

9-16-99

FORM PTO-1618A  
Expires 06/30/99  
OMB 0851-0027

09-20-1999



U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

REC

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- License
- Nunc Pro Tunc Assignment
- Effective Date  
Month Day Year  
August 2, 1999

Conveying Party

- Other
- Mark if additional names of conveying parties attached

Name Montgomery Ward & Co., Incorporated

Execution Date  
Month Day Year  
August 2, 1999

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Illinois

Receiving Party

- Mark if additional names of receiving parties attached

Name Montgomery Ward, LLC

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) Montgomery Ward Plaza

Address (line 2) 535 West Chicago Avenue, 24-N

Address (line 3) Chicago, IL 60671

- Individual
  - General Partnership
  - Limited Partnership
  - Corporation
  - Association
  - Other Limited Liability Company
  - Citizenship/State of Incorporation/Organization Delaware
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/17/1999 DNGUYEN 00000353 1132063  
 FC:481 40.00 DP  
 FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
 Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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**Domestic Representative Name and Address** 1999 SEP 18 10 10 49 Enter for the Receiving Party only.

Name \_\_\_\_\_ OPR/FINANCE \_\_\_\_\_  
Address (line 1) \_\_\_\_\_  
Address (line 2) \_\_\_\_\_  
Address (line 3) \_\_\_\_\_  
Address (line 4) \_\_\_\_\_

**Correspondent Name and Address** Area Code and Telephone Number 312-715-4000

Name Robert E. Browne  
Address (line 1) Althelmer & Gray  
Address (line 2) 10 South Wacker Drive, Suite 4000  
Address (line 3) Chicago, IL 60606  
Address (line 4) \_\_\_\_\_

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. # 24

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached  
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
_____	<u>1,132,063</u>
_____	_____
_____	_____

**Number of Properties** Enter the total number of properties involved. # 1

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00

Method of Payment: Enclosed  Deposit Account   
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: # 011,156  
Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert E. Browne [Signature] September 17, 1999  
Name of Person Signing Signature Date Signed

Expires 06/30/99 OMB 0651-0027 FORM PTO-1016C	<b>RECORDATION FORM COVER SHEET</b>	Patent and Trademark Office <b>TRADEMARK</b> U.S. Department of Commerce
<b>Conveying Party</b> <span style="float: right;"><input type="checkbox"/> Mark if additional names of conveying parties attached</span> Enter Additional Conveying Party		
Name _____ Formerly _____		Execution Date Month Day Year <div style="border: 1px solid black; width: 80px; height: 20px; margin: 0 auto;"></div>
<input type="checkbox"/> Individual <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Association  <input type="checkbox"/> Other _____  <input type="checkbox"/> Citizenship State of Incorporation/Organization _____		
<b>Receiving Party</b> <span style="float: right;"><input type="checkbox"/> Mark if additional names of receiving parties attached</span> Enter Additional Receiving Party		
Name _____ DBA/AKA/TA _____ Composed of _____ Address (line 1) _____ Address (line 2) _____ Address (line 3) _____		
<input type="checkbox"/> Individual <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Association <input type="checkbox"/> Other _____  <input type="checkbox"/> Citizenship/State of Incorporation/Organization _____		<input type="checkbox"/> If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)
<b>Trademark Application Number(s) or Registration Number(s)</b> <span style="float: right;"><input type="checkbox"/> Mark if additional numbers attached</span> Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).		
Trademark Application Number(s)	Registration Number(s)	
_____ _____ _____ _____ _____ _____ _____	_____ _____ _____ _____ _____ _____ _____	

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Montgomery Ward & Co., Incorporated ("Assignor"), a corporation organized and existing under the laws of Illinois, having its principal office and place of business at Montgomery Ward Plaza, Chicago, IL 60671 is the owner of the entire right, title and interest in and to certain trademarks in the United States and foreign countries (hereinafter the "Trademarks"), including the goodwill of the business symbolized thereby and associated therewith and further including the registrations and applications for registration therefor as set forth on the Schedule A attached hereto and incorporated herein; and

WHEREAS, Montgomery Ward, LLC ("Assignee"), a limited liability company organized and existing under the laws of Delaware, having its principal office and place of business at Montgomery Ward Plaza, Chicago, Illinois 60671 desires to acquire, effective as of August 2, 1999 (the "Effective Date"), the entire right, title and interest of Assignor in and to the above-identified Trademarks, including the goodwill of the business symbolized thereby and associated therewith and further including the registrations and applications for registration therefor as set forth on the attached Schedule A.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

In order to make and record a specific formal Assignment of the transfer of said Trademarks and their associated goodwill and the registrations and applications for registration therefor, as set forth on the attached Schedule A, from Assignor to Assignee.

BE IT KNOWN that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable considerations, the receipt of which is hereby acknowledged by Assignor, Assignor has as of the Effective Date sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, its entire right, title and interest in and to said Trademarks, including the goodwill of its business symbolized thereby and associated therewith and further including said registrations and applications for registration therefor as set forth on the attached Schedule A together with all claims for past and future damages by reason of infringement of said Trademarks with the right to sue for and collect the same for its own use and for the use of its successors, assigns and other legal representatives.

