

10-08-1999

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

101164500

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type☒ New☐ Resubmission (Non-Recordation)
Document ID # ☐ Correction of PTO ErrorReel # Frame # ☐ Corrective DocumentReel # Frame # **Conveyance Type**☒ Assignment☐ License☐ Security Agreement☐ Nunc Pro Tunc Assignment☐ MergerEffective Date
Month Day Year
☐ Change of Name☐ Other **Conveying Party**☒ Mark if additional names of conveying parties attachedExecution Date
Month Day YearName Formerly ☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association☒ Other ☒ Citizenship/State of Incorporation/Organization **Receiving Party**☐ Mark if additional names of receiving parties attachedName DBA/AKA/TA Composed of Address (line 1) Address (line 2) Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership☒ Corporation ☐ Association☐ Other ☒ Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/07/1999 DNGUYEN 00000270 75580650

01 FC:481
02 FC:48240.00 OP
300.00 OP

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231**TRADEMARK**

REEL: 001971 FRAME: 0491

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☒ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MARTHA M MARKUSEN

Name of Person Signing



Signature

10/4/99

Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name LPL/STYLE GROUP, LLC

7 28 99

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ Corporation ☐ Association

☒ Other LIMITED LIABILITY COMPANY

☒ Citizenship State of Incorporation/Organization DELAWARE

Receiving Party

Enter Additional Receiving Party

☐ Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

☐ Individual ☐ General Partnership ☐ Limited Partnership

☐ Corporation ☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

☐ Mark if additional numbers attached

Trademark Application Number(s)

Registration Number(s)

1835636		

REGISTERED TRADEMARK ASSIGNMENT

This REGISTERED TRADEMARK ASSIGNMENT is made July 28, 1999, by Larkin-Pluznick-Larkin, LLC, a Delaware limited liability company and LPL/Style Group, LLC, a Delaware limited liability company (collectively referred to herein as "Seller"), to Advanstar Communications Inc., a New York corporation with an address at 131 W. 1st Street, Duluth, Minnesota 55802 ("Buyer").

WHEREAS, Buyer has agreed to acquire from Seller all of Seller's right, title and interest in and to the trademarks specified in Schedule A hereto (the "Trademarks").

NOW, THEREFORE, in consideration of the foregoing, as well as for other good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby sells, assigns, transfers and sets over to Buyer, its successors and assigns, all of Seller's right, title and interest in and to the Trademarks and the registrations thereof and the applications pending therefor, together with the goodwill of the business symbolized by the Trademarks, and including the rights to file and obtain renewals of the registrations thereof.

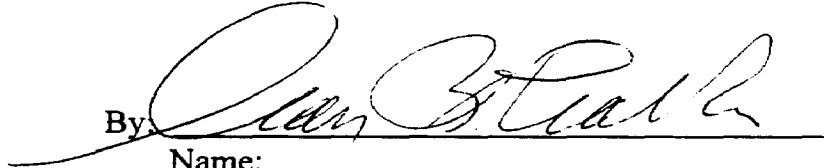
After the delivery of this Assignment, Seller shall, upon request of Buyer, execute and deliver such additional documents and instruments, and perform such additional acts, as may be required to perfect Buyer's right, title and interest in and to the Trademarks acquired by Buyer hereunder.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Seller has caused this instrument to be executed by its duly authorized officer as of the date referenced above.

LARKIN-PLUZNICK-LARKIN, LLC

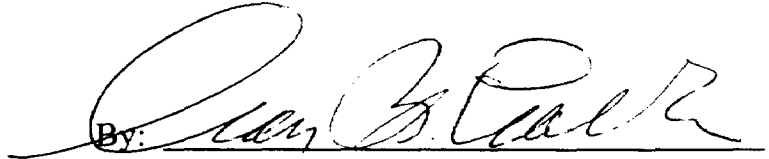
By: LARKIN-PLUZNICK-LARKIN COMPANY,
sole member of Larkin-Pluznick-Larkin, LLC

By: 
Name:
Title:

LPL/STYLE GROUP, LLC

By: LARKIN-PLUZNICK-LARKIN, LLC,
sole member of LPL/Style Group, LLC

By: LARKIN-PLUZNICK-LARKIN COMPANY,
sole member of Larkin-Pluznick-Larkin, LLC

By: 
Name:
Title:

<u>Trademark</u>	<u>Registration Status</u>	<u>Application Date</u>	<u>Registered Date</u>
ACCENT (Serial No. 74192275; Reg. No. 1694360)	Registered; Section 8 & 15- Accepted and Acknowledged	08/05/91	06/16/92
INTERNATIONAL KIDS FASHION SHOW and Design (Serial No. 74430922; Reg. No. 1861145)	Registered; Section 2(F)	08/30/93	11/01/94
INTERNATIONAL KIDS FASHION SHOW (Serial No. 73576230; Reg. No. 1417950)	Registered; Section 8 – Accepted; Supplemental Register	01/03/86	11/18/86
INTERNATIONAL FASHION AND BOUTIQUE SHOW (Serial No. 73576603; Reg. No. 1417951)	Registered; Section 8 – Accepted; Supplemental Register	01/03/86	11/18/86
INTERNATIONAL FASHION AND BOUTIQUE SHOW and Design (Serial No. 74430933; Reg. No. 1858822)	Registered; Section 2(F)	08/30/93	10/18/94
INTERNATIONAL FASHION FABRIC EXHIBITION (Stylized Letters) (Serial No. 74430580; Reg. No. 1903975)	Registered; Supplemental Register	08/30/93	07/04/95
INTERNATIONAL FASHION FABRIC EXHIBITION (Serial No. 74428462; Reg. No. 1888093)	Registered Supplemental Register	08/25/93	04/04/95

<u>Trademark</u>	<u>Registration Status</u>	<u>Application Date</u>	<u>Registered Date</u>
INTERNATIONAL KIDS FASHION SHOW (Serial No. 74239090; Reg. No. 1724158)	Registered; Section 2(F)	01/17/92	10/13/92
INTERNATIONAL FASHION BOUTIQUE SHOW (Serial No. 74238292; Reg. No. 1761633)	Registered; Section 2(F)	01/17/92	03/30/93
ONESOURCE (Stylized Letters) (Serial No. 75588650; Reg. No. pending)	Pending	11/16/98	N/A
PREMIER FASHIONS (Serial No. 74362509; Reg. No. 1835636)	Registered; Intent to Use- Application	02/25/93	05/10/94
PRET USA (Serial No. 75514163; Reg. No. pending)	Pending	07/07/98	N/A
PRET AMERICA (Serial No. 75602487; Reg. No. pending)	Pending	12/10/98	N/A