

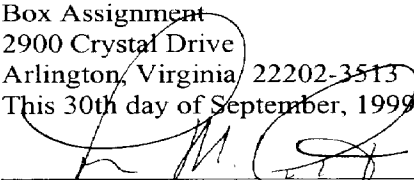
10-06-1999



101162394

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this document was deposited with the U.S. Postal Service, Express Mail Post Office to Addressee Service Express Mail No. EE643319623US to: Assistant Commissioner for Trademarks Box Assignment 2900 Crystal Drive Arlington, Virginia 22202-3513 This 30th day of September, 1999.


Lisa M. Gigliotti

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy thereof.

Please refer to document ID NO.: 101079692

MRD
9-30-99

1. Name of Conveying Party:

Redken Laboratories, Inc.
Delaware Corporation

2. Name and Address of Receiving Party:

Maybelline Cosmetics Corporation
575 Fifth Avenue
New York, New York 10017
Delaware Corporation

3. Nature of Conveyance: Assignment
Execution Date: December 31, 1998

4. Trademark Application Serial Nos.: See Attached

5. Trademark Registration Nos.: See Attached

6. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.
Cosmair, Inc.
575 Fifth Avenue
New York, New York, 10017

File

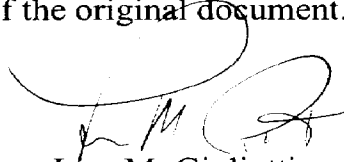
Total number of registrations/applications involved: 54

September 30, 1999
Page 2

Total Fee (37 CFR § 3.41): \$1365.00 -- \$865 previously submitted. Check No. 533788 in the sum of \$500.00 to cover the balance of the recordal fees is attached. Please refer to Document ID NO.: 101079692

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: September 30, 1999



Lisa M. Gigliotti

Total: Four pages

Trademark Application Serial Nos.:

75/501,736 – CLIMATRESS
75/501,263 – EXTREME
75/501,735 – GLYPRO+

Trademark Registration Nos.:

1,388,739 – a.a.c.t.
1,046,613 – AIRSET
1,006,719 – AMINO COLORS
881,018 – AMINO PON
842,225 – AMINO-PON BEAUTY BAR
832,307 – AMINO-PON “K-11”
820,058 – BIO-SPRAE
1,757,903 – BIO-WAVE
1,154,382 – CELEBRATE THE GENTLE ART OF BEING A WOMAN
901,282 CLIMATRESS
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817,521 – CLIMATRESS
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1,172,776 – CURL SOURCE
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1,239,896 – DAY INTO NIGHT
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1,259,756 – GLYPRO-L
1,297,319 – GLYPROGENIC
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981,718 – JELLASHEEN
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1,280,396 – SRT
2,124,228 – THE REDKEN EXCHANGE
1,372,054 – TOUCH CONTROL
1,059,062 – TRICHOGRAM
1,247,483 – ULTRIANCE
1,451,678 – VECTOR