( 430558.1 )

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And Assignor does hereby covenant and agree, for itself and its successors and assigns, that it will assist Assignee, without expense to itself or its successors or assigns, in any litigation or other proceeding which may arise involving said Trademarks, that it will execute and deliver to Assignee, any and all additional documents and perform any further acts necessary to vest in Assignee, the rights hereby conveyed.

IN TESTIMONY WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representative as shown below.

Montgomery Ward & Co., Incorporated

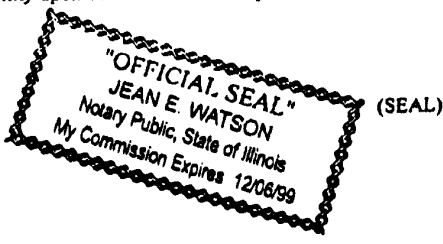
By: *[Signature]*  
 Name: SERGEY H. HEINE  
 Title: VP Corporate Secretary

Date: AUGUST 3, 1999

State of Illinois )  
 ) SS.  
 County of Cook )

On August 2, 1999 before me, <sup>Jean E. Watson</sup>~~[Signature]~~, Notary Public, personally appeared ~~[Signature]~~ personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.  
 WITNESS my hand and official seal.

*[Signature]*  
 Notary Public



Schedule A

Montgomery Wards and Co., Inc. - Registered and Pending Trademarks

30-Jul-99

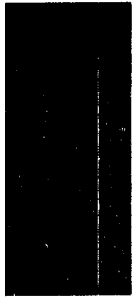
Trademark	Country Status	Class Goods	AppIn Number Filing Date	Reg Number Reg Date
10 PARK	<u>US</u> Registered	<u>25</u> SHOES	73/476296 19-Apr-84	1346344 02-Jul-85
A&E SIGNATURE SERVICE	<u>US</u> Registered	<u>37</u> REPAIR SERVICES FOR APPLIANCES AND ELECTRONICS DISCLAIMS: "SERVICE"	75/198499 15-Nov-96	2184841 25-Aug-98
A&E SIGNATURE SERVICE & DESIGN	<u>US</u> Registered	<u>37</u> REPAIR SERVICES FOR APPLIANCES AND ELECTRONICS DISCLAIMS: "SERVICE"	75/198556 15-Nov-96	2184842 25-Aug-98
AMERICAN WEEKEND	<u>US</u> Pending	<u>18</u> LUGGAGE	28-Jul-99	
AMERICAN WEEKEND	<u>US</u> Registered	<u>25</u> SHIRTS, SLACKS, SHORTS, WARMUP SUITS, SWEATERS, SKIRTS, SKORTS AND BLAZERS DISCLAIMS: "AMERICAN"	74/088557 16-Aug-90	1654392 20-Aug-91
ARCTIC SUN	<u>US</u> Registered	<u>25</u> CHILDREN'S OUTERWEAR NAMELY JACKETS	73/809296 26-Jun-89	1581665 06-Feb-90
AUTO EXPRESS	<u>US</u> Registered	<u>37</u> AUTOMOTIVE REPAIR AND MAINTENANCE SERVICES DISCLAIMS: "AUTO"	73/384690 13-Sep-82	1277384 08-May-84
AUTO EXPRESS	<u>US</u> Registered	<u>42</u> RETAIL AUTOMOTIVE STORE SERVICES DISCLAIMS: "AUTO"	73/679850 21-Aug-87	1546833 04-Jul-89

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Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
AUTO EXPRESS	<u>US</u> Registered	<u>7</u> AUTOMOBILE AIR FILTERS AND OIL FILTERS DISCLAIMS: "AUTO"	74726750 08-Sep-95	2002858 24-Sep-96
BELIEVE IN...	<u>US</u> Pending	<u>11, 16, 20</u> 11: CHRISTMAS LIGHTS 16: PHOTOGRAPH ALBUMS, GIFT WRAPPING PAPER AND GIFT WRAPPING RIBBON 20: JEWELRY BOXES, PICTURE FRAMES, COMPACT MIRRORS AND FIGURINES 21: DINNERWARE, SERVICEWARE, CANDLE HOLDERS AND CANDLE RINGS 28: ORNAMENTS, GARLAND AND TREE SKIRTS	27-Jul-99	
BRYAN EDWARDS	<u>US</u> Registered	<u>25</u> BOYS CLOTHING NAMELY BLAZERS, SUITS, SLACKS AND SHIRTS	73632510 26-Nov-86	1448662 21-Jul-87
CHAIRMAN'S CLUB	<u>US</u> Registered	<u>36</u> CREDIT CARD SERVICES	74009188 08-Dec-89	1609349 07-Aug-90
CLUB SODA	<u>US</u> Pending	<u>25</u> GIRLS SPORTSWEAR, NAMELY, TOPS, BOTTOMS AND HOSIERY	28-Jul-99	
COLLECTIONS	<u>US</u> Pending	<u>3</u> BATH AND BODY PRODUCTS, NAMELY, COLOGNE, BODY LOTION, BATH AND SHOWER GELS AND SOAPS, BUBBLE BATH BEADS AND BODY SPLASH	75332527 29-Jul-97	

