Client Code: CERMEX.004GEN

# **RECORDATION FO** $TRADEM_{\ell}$

10-12-1999

то	TRADEMA THE ASSISTANT COMMISSIONER OF PATENTS AND TRADEMARK.	or copy thereof
		101166453
1.	Name of conveying party:	Lancas of receiving party:
	Cabo Distributing Company, Inc.	Name: Fabrica de Tequilas Finos S.A. de C.V.  Address: Ontario #1410-702, Guadalajara, Jalisco,
	() Individual	Mexico 44630
	() Association () General Partnership () Limited Partnership (X) Corporation - California () Other:  Additional names of conveying parties attached?  ( ) Yes (X) No	() Individual () Association () General Partnership () Limited Partnership () Corporation - State (X) Other: Mexican Corporation  If assignee is not domiciled in the United States, a domestic representative designation is attached: (X) Yes () No  (Designations must be a separate document from Assignment) Additional names and addresses attached?
		() Yes (X) No
3.	Nature of conveyance:	4. Registration number:
	<ul><li>(X) Assignment</li><li>( ) Merger</li><li>( ) Security Agreement</li></ul>	a. Trademark Registration No: 2,092,120
	( ) Change of Name ( ) Other:	Additional numbers attached? ( ) Yes (X) No.
	Execution Date: November 11, 1998	
5.	Name and address of party to whom correspondence concerning document should be mailed:	7. Total fee (37 CFR 3.41): \$40.00 (X) Enclosed
	Name: Catherine J. Holland KNOBBE, MARTENS, OLSON & BEAR, LLP	<ul><li>(X) Enclosed</li><li>() Authorized to be charged to deposit account</li></ul>
	Customer No. 20,995 Internal Address: Sixteenth Floor	8. Deposit account number: 11-1410
	Street Address: 620 Newport Center Drive City: Newport Beach State: CA ZIP: 92660 Attorney's Docket No.: CERMEX.04GEN	Please charge this account for any additional fees which may be required, or credit any overpayment to this account.
6.	Total number of applications and registrations involved: One (1)	
9.	Statement and signature.	The second secon
	To the best of my knowledge and belief, the foregoing information original document.	is true and correct, and any attached copy is a true copy of the
	Catherine J. Holland	10/4/99
	Name of Person Signing Signature	Date

Mail documents to be recorded with required cover sheet information to:

10/08/1999 DNGUYEN 00000156 2092120

Commissioner of Patents and Trademarks

01 FC:481

Box Assignments

40.00 DP

Washington, D.C. 20231

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## CERMEX. OFGEN

## DESIGNATION OF DOMESTIC REPRESENTATIVE

Catherine J. Holland of Knobbe, Martens, Olson & Bear, LLP, 620 Newport Center Drive, 16th Floor, Newport Beach, California 92660, is hereby designated Applicant's representative upon whom notices of proceedings affecting the mark may be served.

FABRICA DE TEQUILAS FINOS S.A. DE C.V.

Dated: <u>Odlober 1, 1999</u>

President

PRINT TIME ON OCT. ATRADEMARK 100

REEL: 001973 FRAME: 0215

## ASSIGNMENT OF REGISTRATION OF A MARK

WHEREAS Cabo Distributing Co., Inc. a California corporation of 9657 E. Rush St. So. El Monte, Ca. 91733, is the owner of the mark TENOCH, which is registered in the United States Patent and Trademark Office in International Class 33, Registration No. 2,092,120 dated August 26, 1997, and

WHEREAS Fabrica de Tequilas Finos S.A. de C.V., a Mexican Corporation of Ontario # 1410-702, Guadalajara, Jalisco, Mexico 44630, is desirous of acquiring said mark and the registration thereof.

NOW, THEREFOR, for good and valuable consideration, receipt of which is hereby acknowledged, said Cabo distributing CO., Inc does hereby assign unto the said Fabrica de Tequilas Finos S.A. de C.V. all rights, title and interest in and to the said mark, and the above identified registration therefor.

CABO DISTRIBUTING CO., INC.

Federico G. Cabo

President

711-11-48 Date

TRADEMARK
REEL: 001973 FRAME: 0216

## CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California		
County of CORNA	> ss.	
ocurity of States	<b>J</b>	
on 16 13 1999, before me, M	Name and Title of Officer (e.g., Jane Doe, Notary Public")	
personally appeared FCO-PLICO G CABO		
	Name(s) of Signer(s)	
	personally known to me proved to me on the basis of satisfactory evidence	
MARY E. WELLS COMM1107837 NOTARY PUBLIC-CALIFORNIA ORANGE COUNTY My Term Exp. Jan. 3, 2001	to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.	
Place Notary Seal Above	WITNESS my hand and official seal.  Signature of Notary Public  TIONAL	
Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.		
Description of Attached Document Title or Type of Document:	out of registration of a mar	
Document Date:	Number of Pages:	
Signer(s) Other Than Named Above:		
Capacity(ies) Claimed by Signer		
Signer's Name:	RIGHT THUMBPRINT OF SIGNER	
Individual	Top of thumb here	
Corporate Officer — Title(s):  Partner — Limited General		
Attorney in Fact		
Trustee		
Guardian or Conservator		
Other:		
Signer Is Representing:		

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**RECORDED: 10/07/1999** 

Prod. No. 590

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