FORM PTO-1618A Expires 06/30/99 OMB 0651-0027



09-24-1999

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DECODDATION FORM COVED SHEET

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TRADEMARKS ONLY 7777				
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
Submission Type Conveyance Type				
X New				
Resubmission (Non-Recordation) Document ID #  Correction of PTO Error Reel # Frame #  Change of Name  Nunc Pro Tunc Assignment  Effective Date Month Day Year  Change of Name				
Corrective Document Reel # Frame # Other				
Conveying Party  Mark if additional names of conveying parties attached  Execution Date Month Day Year				
Name ZD Inc. 09/13/99				
Formerly				
Individual General Partnership Limited Partnership X Corporation Association				
Other				
X Citizenship/State of Incorporation/Organization Delaware				
Receiving Party  Mark if additional names of receiving parties attached				
Name Reed Elsevier Inc.				
DBA/AKA/TA				
Composed of				
Address (line 1) 275 Washington Street				
Address (line 2)				
Address (line 3) Newton Massachusetts 0.2458  City State/Country Zip Code  Individual Destroyabile I imited Partnership I focument to be recorded is an				
Individual General Partnership Limited Partnership assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached.  Other (Designation must be a separate document from Assignment.)				
X Citizenship/State of Incorporation/Organization Massachusetts				
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gamering the oata receded to complete the Cover Sheet. Send comments regarding this burder is sufficient to the O.S. reals and the action of the O.S. reals and the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231
TRADEMARK

REEL: 001963 FRAME: 0694

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## Page 2

U.S. Department of Commerce Patent and Trademark Office

OMB 0651-0027			TRADEMARK	
Domestic R	epresentative Name and Address	Enter for the first R	eceiving Party only.	
Name				
Address (line 1)				
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Correspond	lent Name and Address Area Code ar	nd Telephone Number	(202) 289–0229	
Name	Carla C. Calcagno			
Address (line 1)	ARNOLD, WHITE & DURKEE			
Address (line 2)	750 Bering Drive			
Address (line 3)	Houston, TX 77057			
Address (line 4)				
Pages	Enter the total number of pages of the a including any attachments.	ttached conveyance do	ocument # 1	
Tradomark /	Application Number(s) or Registra	tion Number(s)	Mark if additional numbers attached	
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	iemark Application Number(s)		tration Number(s)	
75/061,983	75/536,938 75/536,940	1,914,359	1,919,096	
75/536,939				
Number of Properties Enter the total number of properties involved. # 6				
Fee Amoun	t Fee Amount for Properties	Listed (37 CFR 3.41)	\$ 165.00	
Method o	f Payment: Enclosed X	Deposit Account		
Deposit A	Account	•		
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Name	of Person Signing	Signature	Date Signed	

**REEL: 001963 FRAME: 0695** 

TRADEMARK

## Assignment

WHEREAS, ZD Inc., a Delaware corporation ("Assignor"), is the owner of the trademark applications and registrations listed below (the "Trademarks"):

TRADEMARK	REGISTRATION/APPLICATION NUMBER
MICROSYSTEMS FORUM	1,914,359
MICROSYSTEMS FORUM	1,919,096
MDR LABS	75/061983
EMBEDDED PROCESSOR REPORT	75/536938
EMBEDDED PROCESSOR WATCH	75/536940
EMBEDDED PROCESSOR FORUM	75/536939

WHEREAS, Reed Elsevier Inc., a Massachusetts corporation ("Assignee"), wishes to acquire the Trademarks.

THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

This Assignment is an instrument of transfer contemplated by, and is executed pursuant to. the Asset Purchase Agreement dated April 8, 1999, between Assignee and Assignor and nothing contained herein shall be deemed to modify any of the provisions of such agreement or any rights or obligations of the parties under such agreement

RECORDED: 09/14/1999

TRADEMARK REEL: 001963 FRAME: 0696