FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

## 10-07-1999



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Name Anheuser-Busch, Incorpora	ted
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> **TRADEMARK REEL: 001971 FRAME: 0151**

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1. Laura J. Lew, hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231, on September 30, 1999

REEL: 001971 FRAME: 0152

## **ASSIGNMENT**

WHEREAS, Chuck Baley, an individual who resides in Park Ridge, Illinois, is the sole and exclusive owner of all of the right, title, interest, and goodwill in the RHUMBA mark as used on and in connection with a restaurant located at 3631 North Halsted, Chicago, Illinois, including United States Registration No. 2,182,043, by virtue of his purchase of those rights on August 27, 1999 from VORTEX THE NIGHTCLUB, INC. d/b/a RHUMBA, as agent for Anheuser-Busch, Incorporated, a Missouri corporation with a principal place of business in St. Louis, Missouri; and

WHEREAS, Chuck Baley desires to assign all his right, title, interest, and goodwill in the RHUMBA mark for all goods and services, including United States Registration No. 2,182,043 to Anheuser-Busch, Incorporated; and

WHEREAS, Anheuser-Busch, Incorporated desires to acquire all right, title, interest, and goodwill in the RHUMBA mark, including United States Registration No. 2, 182,043.

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Chuck Baley hereby assigns to Anheuser-Busch, Incorporated all right, title, interest, and goodwill in the RHUMBA mark for all goods and services, including United States Registration No. 2,182,043.

By:

Date:

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**RECORDED: 10/04/1999** 

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