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T/2889-7 JDD
T/2889-8 JDD
T/2889-5 JDD

09-27-1999

10-04-1999

U.S. Patent & TMOfo/TM Mail Ropt Dt. #30



TRADEMA
T/2889-5, 7 and 8

101160654

3 SHEET

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Hillplace Licensing, Inc. (a British Virgin Islands Corporation) Columbus Centre Building Wichams Cay, Town Road British Virgin Islands</p> <p>Corporation</p> <p>Additional names(s) of conveying party(ies) attached? <input type="checkbox"/> NO</p>	<p>2. Name and Address of receiving party(ies):</p> <p>Alfred Schatzberg 330 East 38th Street New York, NY 10016</p> <p>Individual</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached:</p> <p>(Designation must be a separate document from Assignment)</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> NO</p>
<p>3. Nature of conveyance: 6-21-99</p> <p>Assignment</p> <p>Execution Date: <u>April 16, 1999</u></p>	
<p>4. A. Trademark Application No. (s)</p> <p>Additional numbers attached? <input type="checkbox"/> NO</p>	<p>B. Trademark Registration No.(s)</p> <p>(878,275) 1,373,898 1,548,361</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>J. David Dainow, Esq. OSTROLENK, FABER, GERB & SOFFEN, LLP 1180 Avenue of the Americas New York, New York 10036-8403</p>	<p>6. Total number of documents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41): \$ <u>40.00</u></p> <p>Enclosed as part of Check No. <u>085549</u></p> <p><small>In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.</small></p>
DO NOT USE THIS SPACE	
<p>8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>J. David Dainow Name of Person Signing</p> <p><i>J David Dainow</i> Signature</p> <p>June 16, 1999 Date</p> <p>Total number of pages including cover sheet, attachments, and document: 40E</p>	

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10/01/1999 MTHALL
01 FE:482

TRADEMARK
REEL: 001968 FRAME: 0474

ASSIGNMENT OF TRADEMARKS

FOR AND IN CONSIDERATION of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Hillplace Licensing Inc. (the "Assignor"), a British Virgin Islands corporation, having an office at Columbus Centre Building, Wickhams Cay, Town Road, British Virgin Islands, hereby sells, assigns, transfers and set over unto Alfred Schatzberg, 330 East 38th Street, New York, New York 10016, all of its right, title and interest in and to:

1. The name and mark After Five, and the goodwill and business symbolized by said name and trademark, which trademark bears the United States Trademark Registration Number 1,548,361 and which was registered in the United States Patent and Trademark Office on July 18, 1989;

2. The name and mark After Five and design, and the goodwill and business symbolized by said name and trademark, which trademark bears the United States Trademark Registration Number 878,275 and which was registered in the United States Patent and Trademark Office on October 7, 1969 and which name and mark was renewed in the United States Patent and Trademark Office on October 7, 1989; and

3. The name and mark Party Formals, and the goodwill and business symbolized by said name and trademark, which trademark bears the United States Trademark Registration Number 1,373,898 and which was registered in the United States Patent and Trademark Office on December 3, 1985.

IN WITNESS WHEREOF, the Assignor has executed this Assignment to be effective as of the 16th day of April, 1999.

HILLPLACE LICENSING INC.
("Assignor")

By: 

President



THE UNITED STATES PATENT AND TRADEMARK OFFICE

09-27-1999

U.S. Patent & TMO/TM Mail RcptDt. #30

mark Registration of: New York, New York

ALLIED SCHATZBERG

Date: September 23, 1999

Registration Nos.: 1,548,361;

878,275 and 1,373,898

Registration Dates: July 18, 1989;

October 7, 1969 and December 3, 1985

Trademarks: AFTER FIVE, AFTER FIVE AND DESIGN and PARTY FORMALS

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513
Attn: Examiner Shareill Coles
Assignment Division

DOCUMENT ID NO.: 101074772

LETTER/RE-SUBMITTAL OF ASSIGNMENT
OF TRADEMARK RIGHTS FOR RECORDAL and PAYMENT

Sir/Madam:

We have received your letter of August 24, 1999, copy enclosed which included our assignment recordal cover sheet. We now submit:

- a) said original assignment recordal cover sheet,
- b) the original Assignment of Trademark
- c) a check No. 088012 for \$50.00 for balance of the assignment recordal fee (note \$40.00 via check 085549 already paid).

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account #15-0700.

If this communication is filed after the time period had elapsed and no separate Petition is enclosed, the

Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. §1.136(a), to extend the time for filing a response by the number of months which will avoid abandonment under 37 C.F.R. §1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

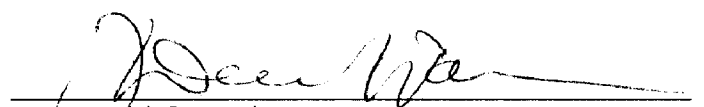
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, on September 23, 1999:
J. David Dainow

Name of applicant, assignee or
Registered Representative

Signature
September 23, 1999

Date of Signature

Respectfully submitted,



J. David Dainow, Reg. No.: 22,959
OSTROLENK, FABER, GERB & SOFFEN, LLP
1180 Avenue of the Americas
New York, New York 10036-8403
Telephone: (212) 382-0700

JDD:cw
Enclosure



**UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

AUGUST 24, 1999

PTAS

OSTROLENK, FABER, GERB & SOFFEN, LLP
J. DAVID DAINOW, ESQ.
1180 AVENUE OF THE AMERICAS
NEW YORK, NY 10036-8403



101074772A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 101074772

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. INSUFFICIENT FEE SUBMITTED, AUTHORIZATION TO CHARGE NOT GRANTED. ADDITIONAL FEE REQUIRED IS \$50 .

SHAREILL COLES, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

RECORDED: 09/27/1999

TRADEMARK
REEL: 001968 FRAME: 0479