

RECORDATION FOR
TRADEMARK

10-12-1999

Docket No.:

14353.1



101167998



Tab settings → → → ▼

To the Honorable Commissioner:

se record the attached original documents or copy thereof.

1. Name of conveying party(ies):
GE Capital Financial Inc.

10-04-1999
U.S. Patent & TMO/TM Mail Rcpt Dt. #91

Name and address of receiving party(ies):

Name: **General Electric Company**

Internal Address: _____

Street Address: **3135 Easton Turnpike**

City: **Fairfield** State: **CT** ZIP: **06431**

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional names(s) of conveying party(ies) Yes No

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **August 23, 1999**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)
75/323,055

B. Trademark Registration No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Kevin K. Johanson**

Internal Address: **WORKMAN, NYDEGGER & SEELEY**

Street Address: **60 East South Temple**

1000 Eagle Gate Tower

City: **Salt Lake City** State: **UT** ZIP: **84111**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-3178

10/06/1999 NHUYEN 00000274 75323055

DO NOT USE THIS SPACE

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40.00 00

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin K. Johanson

Name of Person Signing

Kevin K. Johanson
Signature

Sept. 30, 1999

Date

Total number of pages including cover sheet, attachments, and

4

WORKMAN, NYDEGGER & SEELEY
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

ASSIGNMENT

WHEREAS, GE CAPITAL FINANCIAL INC., a corporation of the State of Utah, having a principal place of business at 4246 South Riverboat Road, Salt Lake City, Utah 84123, (hereinafter referred to as "Assignors") are the owners of the entire right, title, and interest in and to the following service mark including all rights in and to such service mark created under any applicable federal or state statutes or common law or under the applicable trademark laws of any foreign country:

(1) WHEREAS, the following service mark application for federal registration has been filed in the United States Patent and Trademark Office:

(2) Service mark application Serial No. 75/323,055, filed July 11, 1997 for the service mark "GE CAPITAL GAINS";

WHEREAS, GENERAL ELECTRIC COMPANY of 3135 Easton Turnpike, Fairfield, CT 06431, (hereinafter referred to as "Assignees"), desire to secure the entire right, title, and interest in and to said service mark, including all rights in and to such service mark created under any applicable federal or state statutes or common law or under the applicable trademark laws of any foreign country, including but not limited to all rights, title, and interest in and to the aforesaid service mark, the aforesaid application for federal service mark registration, any federal service mark registration which may issue thereon, any and all other common law service marks owned by Assignors, any and all service mark registrations that may be granted therefor, any and all continuations, renewals and extensions of the aforesaid service mark registration, and any and all goodwill of the business or businesses associated with any of the

aforesaid service marks or service mark registrations within the United States of America and its territorial possessions and within all countries foreign to the United States, (hereinafter collectively referred to as "TRADEMARKS AND GOODWILL");

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) paid by Assignees to Assignors and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged by said Assignors, Assignors have sold, assigned and transferred and by these presents does hereby sell, assign and transfer unto Assignees the entire right, title, and interest in and to said TRADEMARK AND GOODWILL within the United States of America and its territorial possessions and within all countries foreign to the United States, all said rights to be held and enjoyed by Assignees for their own use and enjoyment and for the use and enjoyment of their successors and assigns to the full end of the term or terms for which said service mark registration may be granted as fully and entirely as the same would have been held and enjoyed by said Assignors if this assignment, transfer and sale had not been made.

The aforesaid Assignors hereby authorize and request the United States Commissioner of Patents and Trademarks and all authorized officials of foreign patent and trademark offices to issue the said service mark registration, when granted, to Assignees, as the Assignees of the entire right, title, and interest in and to the same, for the sole use and enjoyment of Assignees, their successors and assigns.

The aforesaid Assignors hereby agree to sign all lawful papers and to perform all other lawful acts which Assignees may request of Assignors to make this Assignment fully effective, including, by way of example but not of limitation, the following:

