

10-08-1999

MRP



10-4-99

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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
9 - 28 - 99

Conveying Party

Mark if additional names of conveying parties attached  
Execution Date  
Month Day Year  
9=28-99

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

10/07/1999 DMSUYEN 00000280 2084381

01 FC:481 40.00 OP  
02 FC:482 125.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, WASHINGTON, DC 20231

REEL: 001971 FRAME: 0593

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Leslie H. Smith

Name of Person Signing

*Leslie H. Smith*

Signature

10/4/99

Date Signed

**ASSIGNMENT**

WHEREAS, Encore Media Corporation ("Encore") is the owner of the following marks:

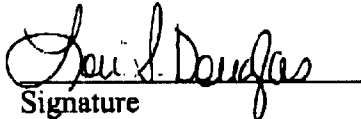
1. LIFE IS HARD. TV SHOULD BE EASY., Reg. No. 2,084,381;
2. LOVE STORIES (and design), Reg. No. 2,093,361;
3. WAM! AMERICA'S KIDZ NETWORK-ENCORE 7 (and design), Reg. No. 2,115,391;
4. WAM! AMERICA'S KIDZ NETWORK ENCORE 7, Reg. No. 2,122,933;
5. ENCORE MULTIPLEX (and design), Reg. No. 2,148,000; and
6. MOVIEPLEX, Reg. No. 2,194,213.

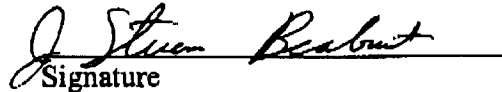
WHEREAS, Encore Media Group LLC ("EMG"), a Colorado limited liability company located at 5445 DTC Parkway, Suite 600, Englewood, CO 80111, is desirous of acquiring all rights in and to the above-listed marks and the business connected therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Encore hereby assigns to EMG all rights, title, and interest in and to the above-referenced marks and the business connected therewith, together with the goodwill of the business symbolized by the marks.

WITNESS

ENCORE MEDIA CORPORATION

  
Signature

  
Signature

LORI S. DOUGLAS  
Printed Name

J. Steven Beabout  
Printed Name

Sr. Vice President, General Counsel and  
Title Secretary

September 28, 1999  
Date