

10-05-1999

BOX ASSIGNMENTS

Keep within borders

TRADEMARKS ONLY



TRADEMARKS ONLY

MRO 10-4-99

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marks  
ereof.

1. Name of Party(ies) conveying an interest:  
Greater Cumberland Insurance Company

2. Name and Address of Party(ies) receiving an interest:  
Name: Dollar General Intellectual Property, L.P.  
Address: 7 Burlington Square  
Burlington, VT 05402

Entity:  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State - Vermont  
 Other

Entity:  
 Individual(s)       Association  
 Corporation-State       General Partnership       Limited Partnership  
 Other

3. Interest Conveyed:  
 Assignment       Change of Name  
 Security Agreement       Merger  
 Other

Citizenship: Vermont

If not domiciled in the United States, a domestic representative designation is attached:

Yes  
 No

(The attached document must not be an assignment)

4. Application number(s) or registration number(s). Additional sheet attached?       Yes       No

A. Trademark Application No.(s)  
None

B. Trademark Registration No.(s)  
Please see Schedule A

5. Please mail documents back to:

Calendar/Docketing Dept.  
Pillsbury Madison & Sutro LLP  
Post Office Box 7880  
San Francisco, CA 94120

6. Number of applications and registrations involved: One (1)

7. Amount of fee enclosed: \$40.00

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 30152-023-7049/CEP/KDM.

DO NOT USE THIS SPACE

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Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Total number of pages including cover  
sheet, attachments and document.  
(excluding duplicate cover sheet) 3

Signature

Attorney: Caroline E. Papas

Date: September 29, 1999

Atty/Sec: \_\_\_\_\_

Tel: (415) 983-6187

Fax: (415) 983-1200

**SCHEDULE A**

MARK

REGISTRATION NO.

DOLLAR GENERAL OUR NAME SAYS IT ALL and Design

2,210,926

ASSIGNMENT

WHEREAS, Greater Cumberland Insurance Company, a Vermont corporation, with its business address at 7 Burlington Square, Burlington, VT 05402, ("Assignor") owns the name mark and the United States registration listed on Schedule A, attached hereto; and

WHEREAS, Dollar General Intellectual Property, L.P., a Vermont limited partnership ("Assignee"), desires to acquire said name, mark and registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor conveys, transfers and assigns to Assignee effective as of the date hereof, all right, title and interest in and to the names and marks, the goodwill of the business connected with the use of and symbolized by the same, and the application, as listed in Schedule A, together with all rights or action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith. Assignor agrees to take any and all further actions requested by Assignee in order to fully vest the right, title and interest being conveyed to Assignee pursuant to this Assignment.

GREATER CUMBERLAND INSURANCE CO.



Robert C. Layne  
Corporate Secretary

September 17 1999

GCIC/DGIP