

MTO  
10.7.99

10-12-1999

U.S. Department of Commerce  
Patent and Trademark Office



EET

101166200

To the Honorable Commissioner of Patents and Trademarks. Please return this document and any attachments or copy thereof.

1. Name of conveying party(ies):  
 Name: Argus Asset Management, Inc.  
 \_\_\_ Individual(s) \_\_\_ Association  
 \_\_\_ General Partnership \_\_\_ Limited Partnership  
 Corporation-State (Delaware)  
 \_\_\_ Other  
 Additional name(s) of conveying party(ies) attached? \_\_\_ Yes  No

2. Name and Address of receiving party(ies)  
 Name: Intertec Publishing Corporation  
 Address: 9800 Metcalf  
 Overland Park, Kansas 66212-2216

3. Nature of conveyance:  
 \_\_\_ Assignment \_\_\_ Merger  
 \_\_\_ Security Agreement \_\_\_ Change of Name  
 Other Confirmatory Trademark Assignment  
 Execution Date: September 20, 1999

\_\_\_ Individual(s) citizenship \_\_\_\_\_  
 \_\_\_ Association \_\_\_\_\_  
 \_\_\_ General Partnership \_\_\_\_\_  
 \_\_\_ Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 \_\_\_ Other: \_\_\_\_\_  
 If assignee is not domiciled in the United States, a domestic representative designation is attached: \_\_\_ Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? \_\_\_ Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 Additional numbers attached? \_\_\_ Yes  No

B. Trademark Registration No.(s)  
2,001,271 1,759,843  
 Additional numbers attached? \_\_\_ Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Deborah K. Squiers  
 Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York, NY 10036-6799

6. Total number of applications and registrations involved: 2  
 7. Total fee (37 CFR 3.41)..... \$ 65.00  
 Enclosed  
 Any deficiency is authorized to be charged to Deposit Account No. 03-3415.  
 8. Deposit Account No. 03-3415  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
 10/08/1999 MTHA11 00000134 2001271 Deborah K. Squiers October 5, 1999  
 01 FC:481 Deborah K. Squiers 40.00 OP Signature Date  
 02 FC:482 25.00 OP  
 Total number of pages including cover sheet, attachments, and document: 3

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

**CONFIRMATORY TRADEMARK ASSIGNMENT**

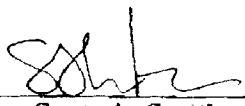
WHEREAS, Argus Asset Management, Inc., a Delaware corporation, located at 108 Webster Building, 3411 Silverside Road, Wilmington, Delaware 19810, has been using the service marks and trade names set forth in Schedule 1 (the "Marks and Trade Names") and is the record owner of the registrations set forth in Schedule 1 (the "Registrations"); and

WHEREAS, Intertec Publishing Corporation, a Delaware corporation, located at 9800 Metcalf, Overland Park, Kansas 66212, has heretofore acquired all rights, title and interest in and to said Marks, Trade Names, and Registrations with the good will of the business symbolized thereby as of December 15, 1995; and

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of said Marks, Trade Names and Registrations by Intertec Publishing Corporation;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Argus Asset Management, Inc., does hereby confirm that it has assigned and hereby does assign unto Intertec Publishing Corporation, all rights, title and interest in and to the said Marks, Trade Names and Registrations, together with the good will of the business symbolized thereby.

Argus Asset Management, Inc.

By:   
Name: Scott A. Smith  
Title: President

Dated: 9/20/99

DKS/ECS/17221/00/378875.1

SEP 15 '99 16:31

**Schedule 1**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
1. SOUTHEAST COTTON CONFERENCE and Design	2,001,271	9/17/96
2. DELTA FARM PRESS	1,759,843	3/23/93

**TRADEMARK**

**RECORDED: 10/07/1999**

**REEL: 001973 FRAME: 0363**