

10-06-1999

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101162564

MRD

9-30-99

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

SEP 30

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/KA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

10/04/1999 NTH#11 00000155 1127150

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40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (8801-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0801-0027, Patent and Trademark Assignment Practices. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 001970 FRAME: 0205

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,127,150"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Harold R. Woodard Harold R. Woodard 9-27-99
 Name of Person Signing Signature Date Signed

APR 3-1996



U.S.D.

04-03-1996

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555

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To the Honorable Commissioner of Patents 100167098		original documents or copy thereof.
1. Name of conveying party(ies): Dean Foods Company 3600 North River Road Franklin Park, IL 60131 <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-Delaware <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies): Name: Royal Food Products Internal Address: _____ Street Address: 1120 East 32nd Street Indianapolis, IN 46205 <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Indiana</u> <input type="checkbox"/> Other _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: 13 Feb 96		
4. Application number(s) or registration number(s): A. Trademark Application No.(s)		B. Trademark registration No.(s) 1,145,162 and 1,127,150
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: E. Victor Indiano Internal Address: Patent Department/EVI BOSE MCKINNEY & EVANS Street Address: 2700 First Indiana Plaza 135 North Pennsylvania Street Indianapolis, Indiana 46204		6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 3.41):.....\$80.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: 02-3223. Commissioner authorized to charge any defect in fees, or credit overpayment to said deposit account. (Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE		
9. State and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. E. Victor Indiano Name of Person Signing		 Signature 13 March 96 Date
Total number of pages including cover sheet, attachments and document: 2		

92354-3782-1

TRADEMARK
REEL: 001970 FRAME: 0207

TRADEMARK ASSIGNMENT

WHEREAS, Dean Foods Company, a Delaware corporation with its principal place of business at 3600 North River Road, Franklin Park, Illinois 60131 (hereinafter "Assignor") is the owner of the following trademarks which are registered in the United States Patent and Trademark Office:

Trademark	Registration Number	Registration Date
ROYAL & Design	1,145,162	December 31, 1988
ZESTY Stylized Letters	1,127,150	November 27, 1979

COPY

WHEREAS, Royal Food Products, Inc., an Indiana corporation with its principal place of business at 1120 East 32nd Street, Indianapolis, Indiana 46205 (hereinafter "Assignee") is desirous of acquiring the foregoing trademarks and any registrations or applications related thereto.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest Assignor has in and to the foregoing trademarks, together with the goodwill of the business symbolized by such trademarks, and the registrations and applications related thereto.

IN WITNESS WHEREOF, this Assignment has been executed on the 13 day of February, 1996.

DEAN FOODS COMPANY

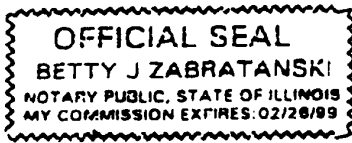
[CORPORATE SEAL]

By: Eric A. Blanchard
Eric A. Blanchard, Vice President,
Secretary and General Counsel

STATE OF ILLINOIS)
)ss.
COUNTY OF COOK)

On this 13th day of February, 1996, before me appeared Eric A. Blanchard, personally known to me to be the Vice President, Secretary and General Counsel of Dean Foods Company and acknowledged that he signed the foregoing instrument as its voluntary act, and affixed the seal of said corporation as the free and voluntary act of said corporation.

GIVEN under my hand and notarial seal this 13th day of February, 1996.



Betty J. Zabratanski
Notary Public

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REEL: 001970 FRAME: 0208**



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

JUNE 21, 1996

PTAS



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BOSE MCKINNEY & EVANS
E. VICTOR INDIANO, PAT. DEPT./EV1
2700 FIRST INDIANA PLAZA
135 NORTH PENNSYLVANIA STREET
INDIANAPOLIS, IN 46204

COPY

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, NORTH TOWER BUILDING, SUITE 10C35, WASHINGTON, D.C. 20231.

RECORDATION DATE: 03/13/1996

REEL/FRAME: 1446/0492
NUMBER OF PAGES: 2

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:
DEAN FOODS COMPANY

DOC DATE: 02/13/1996
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:
ROYAL FOOD PRODUCTS
1120 EAST 32ND STREET
INDIANAPOLIS, INDIANA 46205

CITIZENSHIP: INDIANA
ENTITY: CORPORATION

APPLICATION NUMBER: 73097452
REGISTRATION NUMBER: 1145162

FILING DATE: 08/23/1976
ISSUE DATE: 12/30/1980

MARK: ROYAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 73097345
REGISTRATION NUMBER: 1127150

FILING DATE: 08/20/1976
ISSUE DATE: 11/27/1979

MARK: ZESTY
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

TRADEMARK
REEL: 001970 FRAME: 0209

STEVEN POST, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

RECORDED: 09/30/1999

**TRADEMARK
REEL: 001970 FRAME: 0210**