

MRD 9-20-99

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

09-22-1999



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

1999 SEP 20 AM 10:53

OPR/FINANCE

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
11181997

Name The Uhlmann Company

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name The Uhlmann Company IP, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1006 Central

Address (line 2) _____

Address (line 3) Kansas City

Missouri

64105

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Missouri

09/21/1999 NTHA11 00000238 0053025

FOR OFFICE USE ONLY

D1 FC:481 40.00 OP
D2 FC:482 150.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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REEL: 001961 FRAME: 0308

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Domestic Representative Name and Address

Enter for the first receiving party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) | | | Registration Number(s) | | |
|---------------------------------|----------------------|----------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text" value="0053025"/> | <input type="text" value="0239861"/> | <input type="text" value="0866521"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text" value="0500969"/> | <input type="text" value="1067806"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text" value="0500070"/> | <input type="text" value="0383792"/> | <input type="text"/> |

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Malcolm McCaleb, Jr.
Name of Person Signing

Signature

9/13/99
Date Signed

ASSIGNMENT

WHEREAS, THE UHLMANN COMPANY, a Delaware corporation, having its principal offices at 1006 Central, Kansas City, MO 64105 (hereinafter "ASSIGNOR"), is the owner of all right, title and interest in and to the registered trademarks listed in Exhibit 1 attached hereto and incorporated herein by reference.

WHEREAS, THE UHLMANN COMPANY IP, INC., a Missouri corporation, having its principal offices at 1006 Central, Kansas City, MO 64105 (hereinafter "ASSIGNEE") is desirous of acquiring said registered trademarks and the goodwill of the business associated therewith,

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks and the registrations thereof, as well as the right to sue for past infringement.

ASSIGNOR agrees to execute any further documents that may be needed in the future to record and vest full title in and to the trademarks and the registrations in ASSIGNEE.

Signed at Kansas City, Missouri, as of the 18th day of November, 1997.

THE UHLMANN COMPANY
By: 
Paul Uhlmann, III, President

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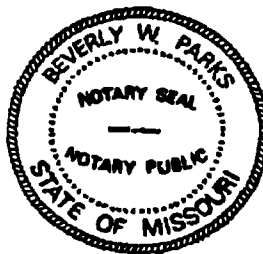
STATE OF MISSOURI)
) ss:
COUNTY OF JACKSON)

On this 18 day of November, 1997, personally appeared Paul Uhlmann, III, to me known and known to me to be President of UHLMANN COMPANY assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Beverly W. Parks
Notary Public

My Commission Expires:

5/1/99



BEVERLY W. PARKS
NOTARY PUBLIC - STATE OF MISSOURI
JACKSON COUNTY
MY COMMISSION EXPIRES MAY 1, 1999

EXHIBIT 1

| MARKS | COUNTRY | REG. NO. | ISSUE DATE | COVERS |
|---------------------------------------|----------------|------------|----------------------|----------------------------------------------|
| WHEATENA (53-3191) | U.S. | 53,025 | May 22, 1906 | Wheat Breakfast Food |
| WHEATENA Design (53-3192) | U.S. | 500,969 | July 13, 1948 | Wheat Breakfast Food |
| WHEATENA Design (53-3192.010) | Canada | 267/57,338 | December 20, 1933 | A Cereal Food |
| WHEATENA Design (53-3192.110) | Canada | 368,335 | May 4, 1990 | Breakfast Cereal |
| WHEATENA Stylized (53-3193) | U.S. | 500,070 | April 13, 1948 | Wheat Breakfast Food |
| WHEATENA Stylized (53-3193.010) | Canada | 98/23412 | March 26, 1918 | A Cereal Food |
| WHEATENA Stylized (53-3193.021) | United Kingdom | 241009 | October 2, 1901 | A Cereal Food |
| WHEATENA Stylized (53-3193.030) | Italy | 461,124 | January 17, 1921 | Breakfast Food on the Basis of Grain |
| WHEATENA Stylized (53-3193.050) | Israel | 52481 | July 7, 1981 | Preparations Made From Wheat |
| WHEATENA Stylized (53-3193.060) | Bermuda | 577 | April 27, 1967 | Cereal Breakfast Foods |
| MALTEX (53-3194) | U.S. | 239,861 | March 13, 1928 | Cereal Breakfast Foods and Wheat Flour |

| MARKS | COUNTRY | REG. NO. | ISSUE DATE | COVERS |
|-----------------------------|---------|-----------|----------------------|-----------------------------------------------------------------------------------------------|
| MALTEX (53-3194.010) | Canada | 194/42723 | October 28, 1927 | Prepared Breakfast Food, Flour for use in Making Bread and Other Food Products |
| MALTEX GIRL (53-3200) | U.S. | 1,067,806 | June 14, 1977 | Breakfast Cereals |
| MAYPO (53-3196) | U.S. | 383,792 | December 24, 1940 | Breakfast Cereal |
| MAYPO (53-3196.010) | Canada | 200/50902 | June 29, 1954 | Breakfast Cereal |
| MARKY MAYPO (53-3198) | U.S. | 866,521 | March 11, 1969 | Breakfast Cereal |

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