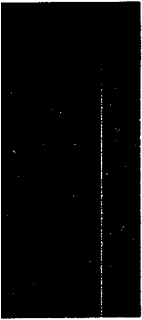
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Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
COLOR CONNECTION	<u>US</u> Registered	<u>20, 24</u> 20: WINDOW COVERINGS, NAMELY, WINDOW SHADES AND BLINDS 24: WINDOW COVERINGS, NAMELY CURTAINS, SWAGS, VALANCES AND DRAPERIES MADE OF FABRIC	74/378017 08-Apr-93	<u>1867017</u> 13-Dec-94
COLOR CONNECTION	<u>US</u> Registered	<u>21</u> DINNERWARE AND CERAMIC PANTRY WARE, NAMELY, PLATES, BOWLS AND MUGS DISCLAIMS: "COLOR"	74/245277 22-Jan-92	<u>1727682</u> 27-Oct-92
COLOR CONNECTION	<u>US</u> Registered	<u>24</u> BLANKETS, COMFORTERS, SHEETS, PILLOWCASES, PILLOW SHAMS, DUST RUFFLES, BEDSPREADS, TOWELS, SHOWER CURTAINS, TABLECLOTHS DISCLAIMS: "COLOR"	74/245278 22-Jan-92	<u>1795052</u> 28-Sep-93
COOKING CLASSICS	<u>US</u> Pending	<u>21</u> UTENSILS AND KITCHEN GADGETS, NAMELY, POTS, PANS, COLANDERS, STOCK POTS, NON-ELECTRIC TEA KETTLES, RICE SKIMMERS, SLOTTED TURNERS, FORKS, SPOONS, SOUP LADLES AND POTATO MASHERS DISCLAIMS: "COOKING"	75/332253 29-Jul-97	
COOKING CLASSICS PROFESSIONAL SERIES	<u>US</u> Pending	<u>21</u> POTS, PANS, COLANDERS, KITCHEN UTENSILS AND CUTLERY	27-Jul-99	
DESIGN PERSPECTIVES	<u>US</u> Registered	<u>11</u> CEILING FANS	74/440959 27-Sep-93	<u>1862427</u> 15-Nov-94

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Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
DESIGN PERSPECTIVES	<u>US</u> Registered	<u>21, 24</u> 21: CHINA DINNERWARE, NAMELY, PLATES, CUPS, SAUCERS AND BOWLS 24: WINDOW TREATMENTS; NAMELY, DRAPERIES AND CURTAINS	74/341405 21-Dec-92	1903277 04-Jul-95
DESIGN PERSPECTIVES	<u>US</u> Registered	<u>21, 24, 27</u> 21: CANISTER SETS, SOAP CONTAINERS, SOAP DISHES, TOOTH BRUSH HOLDERS AND TISSUE HOLDERS 24: SHOWER CURTAINS AND LINERS, BATH TOWELS, HAND TOWELS AND FACE TOWELS 27: BATH RUGS DISCLAIMS: "DESIGN"	74/390132 14-May-93	1860962 01-Nov-94
DOCTRONICS	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES IN THE FIELD OF CONSUMER ELECTRONIC PARTS AND ACCESSORIES	74/095632 10-Sep-90	1903122 04-Jul-95
EDGY DOGS	<u>US</u> Unfiled	<u>14, 18, 25</u> 14: JEWELRY AND WATCHES 18: HANDBAGS 25: JUNIORS, YOUNG MENS, BOYS AND GIRLS APPAREL, BELTS, HATS, HOSIERY AND SLIPPERS		
EDGY DOGS	<u>US</u> Published	<u>25</u> SHOES	75/482911 11-May-98	

TRADEMARK  
REEL: 001959 FRAME: 0433



Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
ELECTRIC AVE & MORE & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES FEATURING HOME ELECTRONICS, COMPUTERS, CAR AUDIO PRODUCTS, APPLIANCES, LAWN AND GARDEN EQUIPMENT, EXERCISE EQUIPMENT INCLUDING BICYCLES, PERSONAL CARE EQUIPMENT, SUCH AS HAIR DRYERS, CAMERAS AND FILM, VIDEO GAMES AND COMPACT DISCS, FURNITURE, LIGHT FIXTURES AND LAMPS, MATTRESSES, FUTONS, AND BED FRAMES, AND CARPETING	74/718432 18-Aug-95	2017246 19-Nov-96
ELECTRIC AVE. & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES FEATURING HOME ELECTRONICS, COMPUTERS, CAR AUDIO PRODUCTS, APPLIANCES, LAWN AND GARDEN EQUIPMENT, EXERCISE EQUIPMENT INCLUDING BICYCLES, PERSONAL CARE EQUIPMENT, SUCH AS HAIR DRYERS, CAMERAS AND FILM, AND VIDEO GAMES AND COMPACT DISCS DISCLAIMS: "ELECTRIC"	74/718436 18-Aug-95	2051992 15-Apr-97
ELECTRIC AVE. & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES FOR HOME ELECTRONICS AND APPLIANCES DISCLAIMS: "ELECTRIC"	74/083977 01-Aug-90	1655087 27-Aug-91
ELECTRIC AVE. & MORE & DESIGN	<u>USAL</u> Registered	RETAIL TRADE, ELECTRONICS		106-392 10-Apr-95
ELECTRIC AVENUE & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES FOR HOME ELECTRONICS AND APPLIANCES DISCLAIMS: "ELECTRIC"	73/714034 29-Feb-88	1591399 10-Apr-90

