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BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231
Please record and index the attached original documents or copy thereof.

OPR/FINANCE

1. Name of conveying party(ies): JASCORP
State of Texas Corporation

2. Name and address of receiving party(ies):
Name: jASCorp, LLC
Address: W194 N11381 McCormick Drive
City: Germantown State: WI Zip: 53022
Type of Company: Limited Liability Company
Organization-State: Wisconsin
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes X No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes X No

3. Nature of Conveyance: Assignment
Execution Date: September 8, 1999

4. A. Trademark Application No.(s) See attached schedule.

B. Trademark Registration No.(s) See attached schedule.

Additional numbers attached? X Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Timothy M. Kelley, Esq.
Michael Best & Friedrich LLP
Suite 3300
100 E. Wisconsin Avenue
Milwaukee, WI 53202-4108

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41):.....\$ 90.00
 X Enclosed
 X Deficiencies in fee charged to deposit account

8. Deposit account number: 13-3080

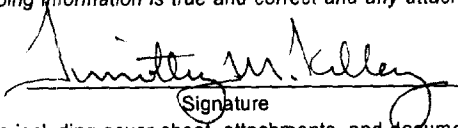
09/22/1999 DNGUYEN 00000301 2107743
01 FC:481 40.00 OP
02 FC:482 50.00 OP

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Timothy M. Kelley
Name of Person Signing


Signature

September 17, 1999
Date

Total number of pages including cover sheet, attachments, and document: 4

Schedule of jASCorp LLC

U. S. Registered Trademarks

<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>
2,107,743	October 21, 1997	Building Bridges
2,092,029	August 26, 1997	Caretoons

U. S. Trademark Application

<u>Application Number</u>	<u>Filing Date</u>	<u>Mark</u>
75/032,323	December 14, 1995	Design Only

INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT ("Assignment") is made as of this 8th day of September, 1999, by and among jASCorp, LLC, a Wisconsin limited liability Company (the "Buyer"), JASCORP, a Texas corporation (the "Seller"), and JEANNE ANN STASNY, being the sole shareholder of the Seller (the "Shareholder").

WHEREAS, pursuant to an Asset Purchase Agreement, dated as of September 8, 1999, to which Buyer and Seller are parties (the "Asset Purchase Agreement"), Buyer has agreed to purchase the Purchased Assets, including all right, title and interest (including the right to sue for past infringements) in and to Intellectual Property, including, without limitation, all patents and applications therefor, unpatented inventions, trademarks, trade names (including "jASCorp", "jASCorp Encounter", "jASCorp Enhance", "jASCorp Impact", "Building Bridge", "Caretoons", "Care Flash", "jASCorp Service Builder" and derivations thereof), service marks, copyrights, applications for and registrations of any foregoing, know-how, trade secrets, formulas and technical information and the goodwill associated with any and all of the foregoing throughout the world (as such terms are defined in the Asset Purchase Agreement)

WHEREAS, pursuant to the Asset Purchase Agreement, Seller has agreed to execute this Assignment.

NOW, THEREFORE, in consideration of the premises and the mutual agreements and covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Seller,

Seller hereby irrevocably grants, assigns and conveys to Buyer Seller's entire right, title and interest in and to the United States trademark registrations and trademark registration applications described below and the goodwill of Seller's business symbolized thereby:

U.S Registered Trademarks

	<u>Registration Number</u>	<u>Registration Date</u>	<u>Mark</u>
1.	2,107,743	Oct. 21, 1997	Building Bridges
2.	2,092,029	Aug. 26, 1997	Caretoons

U.S. Trademark Applications

	<u>Application Number</u>	<u>Filing Date</u>	<u>Mark</u>
1.	75/032,323	Dec. 14, 1995	Design Only
2.	75/030,974*	Dec. 11, 1995	Bridges

* Abandoned on May 22, 1998

IN WITNESS WHEREOF, Seller has caused this Assignment to be executed and delivered as of the date first above written.

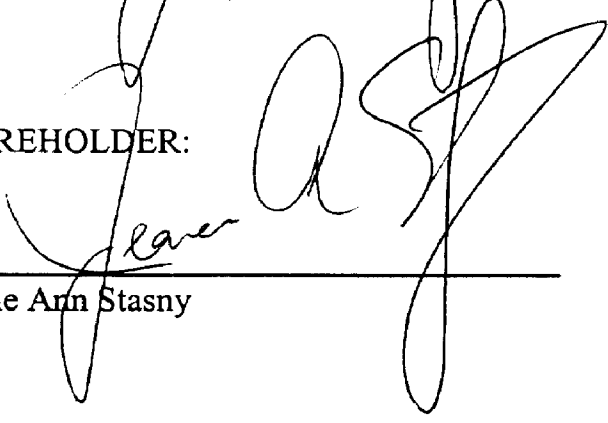
SELLER:

JASCorp

By: 

Jeanne Ann Stasny, President

SHAREHOLDER:



Jeanne Ann Stasny

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