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U.S. Patent & TMO/c/TM Mail Rpt Dt. #34



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ET U.S. DEPARTMENT OF COMMERCE  
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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Expert Software, Inc

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: McDonald's Corporation

Internal Address: Mail Code 060

Street Address: One McDonald's Plaza

City: Oak Brook State: IL ZIP: 1900

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 30, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

SILLY GAMES, 75/348,505  
 CREATE'N'PAINT, 75/348,509  
 STICKERS'N' FUN, 75/348,506  
 CARD GAME PARTY, 75/348,510  
 CARD WORKSHOP, 75/348,874  
 T-SHIRT FUN, 75/348,240

Additional numbers attached?  Yes  No

B. Trademark registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pamela A. Kilby

Internal Address: McDonald's Corporation

Mail Code 060

Street Address: One McDonald's Plaza

City: Oak Brook State: IL ZIP: 1900

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 3.41): \$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

13-0295

(Attach duplicate copy of this page if paying by deposit account)

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01 FC: 81 40.00 CH  
02 FC: 82 125.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Pamela A. Kilby

Name of Person Signing

*Pamela A. Kilby*

Signature

9/27/99

Date

Intellectual Property Counsel

Total number of pages comprising cover sheet

2

OMB No. 0851-0011 (exp. 4/94)

TRADEMARK  
REEL: 001973 FRAME: 0729

TRADEMARK ASSIGNMENT

This Assignment is made this date between EXPERT SOFTWARE, INC., a Delaware corporation whose principal place of business is 800 Douglas Road, North Tower, Suite 600, Coral Gables, Florida 33134 (the "Assignor") and McDONALD'S CORPORATION, a Delaware corporation whose principal place of business is McDonald's Plaza, Oak Brook, Illinois 60523 (the "Assignee").

WHEREAS, the Assignor has adopted and used in the United States the trademarks shown below (the "Trademarks") and has applied to register said Trademarks on the Principal Register of the United States Trademark Office for the goods identified in said applications:

- SILLY GAMES (Serial No. 75/348,505)
- CREATE'N'PAINT (Serial No. 75/348,509)
- STICKERS'N'FUN (Serial No. 75/348,506)
- CARD GAME PARTY (Serial No. 75/348,510)
- CARD WORKSHOP (Serial No. 75/348,874)
- T-SHIRT FUN (Serial No. 75/348,240)

WHEREAS, the Assignee wishes to acquire all of the Assignor's rights in and to the Trademark and the good will associated therewith:

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns to the Assignee all right, title and interest in and to the Trademarks, the applications and the good will of the business which is symbolized by the Trademarks, together with the right to recover for damages and profits and all other remedies for past infringements thereof.

EXPERT SOFTWARE INC.

By: [Signature]  
Signature

Name: Kenneth Currier

Title: CEO

Date: 7/30/99

Subscribed and sworn to before me

this 30<sup>th</sup> day of JULY 1999

[Signature]  
Notary Public