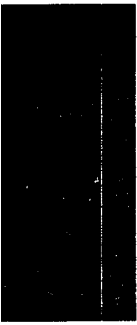
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Trademark	Country Status	Class Goods	Appin Number Filing Date	Reg Number Reg Date
ELECTRIC AVENUE & MORE	<u>USWI</u> Registered	<u>42</u> RETAIL OF CONSUMER ELECTRONICS		(NONE) 29-Mar-95
EURO SPA	<u>US</u> Pending	<u>3, 9, 10, 11</u> 3: AEROMATHERAPY BEADS 9: THERMOMETERS, SCALES, HAIR CURLING IRONS, HAIR CURLERS, AND HAIR HOT ROLLERS 10: THERAPEUTIC BIPOLAR WAVE FORM MAGNETS AND MOTOR CONTROLLED MASSAGE PADS AND CHAIRS 11: WHIRLPOOL BATHS, HEATING PADS, FOOT BATHS, AND HAIR DRYERS 21: ELECTRIC TOOTHBRUSHES	27-Jul-99	
FAMILY IMPROVEMENT TABS	<u>US</u> Registered	<u>5</u> MULTIPLE VITAMINS FOR HUMAN CONSUMPTION DISCLAIMS: "TABS"	73/257931 14-Apr-80	1181813 15-Dec-81
GOLD'N GEMS	<u>US</u> Registered	<u>14, 42</u> 14: JEWELRY MADE OF PRECIOUS METALS, NAMELY EARRINGS, PENDANTS, FINGERNAILS, RINGS, CHARMS, AND JEWELS 47: RETAIL STORE, MAIL ORDER, AND DISTRIBUTORSHIP SERVICES FOR JEWELRY DISCLAIMS: "GEMS"	73/720577 04-Apr-88	1618665 23-Oct-90
GRAND MANNER	<u>US</u> Registered	<u>24</u> TOWELS	72/140820 03-Apr-62	745538 19-Feb-63
GRAND MANNER	<u>US</u> Registered	<u>24</u> SHEETS, SPREADS, BLANKETS, PILLOW CASES, AND WASH CLOTHS	72/157971 27-Nov-62	758481 15-Oct-63

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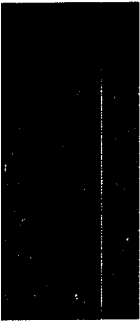
Trademark	Country Status	Class Goods	Appin Number Filing Date	Reg Number Reg Date
GRAND MANOR	<u>US</u> Registered	<u>11</u> CEILING FANS	74/440958 27-Sep-93	<u>1941982</u> 19-Dec-95
GRAND MANOR	<u>US</u> Registered	<u>27</u> BATHROOM RUGS	74/691572 21-Jun-95	<u>2066219</u> 03-Jun-97
GRAND MANOR & DESIGN	<u>US</u> Registered	<u>24</u> BED SPREADS, BLANKETS, COMFORTERS, CURTAINS, DRAPES, DUST RUFFLES, PILLOW CASES, PILLOW SHAMS, BED SHEETS, TABLECLOTHS NOT OF PAPER, AND TOWELS	74/180786 01-Jul-91	<u>1820657</u> 08-Feb-94
GRAPPLER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	72/425777 30-May-72	<u>966488</u> 21-Aug-73
GUEST HOUSE	<u>US</u> Pending	<u>20</u> FURNITURE	27-Jul-99	
HAMPTON	<u>US</u> Registered	<u>18</u> LUGGAGE	73/180181 28-Jul-78	<u>1126548</u> 06-Nov-79
HIGHLAND PARK	<u>US</u> Registered	<u>25</u> MEN'S SUITS, JACKETS AND TROUSERS	73/432703 30-Jun-83	<u>1292405</u> 28-Aug-84
HILL & ARCHER	<u>US</u> Registered	<u>25</u> WEARING APPAREL; NAMELY TRENCH COATS, RAIN COATS, DRESS COATS, TIES AND HOSIERY	74/724061 01-Sep-95	<u>1982739</u> 25-Jun-96
HILL & ARCHER FOR MEN	<u>US</u> Registered	<u>25</u> MEN'S CLOTHING NAMELY SHIRTS, SLACKS AND SHORTS DISCLAIMS: "FOR MEN"	73/436724 28-Jul-83	<u>1348034</u> 09-Jul-85

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REEL: 001959 FRAME: 0436



Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
HOME IDEAS & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES	<u>74/083976</u> 01-Aug-90	<u>1651140</u> 16-Jul-91
HOME IDEAS (STYLIZED)	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES	<u>73/714627</u> 03-Mar-88	<u>1512141</u> 08-Nov-88
INTIMATE OPTIONS	<u>US</u> Pending	<u>25</u> WOMENS INTIMATE APPAREL, NAMELY, BRAS, PANTIES AND SLEEPWEAR	28-Jul-99	
KIDS STORE & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES DISCLAIMS: "KIDS STORE"	<u>73/762315</u> 07-Nov-88	<u>1558561</u> 26-Sep-89
KIDS STORE (RECTANGLE DESIGN)	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES DISCLAIMS: "KIDS STORE"	<u>73/764098</u> 17-Nov-88	<u>1558564</u> 26-Sep-89
KNIGHT-O-REST & DESIGN	<u>US</u> Registered	<u>20</u> MATTRESSES	<u>71/271151</u> 16-Aug-28	<u>250601</u> 11-Dec-28
LITTLE NORTH WEST BLUE	<u>US</u> Registered	<u>25</u> CHILDREN'S APPAREL, NAMELY, JEANS, COVERALLS, OVERALLS, SHORTALLS, JUMPERS, DRESSES, JACKETS, FLANNEL SHIRTS, SHORTS, PLAY SETS IN THE NATURE OF COORDINATED TOPS AND BOTTOMS, AND INFANTS' AND TODDLERS' SHOES DISCLAIMS: "BLUE"	<u>74/732673</u> 21-Sep-95	<u>2091926</u> 26-Aug-97
LIVING ROOMS AND MORE	<u>USNY</u> Registered	<u>100</u> RETAIL STORE SERVICES		<u>S-13483</u> 09-Apr-93

