

10-22-1999

Attorney Docket No. AMGI33878

FORM PTO-1594



ET

U.S. DEPT. OF COMMERCE
PATENT AND TRADEMARK OFFICE

101182789

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

MEU 10-19-99

1. Name of conveying party(ies):
Faultless Starch/Bon Ami Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation--State Missouri
 Other:

Additional name(s) of conveying party(ies) attached?
 Yes No

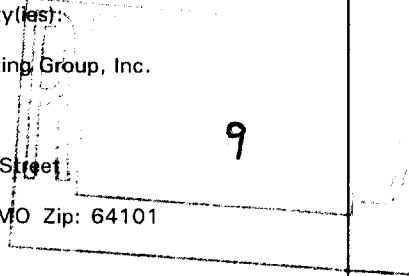
2. Name and address of receiving party(ies):

Name: Access Marketing Group, Inc.

Internal Address:

Street Address: 1025 West Eighth Street

City: Kansas City State: MO Zip: 64101



3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other:

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation--State Missouri
 Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

Execution Date: September 30, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No(s):

B. Trademark Registration No(s): 1,798,108

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: J. David Wharton

Internal Address: Shook, Hardy & Bacon L.L.P.
One Kansas City Place

Street Address: 1200 Main Street

City: Kansas City

State: Missouri

Zip: 64105-2118

6. Total number of applications and registrations involved 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No.: 19-2112

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

10/15/99

Name of person signing J. David Wharton

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

10/21/1999 MTHAI1 00000181 1798108

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40.00 DP

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Faultless Starch/Bon Ami Company, a corporation organized under the laws of the state of Missouri and having a place of business in Kansas City, Missouri, hereinafter referred to as Assignor, is the owner of record of the following trademark and United States Certificate of Trademark Registration:

A•MG ACCESS MARKETING GROUP & DESIGN
Reg. No. 1,798,108 (Issued: October 12, 1993)

AND, WHEREAS, Access Marketing Group, Inc., a corporation organized under the laws of the State of Missouri, whose address is 1025 West Eighth Street, Kansas City, MO 64101, hereinafter referred to as Assignee, did acquire the trademark A•MG ACCESS MARKETING GROUP & DESIGN, the United States Certificate of Trademark Registration No. 1,798,108 issued October 12, 1993, and the good will of the business of Assignor associated with said trademark on or about April 1, 1993;

NOW, THEREFORE, for the good and valuable consideration previously transferred to Assignor, Assignor does now by these presents, nunc pro tunc, to be effective April 1, 1993, transfer, convey and assign to said Assignee the entire right, title and interest in and to said trademark and said Certificate of Registration, together with the good will of the business associated therewith including the right to recover for past infringement of said trademark.

Faultless Starch / Bon Ami Company

9/30/99
(date)

By Gordon T. Beaham
Gordon T. Beaham, President

STATE OF MISSOURI :
: SS
COUNTY OF JACKSON :

Subscribed and sworn to before me this 30th day of September, 1999.

Kathryn A. Carr
Notary Public

S E A L

My Commission Expires:

