

09-22-1999

Form PTO 1595  
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HEET

U.S. Department of Commerce  
Patent and Trademark Office

MED 9-21-99

101151423  
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

STERLING HOUSE CORPORATION

Address: 260 North Rock Road, Suite 202

City: Wichita State: KS Zip: 67206

- Individual(s)
- General Partnership
- Corporation-State (KS)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

ALTERNATIVE LIVING SERVICES, INC.

Address: 450 North Sunnyslope Road, Suite 300

City: Brookfield State: WI Zip: 53005

- Individual(s)
- General Partnership
- Corporation-State (DE)
- Other
- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other CONFIRMATORY ASSIGNMENT
- Merger
- Change of Name

Execution Date: October 23, 1997

4. Application number(s) or registrations number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,827,828  
2,215,981

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name Wallenstein & Wagner, Ltd.

Street Address: 311 S. Wacker Drive, 53rd Floor

City: Chicago State: IL Zip: 60606-6622

6. Total number of applications and Registrations involved:

2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed
- Authorized to be charged to deposit account (ADDITIONAL AMOUNTS ONLY)

8. Deposit account number: 23-0280  
(Attach duplicate copy of this page if paying by deposit account)

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01 FC:481  
02 FC:482

40.00 OP  
25.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy M. Misch  
Name of Person Signing

*Nancy M. Misch*  
Signature

9-17-99  
Date

Total number of pages comprising cover sheet: 3

**CONFIRMATORY TRADEMARK ASSIGNMENT**

Whereas, STERLING HOUSE CORPORATION, ("ASSIGNOR") was a corporation organized and existing under the laws of the state of Kansas, having its principal office and place of business at 260 North Rock Road, Suite 202, Wichita, Kansas 67206, and was the owner of the below-listed service marks which are registered in the U.S. Patent and Trademark Office, namely:

<u>TRADEMARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>ISSUED</u>
STERLING HOUSE & DESIGN	U.S.A.	1,827,828	03/22/1994
STERLING COTTAGE	U.S.A.	2,215,981	01/05/1999

Whereas, ALTERNATIVE LIVING SERVICES, INC., ("ASSIGNEE"), was a corporation organized and existing under the laws of the state of Delaware, having its principal office and place of business at 450 North Sunnyslope Road, Suite 300, Brookfield, Wisconsin 53005, and acquired the entire right, title and interest in, to and under the above listed service marks and the Registrations thereon as well as all common law rights in the service marks including the right to sue and recover for past infringement thereof;

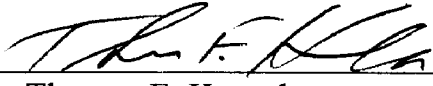
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby confirm the October 23, 1997 sale, assignment, transfer and conveyance to ASSIGNEE, its successors and assigns, of the entire right, title and interest in, to and under the said service marks and Registrations together with the good will of the business symbolized by such marks, as well as all common law rights in such marks, including the right to sue and recover for past infringement thereof and any renewals and extensions thereof which exist or may be secured, to the full end of the term for which Registrations are granted, under the laws now or hereafter in effect in the United States.

IN WITNESS WHEREOF, ASSIGNOR has caused this Confirmatory Trademark

Assignment to be signed by an authorized officer thereof.

STERLING HOUSE CORPORATION

Date: 8/29/99

By:   
Thomas E. Komula  
Vice President