TRADEMARK  
REEL: 001959 FRAME: 0437



Trademark	Country Status	Class Goods	AppIn Number Filing Date	Reg Number Reg Date
MENU MAGIC & LOGO	<u>US</u> Registered	<u>11</u> GAS AND ELECTRIC RANGES	<u>72/109987</u> 09-Dec-60	<u>721334</u> 12-Sep-61
MIW (STYLIZED)	<u>US</u> Registered	<u>36</u> UNDERWRITING OF INSURANCE	<u>73/147895</u> 09-Nov-77	<u>1133833</u> 22-Apr-80
MONTGOMERY WARD	<u>JP</u> Registered	<u>11</u> RADIO'S, TV'S, HAIR DRYERS		<u>1520126</u> 29-Jun-82
MONTGOMERY WARD	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE AND MAIL ORDER SERVICES	<u>73/247340</u> 23-Jan-80	<u>1170705</u> 22-Sep-81
MONTGOMERY WARD & DESIGN	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE AND MAIL ORDER SERVICES	<u>73/394859</u> 30-Sep-82	<u>1258963</u> 22-Nov-83
MORE IN EVERY STORE	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE	<u>74/687877</u> 13-Jun-95	<u>2031595</u> 21-Jan-97
MULTI-BEAT	<u>US</u> Registered	<u>9</u> VACUUM CLEANERS PRIMARILY INTENDED FOR DOMESTIC USE	<u>73/189707</u> 18-Oct-78	<u>1143172</u> 16-Dec-80
MW	<u>USMD</u> Registered	<u>54</u> RETAIL DEPARTMENT STORE SERVICES		<u>90-S2650</u> 22-Oct-90
MY STARS	<u>US</u> Unified	<u>11, 24, 28</u> 11: LAMPS 24: BEDDING 28: MOBILES		

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Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
MY STARS	<u>US</u> Registered	<u>25</u> GIRLS' CLOTHING, NAMELY, DRESSES, PANTS, TOPS AND SHOES	74/440724 27-Sep-93	1843038 05-Jul-94
MY STARS & DESIGN	<u>US</u> Registered	<u>25</u> GIRLS' CLOTHING, NAMELY, DRESSES, PANTS, TOPS	74/440718 27-Sep-93	1886128 28-Mar-95
NALDECON-EX	<u>US</u> Registered	<u>5</u> NASAL DECONGESTANT	73/204680 22-Feb-79	1132063 01-Apr-80
NORTH WEST BLUE	<u>US</u> Unfiled	<u>14, 18, 25</u> 14: JEWELRY AND WATCHES 18: HANDBAGS, WALLETTS AND CHANGE PURSES 25: INTIMATE APPAREL, SOCKS, HOSIERY, NECKWEAR, GLOVES, PANTS, BLOUSES, SHIRTS, JACKETS, WOVEN SHIRTS, KNIT SHIRTS, THERMALS, TOPS AND BOTTOMS		
NORTH WEST BLUE	<u>US</u> Registered	<u>25</u> WEARING APPAREL; NAMELY, WOMEN'S SHORTS, SWEATERS, DRESSES AND SKIRTS; MEN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS AND SHOES; CHILDREN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS AND SHOES DISCLAIMS: "BLUE"	74/398803 07-Jun-93	1905042 11-Jul-95

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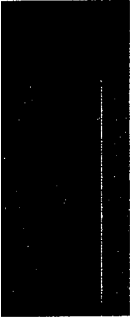
Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
NORTH WEST BLUE	<u>US</u> Registered	<u>25</u> INTIMATE APPAREL; NAMELY, ROBES, SLEEPWEAR, LOUNGEWEAR, PANTIES, BRAS; AND VESTS, LEOTARDS, SOCKS, HOSIERY, NECKWEAR, GLOVES, HATS, HEAD WRAPS, HEADBANDS AND BELTS DISCLAIMS: "BLUE"	<u>75/075793</u> 20-Mar-96	<u>2024174</u> 17-Dec-96
NORTHWEST BLUE	<u>US</u> Registered	<u>25</u> WOMEN'S APPAREL, NAMELY, PANTS, BLOUSES, SHIRTS, AND JACKETS DISCLAIMS: "BLUE"	<u>74/398802</u> 07-Jun-93	<u>1845686</u> 19-Jul-94
NORTHWEST BLUE	<u>US</u> Registered	<u>25</u> INTIMATE APPAREL; NAMELY, ROBES, SLEEPWEAR, LOUNGEWEAR, PANTIES, BRAS; AND VESTS, LEOTARDS, SOCKS, HOSIERY, NECKWEAR, GLOVES, HATS, HEAD WRAPS, HEADBANDS AND BELTS DISCLAIMS: "BLUE"	<u>74/538509</u> 16-Jun-94	<u>1995973</u> 20-Aug-96
NORTHWEST BLUE	<u>US</u> Registered	<u>26</u> HAIR ACCESSORIES; NAMELY, BARRETTES, BOWS AND PONY TAIL HOLDERS DISCLAIMS: "BLUE"	<u>74/538510</u> 16-Jun-94	<u>1993929</u> 13-Aug-96
NUCLEUS	<u>US</u> Registered	<u>25</u> SHOES	<u>74/196551</u> 19-Aug-91	<u>1703409</u> 28-Jul-92
NWB CASUALS	<u>US</u> Pending	<u>14</u> JEWELRY AND WATCHES	<u>27-Jul-99</u>	
NWB CASUALS	<u>US</u> Pending	<u>18</u> WOMEN'S ACCESSORIES, NAMELY, HANDBAGS, BACKPACKS AND WALLETTS	<u>28-Jul-99</u>	