**REDKEN TRADEMARKS OWNED BY REDKEN LABORATORIES, INC.
BEING TRANSFERRED TO MAYBELLINE COSMETICS CORPORATION**

Mark	Status	Application No. (if applicable)	Registration No. (if applicable)	Class(es)	Goods/Services	Owner
a.a.c.t.	Registered	227102	1388739	3	Hair conditioner for professional use only	Redken
Airset	Registered	025008	1046613	3	Hair styling lotion	Redken
Amino Colors	Registered	32751	1006719	3	Permanent hair color	Redken
Amino Pon	Registered	No Number	881018	3	Skin moisturizing lotion	Redken
Amino-Pon Beauty Bar	Registered	273577	842225	52	Non-alkaline, soap-like bars for skin cleansing purposes	Redken
Amino-Pon "K-11"	Registered	No Number	832307	3	Hair shampoo concentrate	Redken
Bio-Sprae (Stylized)	Registered	243750	820058	3	Hair spray	Redken
Bio-Wave	Registered	No Number	1757903	3	Hair preparations, namely permanent waving lotions	Redken
Celebrate The Gentle Art Of Being	Registered	206557	1154382	3	Perfumes and colognes	Redken
Climatress	Filed	75/501736		3	Hair care preparations, namely, shampoos, conditioners, and hair treatment and concentrate preparations	Redken
Climatress	Registered	350829	901282	3	Permanent wave lotion and neutralizer	Redken
Climatress	Registered	254848	827015	3 (51?)	Moisturizing crème hair conditioner in Class 51	Redken
Climatress	Registered	230078	817521	3	Hair spray	Redken
CPP Catipeptide	Registered	145917	1124216	3	Protein ingredient for use in hair conditioners, wave sets, shampoo, crème rinses and nail conditioners	Redken
Creatif	Registered	574810	1430784	3	Mousse and firm gel fixe	Redken
Creative Curl	Registered	098624	1079644	3	Permanent wave preparations, namely, pH balancing solution, reforming lotion, and bonding lotion	Redken
Creative Curl	Registered	98624	1079644	3	Permanent wave preparations, namely, pH balancing solution, reforming lotion and bonding lotion	Redken
Curl & Condition	Registered	292862	858448	3	Permanent waving lotion	Redken
Curl Source	Registered	225204	1172776	3	Hair preparation products – namely,	Redken

TRADEMARK

REEL: 001964 FRAME: 0034

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BEING TRANSFERRED TO MAYBELLINE COSMETICS CORPORATION**

Mark	Status	Application No. (if applicable)	Registration No. (if applicable)	Class(es)	Goods/Services	Owner
Czar	Registered	517547	1354884	3	permanent waves	Redken
Day Into Night	Registered	277859	1239896	3	After shave and cologne	Redken
Encrisol	Registered	73/106201	1077714	3	Permanent wave products, namely, a permanent wave kit comprised of balancing lotion, reforming lotion and bonding lotion	Redken
Essture & Tear Drop Design	Registered	098577	1062023	3	Lotion for strengthening the hair as an ingredient of permanent wave solutions	Redken
Extreme	Registered	282249	846015	3	Hair shampoo	Redken
Extreme	Filed	75/501263		3	Hair reconditioning product	Redken
Glypro+	Filed	75/501735		3	Hair care preparations, namely, shampoos, conditioners, hair treatment and hair concentrate preparations	Redken
Glypro-L	Registered	394243	1259756	3	Hair care products, namely, shampoo and conditioner	Redken
Glyprogenic	Registered	323066	1297319	3	Hair shampoo	Redken
Filleral	Registered	379904	919904	3	Hair preparation and hair care products, namely, hair reconditioners, permanent wave products, hair shampoos, hair lotions, and hair sprays	Redken
Hard To Resist	Registered	438085	1290652	3	Artificial color pigment applied to virgin or tinted hair to supplement color	Redken
Inner Secret	Registered	517548	1436129	3	Hair preparation products, namely, permanent wave kits consisting of bonding lotion and reforming lotion	Redken
Intelligent Solutions	Registered	74/076462	1783174	3	Permanent wave kits consisting of bonding lotion, activator and reforming lotion	Redken
					Hair care preparations, namely, shampoos, conditioners, detangling crème conditioners, moisturizing crème hair conditioners, finishing rinses, shaping and finishing sprays,	Redken

