

11-23-1999



U.S. Department of Commerce
Patent and Trademark Office

IEET

101172116

7-12-99

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Pleasant Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Wisconsin
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
Name: PLEASANT ROWLAND EDUCATION PROGRAMS, INC.

Address: 8400 Fairway Place
Middleton, Wisconsin 53562-0998

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Corrective Assignment to correct name of assignee recorded 10/8/98 at Reel/Frame: 1800/0182

Execution Date: June 25, 1999

Individual(s)citizenship _____
Association _____
General Partnership _____
Limited Partnership _____
Corporation- Wisconsin
Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Registration No. 2,186,119 (PREP)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey H. Epstein, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed

Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

07/15/1999 DNGUYEN 00000067 2186119

01 FC:481

40.00 OP

DO NOT USE THIS SPACE

402

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey H. Epstein
Name of Person Signing

Jeffrey H. Epstein
Signature

7/12/99
Date

Total number of pages including cover sheet, attachments, and document: 12

Mail to: U.S. Patent & Trademark Office, Office of Public Records, Crystal Gateway 4, Rm.335, Washington, D.C. 20231

05-17-1999

U.S. Department of Commerce
Patent and Trademark Office

MRD

10-8-98



101004462

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):
Pleasant Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Wisconsin
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
Name: PLEASANT ROWLAND EDUCATIONAL PROGRAMS, INC.

Address: 8400 Fairway Place
Middleton, Wisconsin 53562-0998

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 2, 1998

Individual(s) citizenship _____
Association _____
General Partnership _____
Limited Partnership _____
Corporation- Wisconsin
Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
Serial No. 74/558,609

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey H. Epstein, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed

Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey H. Epstein
Name of Person Signing

Signature

40.00 OF
74/558609
TKINS 0000003 74558609
10/7/98

Total number of pages including cover sheet, attachments, and document. 5

Mail to: U.S. Patent & Trademark Office, Office of Public Records, Crystal Gateway 4, Rm.335, Washington, D.C. 20231

CORRECTIVE TRADEMARK ASSIGNMENT

This CORRECTIVE ASSIGNMENT is made as of 25th day of June, 1999 between PLEASANT COMPANY, a Wisconsin corporation of 8400 Fairway Place, Middleton, Wisconsin 53562-0998 ("Assignor") and PLEASANT ROWLAND EDUCATION PROGRAMS, INC., a Wisconsin corporation, of 8400 Fairway Place, Middleton, Wisconsin 53562-0998 ("Assignee").

WHEREAS Assignor has adopted and used the trademark, and is the owner of the registration thereof, set forth in the Schedule hereto ("The Trademark"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's common law and statutory right, title, and interest in and to the Trademark, including U.S. Registration No. 2,186,119, in the United States of America and its territories and possessions;

NOW THEREFORE, in consideration of US \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to The Trademark, including U.S. Registration No. 2,186,119, together with the goodwill of the business symbolized by The Trademark being assigned, in the United States, its territories and possessions, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom, effective October 2, 1998.

PLEASANT COMPANY

By Ellen L. Brothers
Name: Ellen L. Brothers
Title: Senior Vice President of Operations

ACCEPTED AND AGREED:

PLEASANT ROWLAND EDUCATION PROGRAMS, INC.

By Pleasant Rowland
Name: Pleasant F. Rowland
Title: President

SCHEDULE

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Class</u>
PREP	2,186,119 (Serial No. 74/558,609)	September 1, 1998	9

Cowan, Liebowitz & Latman, P.C.

