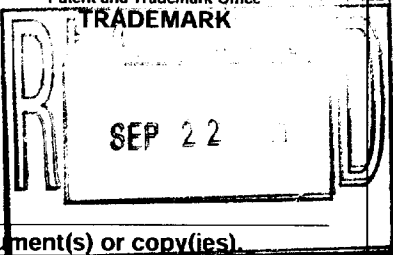


09-27-1999



101155031

TRADEMARK



MPD 9-22-99

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

09/24/1999 MTHA11 00000235 75174310
01 FC:481 40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75174310"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

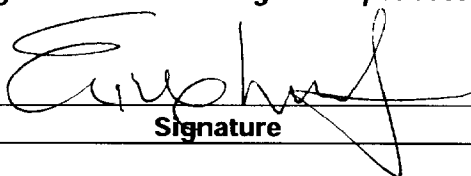
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Erica Lancaster, President

Name of Person Signing



Signature

9/15/99

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

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Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Trademark Assignment Form

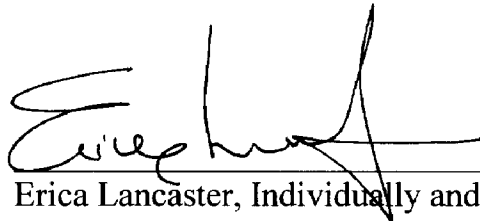
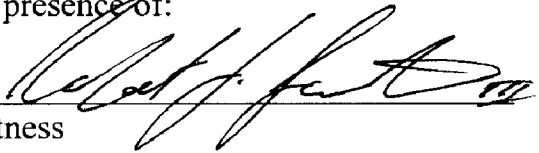
In exchange for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned, individually and in her capacity as President of Jack Rabbit Creations, a California corporation, on behalf of such corporation (collectively "Assignor"), hereby assigns irrevocably and in perpetuity to Jack Rabbit Creations, Inc., a Georgia corporation (the "Assignee"), any and all right, title and interest Assignor has in and to the phrase "Baby Gear for the Early Years" including, but not limited to, all trademark, trade name, and any and all other intellectual property rights associated with "Baby Gear for the Early Years," including the pending Patent and Trademark Office application for registration of the foregoing (Serial Number 75-174310), any and all common law rights in the foregoing, and all goodwill associated therewith (the "Mark"). By executing this assignment, Assignor hereby waives and releases any and all rights that Assignor may have in such Mark and further acknowledges and agrees that Assignor has no claims against nor will Assignor assert any claims against the Assignee, its affiliates, officers, directors, agents, employees, and attorneys with respect to the Mark or any use of the Mark. Additionally, Assignor represents and warrants that the Assignor has not assigned or attempted to assign any rights in and to the Mark to any party other than Assignee.

At any time and from time to time from and after the execution of this Assignment, Assignor will, at the request of Assignee, execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such instruments and other documents and perform or cause to be performed such acts and provide such information, as may reasonably be required, to evidence or effectuate the purpose of this Assignment by Assignor to Assignee of any and all right, title and interest in and to the Mark, which Assignor may have.

IN WITNESS WHEREOF, the undersigned hereby agrees to the foregoing this 17 day of September, 1999.

Signed, sealed and delivered in
the presence of:

Witness



Erica Lancaster, Individually and as President
of Jack Rabbit Creations, a California
Corporation

ATLANTA:4127592.1

LONG ALDRIDGE
& NORMAN^{LLP}
ATTORNEYS AT LAW

JULIE PORTER
404-527-4584

EMAIL ADDRESS
jporter@lanlaw.com

September 22, 1999

Via Express Mail
Commissioner of Patents & Trademarks
BOX ASSIGNMENTS
Washington, DC 20231

Re: Assignment of Serial No. 75/174310
Mark: Baby Gear for the Early Years

Dear Sir or Madam:

On behalf of Jack Rabbit Creations, Inc., please find enclosed the following:

1. Recordation Form cover sheet;
2. Trademark Assignment Form; and
3. A check in the amount of \$40.00 to cover the filing fee.

If you have any questions regarding the enclosed documents, please do not hesitate to contact me at 404-527-4584.

Sincerely,



Julie Porter

JP/mhm
Enc.

73 C.F.R. Section 1.8
CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated below and is addressed to: Commissioner of Patents & Trademarks, BOX ASSIGNMENTS, Washington, DC 20231 on Sept. 22, 1999.



Monica Murack

Date: Sept 22, 1999

ATLANTA:4132790 1

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ATLANTA, GEORGIA 30308
404 527-4000 • FACSIMILE 404 527-4198

WASHINGTON, D.C. OFFICE
701 PENNSYLVANIA AVENUE, N.W. • SUITE 600
WASHINGTON, D.C. 20004
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RECORDED: 09/22/1999

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