TRADEMARK

REEL: 001964 FRAME: 0035

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BEING TRANSFERRED TO MAYBELLINE COSMETICS CORPORATION**

Mark	Status	Application No. (if applicable)	Registration No. (if applicable)	Class(es)	Goods/Services	Owner
Jellashoen	Registered	435572	981718	3	styling sprays, thermal styling sprays, styling glazes and styling gels	Redken
Lapinal (Stylized)	Registered	292850	856706	3	Hair shampoo Hair bleaches, hair dressings, wave sets, hair dyes and hair conditioners	Redken
Mira-9	Registered	74/334288	1778614	3	Conditioning hair rinse	Redken
Oliance	Registered	519544	1357529	3	Hair shampoo	Redken
One & One	Registered	123883	1079657	3	Hair setting conditioner	Redken
P.P.T.'S-77	Registered	243823	817132	51	Hair conditioner	Redken
Perm Art	Registered	7124754	1509798	3	Hair preparation products, namely, permanent wave kits consisting of reforming lotion and bonding lotion	Redken
Phinal Phase (Stylized)	Registered	278171	843821	51	Hair rinsing and dressing cream	Redken
Polyoxide	Registered	273694	842578	51	Oxidizing agent for use in conjunction with hair coloring	Redken
Redken	Registered	136877	1087391	25	T-shirts	Redken
Redken	Registered	412601	971521	3 (51, 52) (?)	Hair conditioners, wave sets, hair sprays, permanent wave lotions, hair lighteners, hand lotions, and face creams in Class 51; hair shampoos and women's beauty soap in Class 52	Redken
Redken 5 th Avenue NYC	Pending	75/054529		14, 18, 21, 25	Class 14: Ornamental pins Class 18: Waist pack, tote bags, knapsacks Class 21: Hairbrushes, plastic spray nozzles and coffee mugs Class 25: Jackets, shirts, jerseys, caps, berets	Redken

TRADEMARK

REEL: 001964 FRAME: 0036

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Mark	Status	Application No. (if applicable)	Registration No. (if applicable)	Class(es)	Goods/Services	Owner
Redken and Design	Registered	323065	1247488	3	Skin care products, specifically cleansing bars and hand and body lotions, and hair care preparations and products, namely, permanent waves, hair shampoos, hair lotions, hair conditioners, hair reconditioners, hair sprays, hair rinses, setting lotions, wave sets, hair control kit consisting of styling lotion, neutralizing lotion and shampoo	Redken
Redken Deco Color	Registered	601948	1447037	3	Permanent hair color, semi-permanent hair color and bleach	Redken
RK	Registered	323068	1241756	3	Hair control kit, consisting of styling lotion, neutralizing lotion and shampoo, and face and body cleansing bar	Redken
SES (Stylized)	Registered	393387	1289876	9, 16	Class 9: Prerecorded videotapes for cosmetology career training Class 16: Educational materials, including books, pamphlets, instructors' texts and students' texts for career training as a cosmetologist	Redken
Skin Response	Registered	73/781585	1600217	3	Facial creams and liquids namely, deep cleansing cream, firming facial masque, moisturizing skin balancer, skin lotion, skin cream, skin freshener, soaps and a cellular treatment, specifically a facial crème	Redken
Solve	Registered	74/338185	1828005	5	Medicated anti-dandruff shampoo sold only through professional hair care salons	Redken
SRT	Registered	393386	1280396	3	A facial cream, specifically a cellular renewal treatment	Redken
The Redken Exchange	Registered	75/036250	2124228	41	Educational services, namely conducting workshops, classes, seminars and demonstrations relating to professional hair	Redken

TRADEMARK

REEL: 001964 FRAME: 0037

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BEING TRANSFERRED TO MAYBELLINE COSMETICS CORPORATION**

Mark	Status	Application No. (if applicable)	Registration No. (if applicable)	Class(es)	Goods/Services	Owner
Touch Control	Registered	517546	1372054	3	care	Redken
Trichogram	Registered	069995	1059062	9	Hairstyling preparation Electronic instrument for measuring the load limit and load extension of hair	Redken
Ultriance	Registered	285943	1247483	3	Hair body-building treatment and reconditioner	Redken
Vector	Registered	639296	1451678	3 (?)	Hair preparation products, namely, permanent wave kits consisting of reforming lotion, balancing lotion and bonding lotion	Redken

TRADEMARK

REEL: 001964 FRAME: 0038

6-22-99

06-30-1999

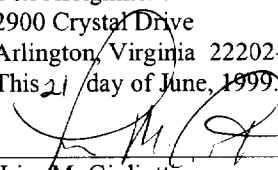


101079692

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CERTIFICATE OF EXPRESS MAILING

I hereby certify that this document was deposited with the U.S. Postal Service, Express Mail Post Office to Addressee Service Express Mail No. EE643319291US to: Assistant Commissioner for Trademarks Box Assignment 2900 Crystal Drive Arlington, Virginia 22202-3513 This 21 day of June, 1999.


