

09-27-1999

TRADEMARK



101155102

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

MD 9-23-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

August 30, 1999

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other

☒ Citizenship/State of Incorporation/Organization

Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- ☒ Corporation ☐ Association
- ☐ Other

☒ Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

09/24/1999 DNGUYEN 00000259 1839106

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40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 001965 FRAME: 0603

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number (216) 586-1402

Name

Rittin Rai, Esq.

Address (line 1)

JONES, DAY, REAVIS &amp; POGUE

Address (line 2)

North Point

Address (line 3)

901 Lakeside Avenue

Address (line 4)

Cleveland, Ohio 44114

**Pages**Enter the total number of pages of the attached conveyance document  
including any attachments.

#

5

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1839106

**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed ☒Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

10-1202

Authorization to charge additional fees:

Yes



No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any  
attached copy is a true copy of the original document. Charges to deposit account are authorized, as  
indicated herein.

Suzanne Koston

Name of Person Signing

Signature

Date Signed

## **TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of this 30th day of August, 1999, ("Effective Date"), by and between Penton Media, Inc., a Delaware corporation ("Assignee") and Phillips Business Information, Inc., a Maryland corporation ("Assignor").

A. Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of August 30, 1999 ("Purchase Agreement"), pursuant to which Assignor has agreed to sell and Assignee has agreed to purchase certain of the assets, properties, rights and interests relating to Assignor's Business as defined in the Purchase Agreement.

B. Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the trademarks set forth on Schedule A, including all registrations and applications thereto (collectively, the "Marks").

C. Pursuant to the Purchase Agreement, these Marks are to be assigned to Assignee.

D. Assignee wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Marks together with the goodwill of the business represented by the Marks, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

Assignor represents and warrants that it has not executed and will not execute any agreement or other instrument in conflict with this Assignment.

Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (1) in the

preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (2) in the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the Marks, including, without limitation, testifying as to any facts relating to the Marks assigned herein and this Assignment; (3) in obtaining any additional trademark protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries; and (4) in the implementation or perfection of this Assignment.

This Assignment may be executed in counterparts, any one of which need not contain the signatures of more than one party, but all of which, taken together, constitute one and the same agreement.

\* \* \* \* \*

IN WITNESS WHEREOF, the undersigned have executed this instrument as of August **30**, 1999.

PHILLIPS BUSINESS INFORMATION,  
INC.

By: \_\_\_\_\_

Name:

Title:

STATE OF )  
 ) ss:  
COUNTY OF )

On this \_\_\_\_ day of \_\_\_\_\_, 1999 personally appeared before me \_\_\_\_\_, known to me to be \_\_\_\_\_ of Phillips Business Information, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Phillips Business Information, Inc..

Notary Public:

My commission expires:

PENTON MEDIA, INC.

By: [Signature]

Name: Thomas L. Kemp

Title: Chief Executive Officer

STATE OF Okech )  
COUNTY OF Cuyahoga ) SS:

On this 25<sup>th</sup> day of August, 1999 personally appeared before me Thomas J. Kemp, known to me to be Chief Executive Officer of Penton Media, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Penton Media, Inc.

**KATHERINE P. TORGERSON**  
Notary Public, State of Ohio, Cuy. Cty.  
My Commission Expires May 7, 2000


Kathleen T. Torgue

**Notary Public:**

My commission expires:

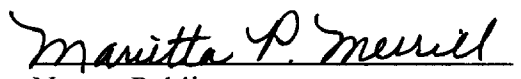
IN WITNESS WHEREOF, the undersigned have executed this instrument as of August 30, 1999.

PHILLIPS BUSINESS INFORMATION,  
INC.

By:   
Name:  
Title:

STATE OF MARYLAND )  
SS:  
COUNTY OF MONTGOMERY )

On this 27 day of AUGUST, 1999 personally appeared before me THOMAS C. THOMPSON, known to me to be PRESIDENT of Phillips Business Information, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Phillips Business Information, Inc..

  
Notary Public:  
My commission expires: 01-01-02

PENTON MEDIA, INC.

By: \_\_\_\_\_  
Name:  
Title:

STATE OF \_\_\_\_\_ )  
SS:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of \_\_\_\_\_, 1999 personally appeared before me \_\_\_\_\_, known to me to be \_\_\_\_\_ of Penton Media, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Penton Media, Inc.

\_\_\_\_\_  
Notary Public:  
My commission expires:

SCHEDULE A

**"MULTIMEDIA WEEK"**

Registration No. 1,839,106