

09-21-1999

Attorney Docket No. 17201-031500

FORM PTO-1594  
1-31-92

RE



U.S. DEPARTMENT OF COMMERCE  
Patents and Trademark Office

To the Honorable Commissioner of Patents and Trademarks.

101149046

copy thereof.

1. Name of conveying party(ies):

Coors Porcelain Company

*mlp*  
*9-17-99*

- Individual(s)  Association
- General Partnership  Limited Partnership
- Corporation-State: Colorado
- Other

Additional name(s) of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other: Certificate of Assumed or Trade Name and Change of Owner Address

Execution Date: 9/13/99

2. Name and address of receiving party(ies)

Name: Coors Porcelain Company, dba Coors Ceramics Company, Inc.

Internal Address:

Street Address: 16000 Table Mountain Parkway

City: Golden State: CO ZIP: 80403

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership

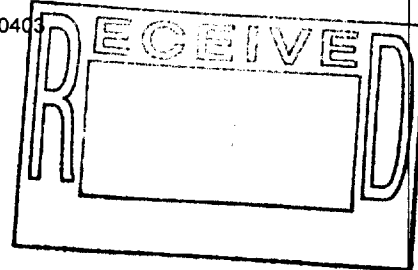
Corporation-State: Colorado

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional names and addresses attached?  Yes  No



4. Application Number(s) or Registration Number(s).

A. Trademark Application No(s):

B. Trademark Registration No(s): 1,002,053 CERASURF

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lesley S. Craig  
TOWNSEND AND TOWNSEND AND CREW LLP  
Two Embarcadero Center, 8<sup>th</sup> Floor  
San Francisco, California 94111-3834  
(415) 576-0200

6. Total number of applications and registrations involved 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed  Charge Fees to Deposit Account
- Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number: 20-1430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Lesley S. Craig  
Name of Person Signing

*Lesley S. Craig*  
Signature

*9-13-99*  
Date

Total number of pages including cover sheet, attachments and document: 3

10. Change Correspondence Address to that of Part 5?  Yes  No

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover to:

09/20/1999 DNGUYEN 00000367 201430 1002053

FC:461 40.00 CH

Asst. Commissioner for Trademarks  
Box: Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 001960 FRAME: 0471



# STATE OF COLORADO

DEPARTMENT OF  
STATE

## CERTIFICATE

I, VICTORIA BUCKLEY, SECRETARY OF STATE OF THE STATE OF  
COLORADO HEREBY CERTIFY THAT ACCORDING TO THE RECORDS OF  
THIS OFFICE, A CERTIFICATE OF ASSUMED OR TRADE NAME WAS  
FILED BY

COORS PORCELAIN COMPANY  
(COLORADO CORPORATION)

ON DECEMBER 26, 1986 TO TRANSACT BUSINESS IN THIS STATE  
UNDER THE NAME OF

COORS CERAMICS COMPANY, INC.

AND IS DULY ORGANIZED AND IN GOOD STANDING AND IS AUTHORIZED  
AND COMPETENT TO TRANSACT ITS BUSINESS OR CONDUCT ITS  
AFFAIRS WITHIN THE STATE OF COLORADO.

Dated: June 10, 1999

*Victoria Buckley*

SECRETARY OF STATE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re mark of: )  
Coors Porcelain Company dba Coors )  
Ceramics Company )  
Registration No.: 1002053 )  
Registered: January 21, 1975 )  
For: CERASURF )  
\_\_\_\_\_ )

RECORDATION OF CERTIFICATE OF  
TRADENAME AND  
CHANGE OF OWNER ADDRESS

Assistant Commissioner for Trademarks  
NO FEE  
2900 Crystal Drive  
Arlington, VA 22202-3513

Dear Sir:

The undersigned respectfully requests that the attached Certificate of Tradename be made of record certifying that Coors Porcelain Company, applicant and owner of the above trademark, is authorized to do business under the tradename of Coors Ceramics Company, and that the address of owner and applicant Coors Porcelain Company dba Coors Ceramics Company has changed. The new address is:

**Coors Porcelain Company dba Coors Ceramics Company  
16000 Table Mountain Parkway  
Golden, Colorado 80403**

Please update your records accordingly.

Respectfully submitted,

TOWNSEND and TOWNSEND and CREW LLP

By:   
Darin J. Gibby

Date: 9/13/99

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