Lisa M. Gigliotti

06-22-1999
U.S. Patent & TMO/c:TM Mail Rcpt Dt. #61

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TRADEMARKS ONLY**

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Delaware Corporation

3. Nature of Conveyance: Assignment
Execution Date: December 31, 1998

4. Trademark Application Serial Nos.: See Attached

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Lisa M. Gigliotti, Esq.
Cosmair, Inc.
575 Fifth Avenue
New York, New York, 10017

Total number of registrations/applications involved: 34

Total Fee (37 CFR § 3.41): \$865 Check No. 494504 is attached.

06/29/1999 DMGUYEN 00000224 75501736

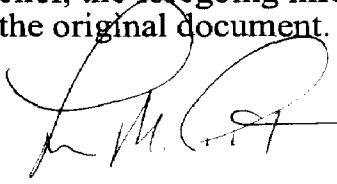
01 FC:481
02 FC:482

40.00 OP
825.00 OP

00000001 75501736 500.00 OP
06/05/1999 MTHAIL
01 FC:482

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: *June 21, 1999*

A handwritten signature in black ink, appearing to read 'L.M. Gigliotti', written in a cursive style.

Lisa M. Gigliotti

Total: Four pages

Trademark Application Serial Nos.:

75/501,736 – CLIMATRESS
75/501,263 – EXTREME
75/501,735 – GLYPRO+

Trademark Registration Nos.:

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1,006,719 – AMINO COLORS
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832,307 – AMINO-PON “K-11”
820,058 – BIO-SPRAE
1,757,903 – BIO-WAVE
1,154,382 – CELEBRATE THE GENTLE ART OF BEING A WOMAN
901,282 CLIMATRESS
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858,448 – CURL & CONDITION
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1,062,023 – ESSTURE & TEAR DROP DESIGN
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1,289,876 – SES
1,600,217 – SKIN RESPONSE
1,828,005 – SOLVE
1,280,396 – SRT
2,124,228 – THE REDKEN EXCHANGE
1,372,054 – TOUCH CONTROL
1,059,062 – TRICHOGRAM
1,247,483 – ULTRIANCE
1,451,678 – VECTOR

**ASSIGNMENT OF TRADEMARKS
AND COPYRIGHTS**

This ASSIGNMENT OF TRADEMARKS and COPYRIGHTS (this "Assignment") is made and executed effective as of the close of business on December 31, 1998, by Redken Laboratories, Inc. ("Assignor"), a Delaware corporation, in favor of Maybelline Cosmetics Corporation ("Assignee"), a Delaware corporation.

WHEREAS, Assignor is the owner of the trademarks, tradenames, trademark registrations and trademark applications listed on Exhibit A (collectively, the "Trademarks") and the copyrights, copyright applications and copyright registrations listed on Exhibit B (collectively, the "Copyrights") attached hereto and made a part hereof;

NOW THEREFORE, in consideration of the above premises, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Transfer of Trademarks. Assignor hereby assigns to Assignee and its successors and assigns all of Assignor's right, title and interest in and to the Trademarks and all registrations thereof and applications therefor, together with all goodwill associated with, corresponding to, symbolized by and embodied in the Trademarks.

2. Transfer of Copyrights. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the copyrightable works listed on Exhibit B, including all rights comprising the Copyrights therein and all existing Copyright registrations and applications therefor for the full term of said Copyrights.

3. Recordation of Assignment. Assignor will cooperate with Assignee to record this Assignment with the appropriate governmental entities in all jurisdictions designated by Assignee, including without limitation, the United States Patent and Trademark Office and Copyright Office.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the close of business on December 31, 1998.