LAW OFFICES

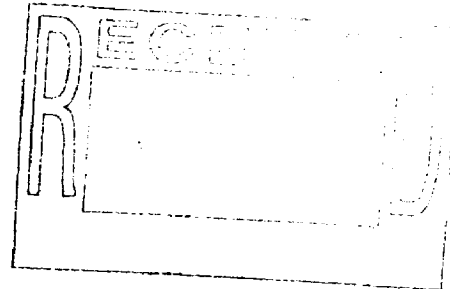
1133 Avenue of the Americas • New York, NY 10036-6799

Telephone (212) 790-9200 • Web www.cll.com • Fax (212) 575-0671

Felicia G. Traub
Direct (212) 790-9224
fgt@ccl.com

March 1, 1999

U.S. Patent and Trademark Office
Assignment Division
BOX ASSIGNMENTS, CG-4
1213 Jefferson Davis Highway
Suite 320
Washington, D.C. 20231



Re: Recordation of Assignment from Pleasant Company
to Pleasant Rowland Educational Programs, Inc.
against Trademark **PREP**
Registration No. 2,186,119
dated September 1, 1998
Attorney Ref. No. 21741-02

Dear Sir:

A review of the Notice of Recordation of Assignment Document issued in connection with the above-referenced Trademark Assignment has revealed an error in the "brief" description.

As required, we are enclosing for your reference a copy of the Notice of Recordation of Assignment Document as issued, together with copies of the Recordation Form Cover Sheet and the Trademark Assignment which we submitted in support of this recordal. We have highlighted in yellow the erroneous data.

You will note that the documents submitted for recordal indicate that Pleasant Company has assigned to Pleasant Rowland Educational Programs, Inc. all right, title and interest in and to the Trademark **PREP**. Therefore, we respectfully request that you amend your records and issue a corrected Notice of Recordation of Assignment Document which correctly describes the nature of conveyance as a "Trademark Assignment".

Kindly return the enclosed postcard to acknowledge receipt of this letter and its enclosures. If you have any questions, please do not hesitate to contact me at the above number.

TRADEMARK
REEL: 001961 FRAME: 0206

Cowan, Liebowitz & Latman, P.C.
U.S. Patent and Trademark Office
Assignment Division
March 1, 1999
Page 2

Thank you for your prompt attention to this matter.

Sincerely,

A handwritten signature in cursive script that reads "Felicia".

Felicia G. Traub

Enclosures

cc: Jeffrey H. Epstein, Esq.

TRADEMARK ASSIGNMENT

This ASSIGNMENT is made as of 2nd day of October, 1998 between PLEASANT COMPANY, a Wisconsin corporation of 8400 Fairway Place, Middleton, Wisconsin 53562-0998 ("Assignor") and PLEASANT ROWLAND EDUCATIONAL PROGRAMS, INC., a Wisconsin corporation, of 8400 Fairway Place, Middleton, Wisconsin 53562-0998 ("Assignee").


WHEREAS Assignor has adopted and used the trademark, and is the owner of the application thereof, set forth in the Schedule hereto ("The Trademark"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's common law and statutory right, title, and interest in and to the Trademark, including the application thereof and any registration that may issue therefrom, in the United States of America and its territories and possessions;

NOW THEREFORE, in consideration of US \$10 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to The Trademark, including the application thereof and any registration that may issue therefrom, together with the goodwill of the business symbolized by The Trademark being assigned, in the United States, its territories and possessions, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

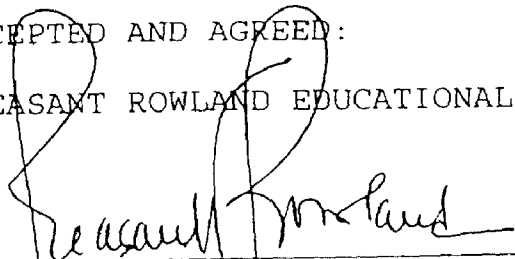
The United States Assistant Commissioner for Trademarks is hereby requested to issue in the name of Assignee the registration maturing from the pending application filed by Assignor.

PLEASANT COMPANY

By 
Name: Craig Currie
Title: Vice President of Manufacturing

ACCEPTED AND AGREED:

PLEASANT ROWLAND EDUCATIONAL PROGRAMS, INC.

By 
Name: Pleasant T. Rowland
Title: President

SCHEDULE

<u>Mark</u>	<u>Application No.</u>	<u>Class</u>
PREP	74/558,609	9