

10-08-1999



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101167921

Form PTO-

To the Honorable Commissioner of P.

Please record the attached original documents or copy thereof:

10/5/99

1. Name of conveying party(ies):  
Samuel Shor, M.D.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Life Extension Institute, Inc.

Internal Address: \_\_\_\_\_

Street Address: 10 Rockefeller Plaza

City: New York State: NY ZIP: 10020-1903

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State New York
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional Name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 9, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/361,867

B. Trademark registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Archer & Greiner, P.C.

Internal Address: Robert T. Egan, Esq.

Street Address: One Centennial Square  
P.O. Box 3000

City: Haddonfield State: NJ ZIP: 08033-0968

6. Total number of applications and registration involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

E

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert T. Egan, Esq.  
Name of Person Signing

Signature

October 4, 1999  
Date

Total number of pages completing cover sheet: 1

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

10/07/1999 DNGUYEN 00000258 75361867

01 FC:481

40.00 OP

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D. C. 20503.

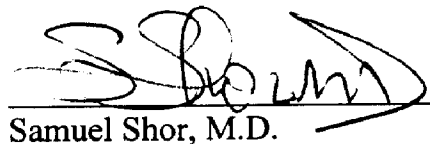
TRADEMARK ASSIGNMENT

**WHEREAS**, Samuel Shor, M.D. ("Assignor"), has adopted, owns and is using the mark EXECU-HEALTH (the "Mark") in connection with the following services: medical services, namely, comprehensive executive physicals, medical histories, laboratory tests, stress tests, sigmoidoscopies, blood workups, and lung function testing; and

**WHEREAS** Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office USPTO in connection with the above-described services, Application Serial No. 75/361,867 filed on September 23, 1997; and

**WHEREAS**, Life Extension Institute, Inc., a corporation organized and existing under the laws of the State of New York ("Assignee") desires to acquire the Mark, and the pending application;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest to the Mark, together with the good will of the business symbolized by the Mark, and the pending application for registration.

  
\_\_\_\_\_  
Samuel Shor, M.D.

Dated Effective as of: 8/9/99