REDKEN LABORATORIES, INC.

By: 

Roger Dolden
Chief Financial Officer

EXHIBIT A

Trademarks
(See List Attached)

EXHIBIT B

Copyrights

Any and all copyrightable works owned by Assignor that are used exclusively or predominantly in connection with the Trademarks listed on Exhibit A.

**ASSIGNMENT OF TRADEMARKS
AND COPYRIGHTS**

This ASSIGNMENT OF TRADEMARKS and COPYRIGHTS (this "Assignment") is made and executed effective as of the close of business on December 31, 1998, by Redken Laboratories, Inc. ("Assignor"), a Delaware corporation, in favor of Maybelline Cosmetics Corporation ("Assignee"), a Delaware corporation.

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By: 

Roger Dolden
Chief Financial Officer

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(See List Attached)

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a.a.c.t.	Registered	227102	1388739	3	Hair conditioner for professional use only	Redken
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TRADEMARK

REEL: 001964 FRAME: 0048

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Inner Secret	Registered	517548	1436129	3	Permanent wave kits consisting of bonding lotion, activator and reforming lotion	Redken
Intelligent Solutions	Registered	74/076462	1783174	3	Hair care preparations, namely, shampoos, conditioners, detangling crème conditioners, moisturizing crème hair conditioners, finishing rinses, shaping and finishing sprays,	Redken

**TRADEMARK
REEL: 001964 FRAME: 0049**

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Phinal Phase (Stylized)	Registered	278171	843821	51	Hair rinsing and dressing cream	Redken
Polyoxide	Registered	273694	842578	51	Oxidizing agent for use in conjunction with hair coloring	Redken
Redken	Registered	136877	1087391	25	T-shirts	Redken
Redken	Registered	412601	971521	3 (51, 52) (?)	Hair conditioners, wave sets, hair sprays, permanent wave lotions, hair lighteners, hand lotions, and face creams in Class 51; hair shampoos and women's beauty soap in Class 52	Redken
Redken 5 th Avenue NYC	Pending	75/054529		14, 18, 21, 25	Class 14: Ornamental pins Class 18: Waist pack, tote bags, knapsacks Class 21: Hairbrushes, plastic spray nozzles and coffee mugs Class 25: Jackets, shirts, jerseys, caps, berets	Redken

**REDKEN TRADEMARKS OWNED BY REDKEN LABORATORIES, INC.
BEING TRANSFERRED TO MAYBELLINE COSMETICS CORPORATION**

Mark	Status	Application No. (if applicable)	Registration No. (if applicable)	Class(es)	Goods/Services	Owner
Redken and Design	Registered	323065	1247488	3	Skin care products, specifically cleansing bars and hand and body lotions, and hair care preparations and products, namely, permanent waves, hair shampoos, hair lotions, hair conditioners, hair reconditioners, hair sprays, hair rinses, setting lotions, wave sets, hair control kit consisting of styling lotion, neutralizing lotion and shampoo	Redken
Redken Deco Color	Registered	601948	1447037	3	Permanent hair color, semi-permanent hair color and bleach	Redken
RK	Registered	323068	1241756	3	Hair control kit, consisting of styling lotion, neutralizing lotion and shampoo, and face and body cleansing bar	Redken
SES (Stylized)	Registered	393387	1289876	9, 16	Class 9: Pre-recorded videotapes for cosmetology career training Class 16: Educational materials, including books, pamphlets, instructors' texts and students' texts for career training as a cosmetologist	Redken
Skin Response	Registered	73/781585	1600217	3	Facial creams and liquids namely, deep cleansing cream, firming facial masque, moisturizing skin balancer, skin lotion, skin cream, skin freshener, soaps and a cellular treatment, specifically a facial crème	Redken
Solve	Registered	74/338185	1828005	5	Medicated anti-dandruff shampoo sold only through professional hair care salons	Redken
SRT	Registered	393386	1280396	3	A facial cream, specifically a cellular renewal treatment	Redken
The Redken Exchange	Registered	75/036250	2124228	41	Educational services, namely conducting workshops, classes, seminars and demonstrations relating to professional hair	Redken