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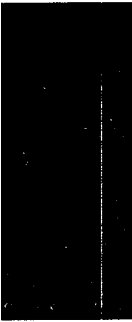
Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
NWB CASUALS	<u>US</u> Published	<u>25</u> WEARING APPAREL; NAMELY, WOMEN'S SHORTS, SWEATERS, DRESSES, SKIRTS; MEN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS, SHOES; CHILDREN'S SHIRTS, PANTS, JACKETS, SWEATERS, SHORTS, SOCKS, BELTS AND SHOES DISCLAIMS: "CASUALS"	75/376825 20-Oct-97	
OUTDOOR EXCHANGE	<u>US</u> Unfiled	<u>18.25</u> BACKPACKS AND HOSIERY		
OUTDOOR EXCHANGE	<u>US</u> Registered	<u>25</u> CLOTHING, NAMELY, SHIRTS, SLACKS, SHORTS, SWEATERS, JACKETS AND SHOES	73/432539 29-Jun-83	<u>1294557</u> 11-Sep-84
POWER PLUS	<u>US</u> Registered	<u>9</u> VACUUM CLEANERS PRIMARILY INTENDED FOR DOMESTIC USE DISCLAIMS: "POWER"	73/189717 18-Oct-78	<u>1148778</u> 24-Mar-81
POWER-KRAFT	<u>US</u> Registered	<u>21</u> TOOL CHESTS AND TOOL BOXES	72/119540 08-May-61	<u>725487</u> 26-Dec-61

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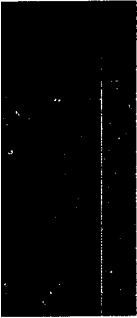
Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg. Number Reg. Date
POWR-KRAFT	<u>US</u> Registered	<u>7, 8</u> JOINER-PLANERS, BANDSAWS, DRILL PRESSES, JIG SAWS, BANDSAW BLADES, CUTTER HEADS, HAND SAW BLADES, JOINTERS, BELT SANDERS, WOOD LATHES, METAL LATHES, RADIAL DRILL PRESSES, HACK SAWS, ROUTERS, PLANERS, DRILLS, DRILL BITS, WELDERS, TAP AND DIE SETS, SOCKET WRENCH SETS, ADJUSTABLE WRENCHES, PLIERS, FILES, SCREWDRIVERS, TAPES, HANDSAWS, COPING SAWS, MITRE BOXES, BRACES, VISES, CHISELS, AXES, RATCHETS, PLANES, HAMMERS, SOLDERING GUNS, PAINT SCRAPERS, PIPE WRENCHES, BLOW TORCHES, PIPE THREADERS AND SPRAY GUNS	<u>72/118091</u> 18-Apr-61	<u>728250</u> 06-Mar-62
POWR-KRAFT	<u>US</u> Registered	<u>9</u> RULES, LEVELS AND TRANSITS	<u>72/119447</u> 05-May-61	<u>727007</u> 30-Jan-62
PRETTY SPECIAL	<u>US</u> Registered	<u>25, 42</u> 25: CHILDREN'S APPAREL, NAMELY, PANTS, SHORTS, SHIRTS, TOPS, JUMPERS, OVERALLS, SHORTALLS, ROMPERS, T-SHIRTS, DRESSES, SKIRTS, SWEATERS, JACKETS AND SLEEPWEAR 42: RETAIL STORE SERVICES IN THE FIELD OF WEARING APPAREL	<u>74/398804</u> 07-Jun-93	<u>1879056</u> 14-Feb-95
PROM QUEEN	<u>US</u> Pending	<u>25</u> JUNIORS INTIMATE APPAREL, NAMELY, BRAS, PANTIES AND SLEEPWEAR	<u>28-Jul-99</u>	
PURE LUXURY	<u>US</u> Registered	<u>25</u> WOMEN'S AND GIRLS' UNDERGARMENTS - NAMELY, BRASSIERES, SLIPS AND PANTIES	<u>73/109111</u> 09-Dec-76	<u>1077952</u> 22-Nov-77

