

09-22-1999



Form PTO 1595
1-31-92

SHEET

U.S. Department of Commerce
Patent and Trademark Office

MRD 9-21-99

101151404
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

HEARTLAND RETIREMENT SERVICES, INC.

Address: 309 West Washington Avenue, Suite 345

City: Madison State: WI Zip: 53701

- Individual(s)
- General Partnership
- Corporation-State (WI)
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

ALTERNATIVE LIVING SERVICES, INC.

Address: 450 North Sunnyslope Road, Suite 300

City: Brookfield State: WI Zip: 53005

- Individual(s)
- General Partnership
- Corporation-State (DE)
- Other _____
- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other CONFIRMATORY ASSIGNMENT
- Merger
- Change of Name

Execution Date: January 1, 1996

4. Application number(s) or registrations number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1.879,051

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name Wallenstein & Wagner, Ltd.

Street Address: 311 S. Wacker Drive, 53rd Floor

City: Chicago State: IL Zip: 60606-6622

6. Total number of applications and Registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account (ADDITIONAL AMOUNTS ONLY)

8. Deposit account number: 23-0280
(Attach duplicate copy of this page if paying by deposit account)

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FC:481

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy M. Misch
Name of Person Signing

Nancy M. Misch.
Signature

9-17-99
Date

Total number of pages comprising cover sheet: 3

CONFIRMATORY TRADEMARK ASSIGNMENT

Whereas, HEARTLAND RETIREMENT SERVICES, INC., ("ASSIGNOR") was a corporation organized and existing under the laws of the state of Wisconsin, having its principal office and place of business at 309 West Washington Avenue, Suite 345, Madison Wisconsin 53701, and was the owner of the below-listed service mark which is registered in the U.S. Patent and Trademark Office, namely:

<u>TRADEMARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>ISSUED</u>
WOVENHEARTS & DESIGN	U.S.A.	1,879,051	02/15/1995

Whereas, ALTERNATIVE LIVING SERVICES, INC., ("ASSIGNEE"), was a corporation organized and existing under the laws of the state of Delaware, having its principal office and place of business at 450 North Sunnyslope Road, Suite 300, Brookfield, Wisconsin 53005, and acquired the entire right, title and interest in, to and under the above listed service mark and the Registration thereon as well as all common law rights in the service mark including the right to sue and recover for past infringement thereof;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby confirm the January 1, 1996 sale, assignment, transfer and conveyance to ASSIGNEE, its successors and assigns, of the entire right, title and interest in, to and under the said service mark and Registration together with the good will of the business symbolized by such mark, as well as all common law rights in such mark, including the right to sue and recover for past infringement thereof and any renewals and extensions thereof which exist or may be secured, to the full end of the term for which Registration

is granted, under the laws now or hereafter in effect in the United States.

IN WITNESS WHEREOF, ASSIGNOR has caused this Confirmatory Trademark Assignment to be signed by an authorized officer thereof.

HEARTLAND RETIREMENT SERVICES, INC.

Date: 8/29/95

By: 
Thomas E. Komula
Vice President