited Liability Company
- Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be attached to document from Assignor)

09/17/1999 BNGUYEN 00000002 74034232

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
300.00 OP

Public burden reporting for this collection information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document, gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (8851-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0851-0027, Patent and Trademark Assignment Process. DO NOT SEND REQUESTS TO REDUCE ASSIGNMENT PROCESSING TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001959 FRAME: 0313

09/17/1999 BNGUYEN
00000002 74034232
FC: 704

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="74/034232"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="572151"/>	<input type="text" value="789364"/>	<input type="text" value="1357412"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="681508"/>	<input type="text" value="1009579"/>	<input type="text" value="1617573"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="712636"/>	<input type="text" value="1024658"/>	<input type="text" value="1698439"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Parks Michael A. Parks 9/13/99

Name of Person Signing Signature Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

1743913		
1782749		
1789697		

I. TRADEMARKS

U.S. TRADEMARK REGISTRATIONS

Mark	Reg. No.	Reg. Date
HOT ROD (Stylized Letters)	572,151	03/17/53
TRUE (Stylized Letters)	681,508	07/07/59
MISS TEENAGE AMERICA	712,636	03/14/61
TEEN (Stylized Letters)	789,364	05/11/65
MISS TEENAGE AMERICA	1,009,579	04/29/75
SPORT (Stylized Letters)	1,024,658	11/11/75
BICYCLE GUIDE	1,357,412	08/27/85
SASSY (Stylized Letters)	1,617,573	10/16/90
SASSY	1,698,439	06/30/92
SASSY	1,743,913	12/29/92
SASSY (Stylized Letters)	1,782,749	07/20/93
GREAT MODEL SEARCH	1,789,697	08/24/93

II. TRADEMARK APPLICATIONS

U.S. TRADEMARK APPLICATION

Mark	Serial No.	Filing Date
ALL ABOUT YOU!	75/034,232	12/13/95

TRADEMARK
REEL: 001959 FRAME: 0316

**RELEASE OF
ASSIGNMENT OF
AND
SECURITY INTEREST IN
TRADEMARKS**

WHEREAS, PETERSEN PUBLISHING COMPANY, L.L.C. (the "Grantor") is the owner of the trademarks and service marks listed on Schedule A attached hereto, which marks are registered or have pending registrations in the United States Patent and Trademark Office as set forth on Schedule A attached hereto (all such trademarks, service marks, registrations and applications, collectively, the "Trademarks"); and

WHEREAS, in order to secure certain indebtedness, the Grantor entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as of September 30, 1996, in favor of First Union National Bank of North Carolina (now known as First Union National Bank), as Administrative Agent (the "Grantee"), with offices at One First Union Center, 301 South College Street, Charlotte, North Carolina 28288-0735, and pursuant thereto executed and delivered an Assignment and Grant of Security Interest in Trademarks (the "Short Form Security Agreement"), as recorded in the United States Patent and Trademark Office at Reel 1520, Frame 0505, on October 3, 1996, pursuant to which Grantor assigned to Grantee, and granted to Grantee a security interest in, according to the terms of the Security Agreement and as security for such indebtedness, all of its right, title and interest in and to the Trademarks;

WHEREAS, the indebtedness secured by the Security Agreement has been paid and satisfied in full, and Grantee desires to release its assignment of and security interest in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee does hereby release and relinquish, and does hereby reassign to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Trademarks, and the use thereof, together with all proceeds and products thereof, and the goodwill of the businesses symbolized by the Trademarks, and does hereby agree that the filing of the Short Form Security Agreement in the United States Patent and Trademark Office as aforesaid may be removed of record.

**FIRST UNION NATIONAL BANK (f/k/a
First Union National Bank of North
Carolina), as Administrative Agent**

By: 

Title: Vice President

Date: January 21, 1999

C-563676v01.13129.00013

RECORDED: 09/15/1999

TRADEMARK
REEL: 001959 FRAME: 0317