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To the Honorable Commissioner of Patents and Trademarks: Please return the attached original documents or copy thereof.

1. Name of conveying party(ies):
Dick's Clothing & Sporting Goods, Inc.

10-18-99

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Dick's Asset Management Corp.

Internal Address: _____ Suite _____
Street Address: 300 Delaware Avenue, 548
City: Wilmington State: DE ZIP: 19801

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State of Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 10-15-99

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
(see attached schedule)

B. Trademark Registration No.(s)
(see attached schedule)

10-18-1999

U.S. Patent & TM/OT/TA Mail Rep'd. 6/91

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Hugh D. Jaeger, P.A.

Internal Address: _____

Street Address: _____
1000 Superior Blvd., Suite 302

City: Wayzata State: MN ZIP: 55391

6. Total number of applicat registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ 1,240.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
10-0230

(Attach duplicate copy of this page if paying by deposit account)

NOV/1999 00000238 74540666 DO NOT USE THIS SPACE

FC-481 40.00 BP
FC-482 750.00 BP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Hugh D. Jaeger Hugh D Jaeger
Name of Person Signing Signature

Total number of pages including cover sheet, attachments, and document: 3

Date: 10-15-99

Dick's Clothing & Sporting Goods, Inc.
Schedule of Assignments
to accompany Recordation Cover Sheet

1. 74/540,666 filed 06-21-94
2. 74/540,682 filed 06-21-94
3. 74/541,544 filed 06-21-94
4. 74/732,813 filed 09-22-95
5. 75/055,490 filed 02-09-96
6. 75/094,815 filed 04-26-96
7. 75/102,768 filed 05-13-96
8. 75/148,071 filed 08-12-96
9. 75/368,611 filed 10-06-97
10. 75/501,510 filed 06-12-98
11. 75/520,819 filed 07-17-98
12. 75/520,820 filed 07-17-98
13. 75/626,959 filed 01-25-99
14. 75/631,374 filed 02-01-99
15. 75/631,600 filed 02-01-99
16. 75/631,601 filed 02-01-99
17. 75/658,351 filed 03-11-99
18. 75/658,352 filed 03-11-99
19. 75/658,353 filed 03-11-99
20. 75/658,354 filed 03-11-99
21. 75/725,726 filed 06-09-99
22. 1,534,790 registered 04-11-89
23. 1,557,325 registered 09-19-89
24. 1,972,129 registered 05-07-96
25. 2,022,258 registered 12-10-96
26. 2,030,642 registered 01-14-97
27. 2,047,833 registered 03-25-97
28. 2,092,843 registered 09-02-97
29. 2,145,693 registered 03-24-98
30. 2,110,346 registered 11-04-97
31. 2,191,733 registered 09-29-98

10-15-99
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TRADEMARK
REEL: 001970 FRAME: 0163

Whereas, Dick's Clothing & Sporting Goods, Inc., Assignor, of Coraopolis, Pennsylvania, has adopted and is using marks for which said Assignor has filed applications and are registered in the United States Patent and Trademark Office, Serial Nos.:

74/540,666 filed 06-21-94	75/520,820 filed 07-17-98
74/540,662 filed 06-21-94	75/626,959 filed 01-25-99
74/541,544 filed 06-21-94	75/631,374 filed 02-01-99
74/732,813 filed 09-22-95	75/631,600 filed 02-01-99
75/056,490 filed 02-09-96	75/631,801 filed 02-01-99
75/094,815 filed 04-26-96	75/658,351 filed 03-11-99
75/102,768 filed 05-13-96	75/658,352 filed 03-11-99
75/148,071 filed 08-12-96	75/658,353 filed 03-11-99
75/368,611 filed 10-06-97	75/658,354 filed 03-11-99
75/501,510 filed 06-12-98	75/725,726 filed 06-09-99
75/520,819 filed 07-17-98	

1,534,790 registered 04-11-89	2,047,833 registered 03-25-97
1,557,925 registered 09-19-89	2,092,643 registered 09-02-97
1,972,129 registered 05-07-96	2,145,893 registered 03-24-98
2,022,258 registered 12-10-96	2,110,348 registered 11-04-97
2,030,642 registered 01-14-97	2,191,733 registered 09-29-98

Whereas, Dick's Asset Management Corporation, Assignee, of Wilmington, Delaware, is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Dick's Clothing & Sporting Goods, Inc. Assignor, does hereby assign unto the said Dick's Asset Management Corporation, Assignee, all right, title and interest in and to said marks, together with the good will of the business symbolized by the marks, and the above identified applications for registration of said marks and registered marks.

CERTIFICATE OF MAILING

I do hereby certify that the foregoing are being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA, 22202-3513, on:

Date of Deposit

Name of Person Making Deposit

Signature

Date of Signature

Michael F. Hayes

Assignor's Signature

MICHAEL F. HAYES CFO

Print or Type Assignor's Name and Position

10/14/99

Date of Assignor's Signature

*If Assignor is a corporation or other juridic organization, give the official title of the person who signs for Assignor

MYFILEDLEADINGPL2363

RECORDED: 10/18/1999

TRADEMARK NOTA P.03
REEL: 001970 FRAME: 0164