

TRADEMARK ASSIGNMENT

WHEREAS, **BEVERAGES & MORE, INC.**, located at 1470 Enea Circle, Suite 1600, Concord, California 94520, hereinafter referred to as "Seller," is willing to convey to **P.T.C. BRANDS, INC.** its entire right, title and interest in and to the trademark SHADOW, U.S. Trademark Application No. 75/520,295, which it has adopted and uses continuously in interstate commerce on and in connection with cigars, together with the good will of the business associated therewith and the right to sue for past infringement; and

WHEREAS, P.T.C. Brands, Inc., located at Concord Plaza, 3411 Silverside Road, 204B Weldin Building, Wilmington, Delaware 19810, hereinafter referred to as "PTC Brands" has obtained the entire right, title and interest in and to said trademark and the right to sue for past infringement;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller has hereby sold, transferred, and assigned, in an agreement dated February 26, 1999, to P.T.C. Brands its entire right, title, and interest in and to said trademark, together with all the good will of the business associated therewith and the right to sue for past infringement.

IN WITNESS WHEREOF, Seller and P.T.C. Brands have caused this assignment to be executed by their duly authorized corporate officers on this 26th day of February, 1999.

BEVERAGES & MORE, INC.

By: 

Name: DAVID RICHARDS

Title: EXECUTIVE VICE PRESIDENT

P.T.C. BRANDS, INC.

By: 

Michael D. Morris

Vice President, Business Control & IT