

09-20-1999



101147599

9/15/99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
Jan. 21, 1999
- Merger
- Change of Name
- Other Release of Assignment and Security Interest in Trademarks

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year
Jan 21, 1999

Name First Union National Bank, as Administrative Agent

Formerly f/k/a First National Bank of North Carolina

- Individual General Partnership Limited Partnership Corporation Association
- Other a banking association
- Citizenship/State of Incorporation/Organization _____

Receiving Party

Mark if additional names of receiving parties attached

Name Petersen Publishing Company, L.L.C.

DBA/KATA _____

Composed of _____

Address (line 1) 6420 Wilshire Boulevard

Address (line 2) _____

Address (line 3) Los Angeles California 90048
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other limited liability company
- Citizenship/State of Incorporation/Organization Delaware

09/17/1999 INGVYEN 00000001 75236279
01 FC:481 40.00 OP
02 FC:482 500.00 OP

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 25 minutes per Cover Sheet to be recorded, including time for reviewing the document, gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0661-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0661-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001959 FRAME: 0346

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/236279"/>	<input type="text" value="75/345405"/>	<input type="text"/>	<input type="text" value="572151"/>	<input type="text" value="789364"/>	<input type="text" value="1357412"/>
<input type="text" value="75/264960"/>	<input type="text" value="75/345290"/>	<input type="text"/>	<input type="text" value="681508"/>	<input type="text" value="1009579"/>	<input type="text" value="1617573"/>
<input type="text" value="75/288469"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="712636"/>	<input type="text" value="1024658"/>	<input type="text" value="1598508"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
 Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael A. Parks Michael A. Parks 9/13/99
 Name of Person Signing Signature Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1698439		
1617573		
1743913		
1782749		
1789697		
1608729		
2010270		

**RELEASE OF
COLLATERAL ASSIGNMENT OF
AND
SECURITY INTEREST IN
TRADEMARKS**

WHEREAS, PETERSEN PUBLISHING COMPANY, L.L.C. (the "Grantor") is the owner of the trademarks and service marks listed on Schedule A attached hereto, which marks are registered or have pending registrations in the United States Patent and Trademark Office as set forth on Schedule A attached hereto (all such trademarks, service marks, registrations and applications, collectively, the "Trademarks"); and

WHEREAS, in order to secure certain indebtedness, the Grantor entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as of October 6, 1997, in favor of First Union National Bank, as Administrative Agent (the "Grantee"), with offices at One First Union Center, 301 South College Street, Charlotte, North Carolina 28288-0735, and pursuant thereto executed and delivered a Collateral Assignment and Grant of Security Interest in Trademarks (the "Short Form Security Agreement"), as recorded in the United States Patent and Trademark Office at Reel 1650, Frame 0113, on October 16, 1997, pursuant to which Grantor collaterally assigned to Grantee, and granted to Grantee a security interest in, according to the terms of the Security Agreement, all of its right, title and interest in and to the Trademarks;

WHEREAS, the indebtedness secured by the Security Agreement has been paid and satisfied in full, and Grantee desires to release its assignment of and security interest in the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee does hereby release and relinquish, and does hereby reassign to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Trademarks, and the use thereof, together with all proceeds and products thereof, and the goodwill of the businesses symbolized by the Trademarks, and does hereby agree that the filing of the Short Form Security Agreement in the United States Patent and Trademark Office as aforesaid may be removed of record.

**FIRST UNION NATIONAL BANK, as
Administrative Agent**

By: _____

Title: _____

Vice President

Date: January 21, 1999

C-563676v01.13129.00013

**TRADEMARK
REEL: 001959 FRAME: 0349**

SCHEDULE A**TRADEMARK REGISTRATIONS**

Mark	Registration No.	Registration Date
HOT ROD (Stylized Letters) (Class 16)	572,151	3/17/53
TRUE (Stylized Letters) (Class 16)	681,508	7/7/59
MISS TEEN-AGE AMERICA (Class 41)	712,636	3/14/61
'TEEN (Stylized Letters) (Class 16)	789,364	5/11/65
MISS TEENAGE AMERICA (Class 35)	1,009,579	4/29/75
SPORT (Stylized Letters) (Class 16)	1,024,658	11/11/75
BICYCLE GUIDE (Class 16)	1,357,412	8/27/85
SASSY (Stylized Letters) (Class 16)	1,617,573	10/16/90
SASSY (Class 16)	1,598,508	5/29/90
SASSY (Class 28)	1,698,439	6/3/92
SASSY (LOGO) (Class 16)	1,617,573	10/16/90
SASSY (Class 16)	1,743,913	12/29/92
SASSY (Stylized Letters) (Class 25)	1,782,749	7/20/93
GREAT MODEL SEARCH	1,789,697	8/24/93

**TRADEMARK
REEL: 001959 FRAME: 0350**

Mark	Registration No.	Registration Date
(Class 41)		
MES FILLES POUR SASSY (Class 3)	1,608,729	8/7/90
ALL ABOUT YOU! (Class 16)	2,010,270	10/22/96

STATE TRADEMARK REGISTRATIONS

Mark	Registration No./State	Registration Date
HOT ROD (Class 16)	33,261 California	7/24/50
GREAT MODEL SEARCH (Class 41)	16,486 California	5/16/83

TRADEMARK APPLICATIONS

WATER CRAFT POWER	75/236279 2/4/97
BICYCLIST	75/264960 3/27/97
MXRACER	75/288469 5/8/97
TEEN (word mark)	75/345405 8/22/97
TEEN (stylized)	75/345290 8/22/97

RECORDED: 09/15/1999

TRADEMARK
REEL: 001959 FRAME: 0351