

10-04-1999

and Trademark Office

# TRADEMAR



To the Honorable Commissioner of Patents and Trademarks: Plea

101163143

y(ies) thereof.

1. Name of conveying party(ies):

Limited Too, Inc.,  
a Delaware corporation  
located and doing business at  
3885 Morse Road  
Columbus, Ohio 43219

MRD  
9-30-99

Too, Inc.,  
a Delaware corporation  
located and doing business at  
3885 Morse Road  
Columbus, Ohio 43219

- Individual
- General Partnership
- Corporation - Delaware
- Other
- Association
- Limited Partnership

Additional name(s) or conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of name

Execution Date: August 11, 1999

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

signation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

SEP 30

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached Schedule A

B. Trademark Registration No.(s)

See attached Schedule B

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frank J. Colucci, Esq.

Internal Address: Colucci & Umans

Manhattan Tower

Street Address: 101 East 52<sup>nd</sup> Street

City: New York State: New York ZIP: 10022

6. Total number of applications and registrations involved:

98

7. Total fee (37 CFR 3.41): \$ 2,465.00

- Enclosed
- Authorized to be charged to deposit account.

8. Deposit account number:

20-0050

(Attach duplicate copy of this page if paying by deposit account)

10/01/1999 01 FC:401 02 FC:482

40.00 DP  
2425.00 DP

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frank J. Colucci  
Name of Person Signing

*Frank J. Colucci*  
Signature

September 29, 1999  
Date

Total number of pages including cover sheet:

[Empty box for page count]

OMB No. 0651-0011

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

Schedule A (Page 1 of 2)  
Trademark Applications

<u>Application Serial No.</u>	<u>Mark</u>
75/469,461	ANTI-BAC ATTACK and Design
75/601,687	BEACH BABE and Design
75/582,266	BLOW IT UP BABY and Design
75/456,552	BODY COOLER and Design
75/548,333	BODY DECO and Design
75/605,496	COMFY ZZZZ'S and Design
75/625,542	DIP N' DECO and Design
75/605,497	DREAMY ZZZZ'S and Design
75/497,666	ENDLESS SHIMMER and Design
75/577,097	EVERYBODY CAN PAINT and Design
75/489,596	EYE CHILLERS and Design
75/044,769	FASHION ADVENTURE
75/671,934	FLOWER TOWERS
75/293,569	GIRL CARE
75/317,773	GIRL CARE and Design
75/583,699	GIRLS NIGHT OUT and Design
75/532,416	GLITTER DUST and Design
75/532,415	GLITTER LIP and Design
75/755,988	GLITTER SHADOW and Design
75/699,282	GLITTER'N and Design
75/652,663	GLOW CHARMS and Design
75/516,041	HI STYLER and Design
75/353,897	HI-LITE IT and Design
75/583,698	LIP HEARTS and Design
75/511,798	MASK OUT and Design
75/256,280	NIKI AND BIX
75/518,511	PEEL IT and Design
75/262,885	PUMP IT
75/511,797	SAUCY GLOSS and Design
75/530,024	SEAMLESS EASE
75/395,369	SHIMMERIN and Design
75/516,040	SHOWER BABES and Design
75/476,445	SIMPLY SHIMMER and Design
75/277,683	SPARKLE ON
75/532,879	SPIRITED SATIN
75/671,935	STORE GALORE
75/456,351	SUDS N' SHINE and Design
75/402,859	SWIRL STIX and Design
75/322,549	SWIRLIN' and Design
75/406,844	THINK ZINC and Design
75/582,325	TOES BY TOO and Design
75/670,953	TOO BUCKS
75/670,994	TOO CENTS
75/671,100	TOO CHAT
75/456,372	TOO IN ONE and Design
75/577,084	TOO MANY SECRETS and Design

Schedule A (Page 2 of 2)  
Trademark Applications

Application Serial No.