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**REDKEN TRADEMARKS OWNED BY REDKEN LABORATORIES, INC.
BEING TRANSFERRED TO MAYBELLINE COSMETICS CORPORATION**

Mark	Status	Application No. (if applicable)	Registration No. (if applicable)	Class(es)	Goods/Services	Owner
Touch Control	Registered	517546	1372054	3	care Hairstyling preparation	Redken
Trichogram	Registered	069995	1059062	9	Electronic instrument for measuring the load limit and load extension of hair	Redken
Ultriance	Registered	285943	1247483	3	Hair body-building treatment and reconditioner	Redken
Vector	Registered	639296	1451678	3 (?)	Hair preparation products, namely, permanent wave kits consisting of reforming lotion, balancing lotion and bonding lotion	Redken

EXHIBIT B

Copyrights

Any and all copyrightable works owned by Assignor that are used exclusively or predominantly in connection with the Trademarks listed on Exhibit A.



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
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AUGUST 18, 1999

PTAS



101079692A

COSMAIR, INC.
LISA M. GIGLIOTTI
575 FIFTH AVENUE
NEW YORK, NY 10017

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 101079692

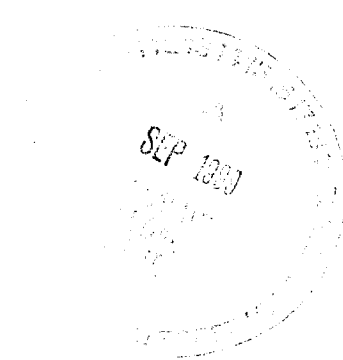
THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. INSUFFICIENT FEE SUBMITTED, AUTHORIZATION TO CHARGE NOT GRANTED. ADDITIONAL FEE REQUIRED IS \$500 .

TONYA LEE, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS



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COSMAIR, INC.

Lisa M. Gigliotti
Trademark Counsel

September 30, 1999

Via Express Mail No. EE643319623US

U.S. Patent and Trademark Office
Assignment Division
Box Assignments
CG-4
1213 Jefferson Davis Highway
Suite 320
Washington, DC 20231

Re: Recordal of Assignment from Redken Laboratories, Inc.
To Maybelline Cosmetics Corporation
Refer to Document ID NO.: 101079692

Dear Sir or Madam:

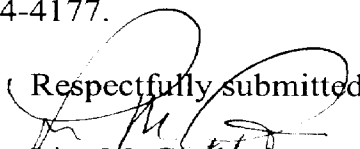
On September 14, 1999, we received a Notice of Non-Recordation of Document because of insufficient fees. Please refer to Document ID NO.: 101079692. In accordance with the instructions on the Notice, we hereby submit the following:

1. A corrected Recordation Form Cover Sheet, Trademarks Only, together with the attached assignment documents.
2. The original Recordation Form Cover Sheet, Trademarks Only, together with the attached assignment documents and the U.S. Patent and Trademark Office's Notice of Non-Recordation.
3. Check No. 533788 in the sum of \$500.00 to cover the balance of the recordal fee.
4. Acknowledgement card.

Please note that although the Notice of Non-Recordation of Document is dated August 18, 1999, we have confirmed with Tonya Lee, Examiner, Assignment Division, that the document was not mailed until September 1, 1999. Accordingly, we are timely filing the requested information and respectfully request the original date of filing of this assignment be maintained.

Kindly address all correspondence on this matter to the undersigned attorney at the address listed on this letterhead. Should you have any questions, please do not hesitate to contact the undersigned at (212) 984-4177.

Respectfully submitted,


Lisa M. Gigliotti

575 Fifth Ave., New York, N.Y. 10017-2450 / Tel. 212 818-1500

RECORDED: 09/30/1999

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