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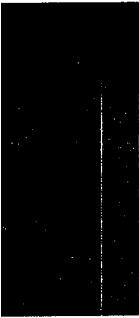
Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
QUICK START	<u>US</u> Registered	<u>9</u> ELECTRIC STORAGE BATTERIES	74/116510 19-Nov-90	<u>1816660</u> 18-Jan-94
QUICK START & DESIGN	<u>US</u> Registered	<u>9</u> ELECTRIC STORAGE BATTERIES	74/265707 14-Apr-92	<u>1846525</u> 26-Jul-94
RAVE REVIEWS	<u>US</u> Registered	<u>25</u> SHOES	73/532868 18-Apr-85	<u>1366785</u> 22-Oct-85
RIVIERA	<u>US</u> Registered	<u>20</u> MATTRESSES	71/595887 18-Apr-50	<u>542770</u> 22-May-51
ROAD TAMER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	72/425775 30-May-72	<u>966487</u> 21-Aug-73
ROAD TAMER	<u>US</u> Registered	<u>37</u> AUTO REPAIR SERVICES; NAMELY, FOR BRAKES, SHOCKS AND STRUTS	74/422259 09-Aug-93	<u>1830600</u> 12-Apr-94
ROMANTIC MOODS	<u>US</u> Registered	<u>25</u> WOMEN'S CLOTHING, NAMELY, BRASSIERES, PANTIES, SLEEPWEAR, SLIPS, CAMISOLES AND HOSIERY	73/637393 29-Dec-86	<u>1469140</u> 15-Dec-87
ROMANTIC MOODS	<u>US</u> Registered	<u>3</u> COLOGNE, BODY LOTION, BATH AND SHOWER GELS AND SOAPS, BUBBLE BATH BEADS AND SOAPS	74/433275 07-Sep-93	<u>1892532</u> 02-May-95
ROOMS & MORE	<u>US</u> Registered	<u>42</u> RETAIL DEPARTMENT STORE SERVICES FOR FURNITURE	74/438575 22-Sep-93	<u>1930531</u> 31-Oct-95

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Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
SEA KING	<u>US</u> Registered	<u>7</u> OUTBOARD MOTORS AND MARINE WINCHES	<u>72131980</u> 14-Nov-61	<u>737857</u> 18-Sep-62
SHEER PERFECTION	<u>US</u> Registered	<u>25</u> WOMEN'S HOSIERY DISCLAIMS: "SHEER", STATEMENT THAT 'GOODS SOLD UNDER THE MARK ARE MADE TO APPLICANT'S ORDER AND SPECIFICATION. APPLICANT CONTROLS THE NATURE & QUALITY OF THE GOODS UNDER THIS USE.	<u>74397716</u> 10-May-93	<u>1828356</u> 29-Mar-94
SHERIDAN SQUARE	<u>US</u> Registered	<u>25</u> WOMEN'S CLOTHING, NAMELY, SUITS AND BLOUSES	<u>73678521</u> 14-Aug-87	<u>1482461</u> 29-Mar-88
SHIP 'N SHORE	<u>US</u> Registered	<u>25</u> WOMEN'S APPAREL; NAMELY, SHORTS, PANTS, SLACKS, JUMPSUITS, CULOTTES, SKIRTS, CARDIGANS, SHIRTS, SWEATERS, KNIT TOPS, WOVEN SHIRTS AND SHELLS, BLOUSES, T-SHIRTS, VESTS, JUMPERS, DRESSES, BLAZERS, TUNICS, JACKETS AND HALTERS	<u>74018161</u> 11-Jan-90	<u>1779703</u> 29-Jun-93
SHIP 'N SHORE	<u>US</u> Registered	<u>42</u> RETAIL STORE SERVICES IN THE FIELD OF CLOTHING	<u>74284834</u> 12-Jun-92	<u>1803952</u> 09-Nov-93
SHIP 'N SHORE SPORT	<u>US</u> Registered	<u>25</u> WOMEN'S APPAREL; NAMELY, SHORTS, PANTS, SLACKS, SHIRTS, SWEATERS, KNIT TOPS, WOVEN SHIRTS AND SHELLS, BLOUSES, T-SHIRTS, BLAZERS, JACKETS DISCLAIMS: "SPORT"	<u>74245028</u> 10-Feb-92	<u>1812979</u> 21-Dec-93

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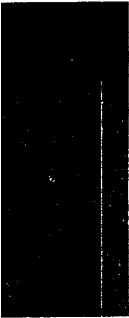


Trademark	Country Status	Class Goods	AppIn Number Filing Date	Reg Number Reg Date
SILVER LEGEND	<u>US</u> Pending	<u>14</u> JEWELRY AND WATCHES	27-Jul-99	
SKIPS	<u>US</u> Registered	<u>25</u> TENNIS SHOES AND OTHER CANVAS FOOTWEAR	72/056868 08-Aug-58	<u>689937</u> 15-Dec-59
SLEEP CONNECTION	<u>US</u> Unfiled	<u>20, 24</u> 20: PILLOWS 24: PILLOW COVERS, MATTRESS PADS, MATTRESS COVERS, SHEETS, COMFORTERS AND BLANKETS		
SOFTWASH	<u>US</u> Registered	<u>7</u> COMPONENT OF WASHING MACHINE, NAMELY, WASHING CYCLE	74/479892 18-Jan-94	<u>1911090</u> 15-Aug-95
SOUTH SHORE	<u>US</u> Registered	<u>25</u> SHOES	73/532872 18-Apr-85	<u>1366786</u> 22-Oct-85
SPARE TIME	<u>US</u> Registered	<u>25</u> CLOTHING, NAMELY, SHIRTS, (SLACKS, SHORTS, JACKETS AND SWEATERS)	73/432535 29-Jun-83	<u>1291269</u> 21-Aug-84
STALKER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	73/311985 26-May-81	<u>1191651</u> 09-Mar-82
STILL LIFE	<u>US</u> Unfiled	<u>20</u> PICTURE FRAMES.		

