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09-13-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #39

**A S S I G N M E N T**

WHEREAS, PERFECTLY SAFE, INC., a corporation of the State of Ohio, having a principal place of business at 7835 Freedom Ave. N.W., North Canton, Ohio 44720-6907 hereinafter PERFECTLY SAFE) is the owner of the trademark PERFECTLY SAFE FROM PRENATAL THROUGH PRESCHOOL, and the associated U.S. Trademark Registration Application Serial No. 75/618,673, filed January 11, 1999 in the U.S. Patent and Trademark Office; and

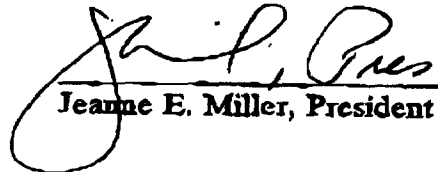
WHEREAS KIDS STUFF, INC., a corporation of the State of Ohio, having a principal place of business at 7835 Freedom Ave. N.W., North Canton, Ohio 44720-6907 (hereinafter KIDS STUFF) is a successor to the business of PERFECTLY SAFE and is desirous of acquiring the entire right, title and interest in and to said trademark PERFECTLY SAFE FROM PRENATAL THROUGH PRESCHOOL and said associated trademark registration application Serial No. 75/618,673; and

NOW, THEREFORE, in consideration of the sum of One Dollar (U.S. \$1.00) and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, PERFECTLY SAFE does hereby sell, assign and transfer to KIDS STUFF, its successors and assigns, its entire right, title and interest in and to the said trademark PERFECTLY SAFE FROM PRENATAL THROUGH PRESCHOOL and said associated trademark registration application Serial No. 75/618,673, together with the goodwill of the business carried on in association with the goods and/or services on or for which said trademark has been used by PERFECTLY SAFE, along with the right

to recover for past infringements thereof.

IN WITNESS WHEREOF, PERFECTLY SAFE has caused this assignment to be  
executed on this 30<sup>th</sup> day of August, 1999.

PERFECTLY SAFE, INC.

  
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Jeanne E. Miller, President