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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

ATTY DOCKET NO. 146054600019



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Smile Products, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State Iowa
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Arctic Iowa Inc.

Street Address: 625 Henry Avenue

City: Winnipeg Province: Manitoba Country: Canada

Zip Code: R3A 0V1

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation - State Iowa
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 31, 1999

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,451,136

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: William J. Leatherberry

Internal Address: Jones Day Reavis & Pogue

Street Address: 2727 North Harwood Street

City: Dallas State: TX ZIP: 75201-1515

6. Total Number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

Enclosed
 Any deficiencies or overpayments are authorized to be charged or credited to deposit account

8. Deposit account number:
50-0566
(Attach duplicate copy of this page if paying by deposit account)

10/12/1999 DMGUYEN 00000109 1451136
FC:481 40.00

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michelle McMullen *Michelle McMullen* October 6, 1999
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments and document: 3

CERTIFICATE UNDER 37 CFR 1.10 BY "EXPRESS MAIL"

I hereby certify that this cover sheet, attachments, document, and fee are being deposited with United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and are addressed to the Commissioner of Patents and Trademarks, Box Assignment, Washington, D. C. 20231

Express Mail Label No. EL415076942US
Date of Deposit: October 6, 1999

Michelle McMullen
Signature
Michelle McMullen
(type or print name of person certifying)

14605460019

TRADEMARK
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Registration:

Assignee: Arctic Iowa Inc.

Mark: FINNEGAN'S ICE & Design

Registration No.: 1,451,136

Registration Date: August 4, 1987

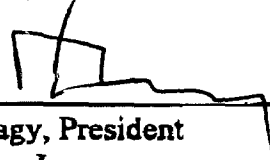
Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, TX 22202-3513

DESIGNATION OF DOMESTIC REPRESENTATIVE

Sir:

Arctic Group International Inc., 505 W. 47th Street, Amarillo, Texas 79110-2703 is hereby designated domestic representative in the above-indicated trademark registration. All notices or correspondence in connection with this trademark registration and the assignment thereof, shall be addressed to Donald Johnson.

Respectfully submitted,



Robert Nagy, President
Arctic Iowa Inc.
625 Henry Avenue
Winnipeg, Manitoba, Canada R3A 0V1

September 30, 1999

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.611)

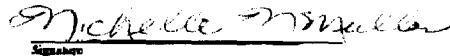
I hereby certify that this correspondence is, on the date shown below, being:

MAILING

deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents and Trademarks, Washington, D.C. 20231

FACSIMILE

transmitted by facsimile to the Patent and Trademark Office



Signature

Michelle Mena
(Type or print name of person certifying)

Date: Oct. 6, 1999

ASSIGNMENT OF TRADEMARK

WHEREAS, Smile Products, Inc., an Iowa corporation ("Smile Products"), is the owner of the following trademark which is registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Issued</u>
FINNEGAN'S ICE & DESIGN	1,451,136	August 4, 1987

WHEREAS, Arctic Iowa Inc., an Iowa corporation ("Arctic Iowa"), having its principal offices at 625 Henry Avenue, Winnipeg, Manitoba, Canada, is desirous of acquiring said trademark,

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, Smile Products hereby assigns to Arctic Iowa all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark.

The Commissioner of Patents and Trademarks is requested to assign the Certificate of Registration to said assignee, Arctic Iowa.

Signed this 31st day of August, 1999.

SMILE PRODUCTS, INC.

By: Bruce D. Muhl
Name: Bruce Muhl
Title: PRES