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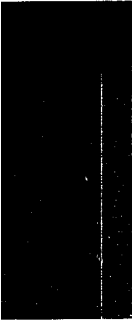
Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
STRATOLITE	<u>US</u> Registered	<u>18</u> LUGGAGE TO WIT, TRAIN CASES, COMPANION CASES, PULLMAN CASES, OVERNIGHT CASES, TWO-SUITER CASES AND THREE-SUITER CASES	72/131596 08-Nov-61	<u>736624</u> 28-Aug-62
THE GAS MISER	<u>US</u> Registered	<u>12</u> VEHICLE TIRES	73/224513 23-Jul-79	<u>1149737</u> 31-Mar-81
THE LOOK THAT FITS GREAT THE FIT THAT LOOKS GREAT	<u>US</u> Registered	<u>25</u> WEARING APPAREL, NAMELY, SHIRTS, PANTS, JACKETS, SWEATERS, BELTS AND SHOES	74/398805 07-Jun-93	<u>1859198</u> 18-Oct-94
THE SIGNATURE CONCEPT	<u>US</u> Registered	<u>35, 42</u> 35: BUSINESS MEETING AND CONVENTION PLANNING SERVICES 42: ENTERTAINING PLANNING SERVICES	74/238584 21-Jan-92	<u>1747378</u> 19-Jan-93
TODAY'S TABLE	<u>US</u> Pending	<u>21</u> DINNERWARE, FLATWARE, GLASSWARE AND SERVICEWARE	28-Jul-99	
TRICYCLE	<u>US</u> Registered	<u>25</u> CHILDREN'S SHOES	74/695571 30-Jun-95	<u>2093480</u> 02-Sep-97
TRICYCLE	<u>US</u> Registered	<u>25</u> CHILDREN'S, INFANTS' AND TODDLERS' COATS, JACKETS, KNIT TOPS AND BOTTOMS, SWEATERS, PANTS, WOVEN SHIRTS, SHORTS, JEANS, UNDERWEAR, HOSE, PAJAMAS, SWIMWEAR, DRESSES, LEOTARDS, AND SETS COMPRISING PANTS AND SHIRTS	75/017339 09-Nov-95	<u>2242988</u> 04-May-99

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Trademark	Country Status	Class Goods	Appln Number Filing Date	Reg Number Reg Date
ULTRA COAT	<u>US</u> Registered	<u>2</u> INTERIOR PAINT DISCLAIMS: "COAT"	73/705169 11-Jan-88	1505482 27-Sep-88
URBAN WORKS	<u>US</u> Pending	<u>14</u> JEWELRY AND WATCHES	28-Jul-99	
URBAN WORKS	<u>US</u> Registered	<u>25</u> MEN'S CLOTHING, NAMELY SHIRTS, PANTS, JACKETS AND SWEATERS	74/062265 24-May-90	1695379 16-Jun-92
URBAN WORKS	<u>US</u> Registered	<u>25</u> BELTS AND SHOES; AND WEARING APPAREL, NAMELY, CHILDREN'S SHIRTS, PANTS, JACKETS AND SWEATERS	74/398806 07-Jun-93	1856326 27-Sep-94
WARDS	<u>US</u> Registered	<u>2</u> PAINTS - TO WIT, HOUSE PAINTS, CEMENT FLOOR PAINTS, FLOOR AND PORCH PAINTS, FLAT WALL PAINTS, HULL AND DECK PAINTS, BOAT AND CANOE PAINTS, SHINGLE AND SHAKE PAINTS, TRIM AND SHUTTER PAINTS, LOG SIDING PAINTS, ROOF AND FOUNDATION PAINTS, ALUMINUM PAINTS, BARN AND RANCH PAINTS, AND ENAMELS, WOOD PRIMERS, SEALERS, SHELLACS, METAL PRIMERS, MARINE AND SPAR VARNISHES, FLOOR VARNISHES, PAINT AND PLASTER TEXTURE FINISHES, LINSEED OILS, VARNISH THINNERS, ROOF COATINGS, STAINS, TURPENTINES, WOOD PRESERVATIVES AND PATCHING CEMENTS	72/127415 07-Sep-61	728443 13-Mar-62
WARDS	<u>US</u> Registered	<u>35</u> RETAIL DEPARTMENT STORE SERVICES	75/381692 30-Oct-97	2210957 15-Dec-98

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<u>Trademark</u>	<u>Country</u> Status	<u>Class</u> Goods	<u>Appln Number</u> Filing Date	<u>Reg Number</u> Reg Date
WENTWORTH	<u>US</u> Pending	<u>25</u> MENS SHOES AND APPAREL, NAMELY, PANTS, DRESS SHIRTS, SPORT SHIRTS, SHORTS, SPORT COATS, JACKETS, SWEATERS, BELTS, SOCKS, NECK TIES AND HOSIERY	28-Jul-99	
YOU CANT SHOP SMARTER THAN WARDS	<u>US</u> Pending	<u>35</u> RETAIL DEPARTMENT STORE SERVICES	75/617668 07-Jan-99	

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