

09-29-1999

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9.24.99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
05/04/99

Name

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

09/28/1999 DNGUYEN 00000266 200866 1596394

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 001962 FRAME: 0018

**Domestic Representative Name and Address**

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Enter for the first Receiving Party only.

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Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,596,394"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Donna M. DiMitri

*Donna M. DiMitri*

9/20/99

Name of Person Signing

Signature

Date Signed

<b>Trademark Name</b>	<b>Reg. Number/Serial No.</b>
ACLS ALERT	1596394
ADDICTION PROGRAM MANAGEMENT	1601656
ADDICTIONS ALERT	1593020
AIDS ALERT	1840497
AIDS GUIDE FOR HEALTH CARE WORKERS	1610318
AIDS MEDICAL REPORT	1607025
ALTERNATIVE MEDICINE ALERT	
AMERICAN HEALTH CONSULTANTS	1917865
ANESTHESIA MALPRACTICE PROTECTOR	1595344
ANESTHESIOLOGY ALERT	1592002
BACK PAIN MONITOR	1596393
BBI	1802091
BEHAVIORAL HEALTH ALERT	75571067
BIOMEDICAL BUSINESS INTERNATIONAL	1394521
BIOSCAN	1985865
BIOSCAN	2002884
BIOWORLD	1650755
BIOWORLD (& design)	37145
BIOWORLD (& design)	1651821
CANCER RESEARCH ALERT	75656796
CLINICAL CARDIOLOGY ALERT	1814914
CLINICAL LASER MONTHLY	1813700
COMMON SENSE ABOUT AIDS	1615698
COMPLIANCE HOTLINE	75644091
CONTRACEPTIVE TECHNOLOGY UPDATE	1813701
COSMETIC DENTISTRY FOR GP's	1601657
DENTAL UPDATE ON PRACTICE MANAGEMENT	1593019
DENTAL WATCH	1596396
DESIGN (AHC Logo)	1860922
DRG CODING ADVISOR	1616282
DRG CODING ADVISOR	2228810
DRUG CRITERIA NETWORK	1610319
ED MANAGEMENT	1832534
ED MANAGEMENT	75462147
ED MANAGEMENT THE MONTHLY UPDATE ON EMERGENCY...su	1620627
EMERGENCY MEDICINE REPORTS	74383927
ENDODONTICS FOR GPS	1616284
EYECARE MANAGEMENT UPDATE	1593022
FAMILY PRACTICE ALERT	1593021
HEALTH & WELL-BEING	1608653
HEALTHCARE TECHNOLOGY & BUSINESS OPPORTUNITIES	1996632

HOME HEALTH BUSINESS REPORT	1895722
HOSPITAL ADMITTING MONTHLY	1814913
HOSPITAL EMPLOYEE HEALTH	1813699
HOSPITAL HOME HEALTH	1810771
HOSPITAL INFECTION CONTROL	1865465
HOSPITAL PEER REVIEW	1075518
HOSPITAL RISK MANAGEMENT	74380917
INFECTIOUS DISEASE ALERT	1334249
INFECTIOUS DISEASE TODAY	1622426
INTERNAL MEDICINE ALERT	1334248
NEUROLOGY ALERT	1373723
OB/GYN CLINICAL ALERT	1332083
OPHTHALMOLOGY ALERT	1628285
PHYSICIAN'S COMPLIANCE HOTLINE	75643789
PRACTICE PERSONNEL BULLETIN	1606985
QI/TQM	1859659
REPRODUCTIVE TECHNOLOGY UPDATE	1617246
RN ADVANCED PRACTICE ALERT	
SAME- DAY SURGERY (Stylized)	1074008
SAME-DAY SURGERY	75462143
SOFT TISSUE CARE FOR GPS	1617245
SPORTS MEDICINE ALERT	75583697
SPORTS MEDICINE REPORTS	75605397
SURGERY ALERT	1330865
THE HOSPITAL EXEC AMBULATORY CARE STRATEGY REPORT(	1653365
THE HOSPITAL'S MEDICARE POLICY AND PAYMENT REPORT	1900216
VETERINARY MANAGEMENT UPDATE	1601658
WOMEN'S HEALTH UPDATE	1608652

**TRADEMARK ASSIGNMENT**

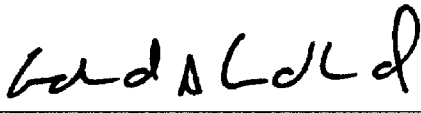
THIS AGREEMENT is effective as of May 4, 1999.

WHEREAS, Medical Economics Data Inc., a corporation organized and existing under the laws of the State of Delaware, having an address at Five Paragon Drive, Montvale, NJ 07645 (hereinafter referred to as "Assignor"), has adopted, acquired, used and is using exclusively in its business the trademarks listed on Exhibit A attached hereto; and

WHEREAS, ME Licensing Corporation, a corporation organized and existing under the laws of the State of Florida (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademarks listed on Exhibit A, including the entire business or portion thereof to which the marks pertain, together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor.

MEDICAL ECONOMICS DATA INC.

By: 

Name: Edward A. Friedland

Title: Assistant Secretary