Mark

75/671,223

TOO MUCH FUN

75/577,090

TOO SCHOOL and Design

75/670,999

TOO TALK GADGET

75/577,093

TOO THE GYM and Design

75/456,350

TRIPLE BLINK and Design

75/489,589

UP IN THE AIR and Design

Schedule B (Page 1)  
Trademark Applications

<u>Registration No.</u>	<u>Mark</u>
2,243,629	ACTIVE FLEECE
2,241,326	ALOE CHILLER and Design
2,250,346	ANDIE
2,241,232	BIX
2,241,984	CANDY STIX
2,243,478	CHARM IT and Design
2,241,890	COLOR IT
2,237,681	COLORS OF THE WEEK and Design
2,237,613	CRANBERRY KISS
2,243,467	DECO IT
2,265,770	DOUBLE DELIGHT and Design
2,237,675	DOUBLE TROUBLE and Design
2,237,640	DREAM BOAT and Design
2,243,493	DRESS IT and Design
2,265,776	ENDLESS SHIMMER and Design
2,213,443	FILE IT and Design
2,265,489	FROSTY STIX and Design
2,241,327	GET GLOSSED and Design
2,267,299	GIRL CARE
2,239,643	GLAMTASTIC and Design
2,263,718	GLIMMER DUST and Design
2,241,329	GLITTER BLAST and Design
2,243,351	GLITTER GLAM and Design
2,241,135	GLITTER IT
2,241,107	LATHER IT and Design
2,239,808	LIP CRAZE and Design
2,265,490	MAGIC STIX and Design
2,258,042	PAINT IT and Design
2,241,317	PEARLICIOUS and Design
2,243,353	PINWHEELS and Design
2,241,122	SASSY SUDS
2,241,108	SCENT IT
2,241,234	SCENTS OF THE WEEK and Design
2,263,740	SHAKE UP THE SUN and Design
2,241,117	SMOOTHIN'
2,263,715	SPARKLE SLIDE and Design
2,237,745	SPARKLE SPLASH and Design
2,242,137	SPARKLE SUDS and Design
2,241,139	SPARKLETS
2,189,941	SPARKLICIOUS
2,239,475	SPLISH SPLASH
2,243,352	SPLIT STIX
2,245,026	SPONGE IT and Design
2,241,127	STACK PAK
2,243,363	TREAT IT
2,186,811	TRIPLE TREAT and Design

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIMITED TOO, INC.", CHANGING ITS NAME FROM "LIMITED TOO, INC." TO "TOO, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF AUGUST, A.D. 1999, AT 9 O'CLOCK A.M.



A handwritten signature in cursive script that reads "Edward J. Freel".

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Edward J. Freel, Secretary of State

2271605 8100

991382612

AUTHENTICATION: 9979345

DATE: 09-20-99

TRADEMARK  
REEL: 001964 FRAME: 0028

**CERTIFICATE OF AMENDMENT**  
**OF**  
**THE CERTIFICATE OF INCORPORATION**  
**OF**  
**LIMITED TOO, INC.**

Pursuant to Section 242 of the General  
Corporation Law of the State of Delaware

.....

Too, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby amend the Certificate of Incorporation of the Corporation, which was originally filed with the Secretary of State of the State of Delaware on August 21, 1991, under the name Limited Too, Inc. The name of the corporation is currently Limited Too, Inc. and is being changed to Too, Inc. pursuant to this instrument.

**FIRST:** ARTICLE FIRST of the Corporation's Certificate of Incorporation is hereby amended to read in its entirety as set forth below:

**FIRST:** The name of the corporation is Too, Inc. (hereinafter the "Corporation").

**SECOND:** The foregoing amendment was duly adopted in accordance with Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has caused this Certificate to be duly executed in its corporate name this 11 day of AUGUST, 1999.

LIMITED TOO, INC.

By: \_\_\_\_\_

Name: Kenneth B. Gilman

Title: Executive Vice President

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 08/11/1999  
991333963 - 2271605

RECORDED: 09/30/1999

TRADEMARK  
REEL: 001964 FRAME: 0029