

10-14-1999

FORM PTO-1595



101170383

OVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE

10.12.99

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 DeConna Ice Cream Co., Inc.  
 P.O. Box 39, 6300 Northwest Cr. 318, Orange Lake, FL 32618

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Florida  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and address of receiving party(ies):

Name: Société des Produits Nestlé S.A.  
 Internal Address: \_\_\_\_\_  
 Street Address: Case postale 353  
 City: 1800 Vevey Country: Switzerland ZIP: \_\_\_\_\_

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: September 3, 1999

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Switzerland Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No

Additional name(s) & Address(es) attached?  
 Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)

B. Trademark No.(s)  
2,121,293  
2,221,650

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert H. Sanders  
 Internal Address: c/o Nestle USA, Inc.  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address: 800 North Brand Blvd. - 20th Floor  
 \_\_\_\_\_  
 City: Glendale State: CA ZIP: 91203

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) ..... \$ 65.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
03-0775

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert H. Sanders  
 Name of Person Signing

[Signature]  
 Signature

October 5, 1999  
 Date

Total number of pages comprising cover sheet: 4

OMB No. 0651-0011 (exp. 4/94)

10/13/1999 MTHAI1 00000120 030775 2121293

Do not detach this portion

01 FC:481 Mail document to be recorded with required cover sheet information to:  
 02 FC:482 25.00 CH

**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington, D.C. 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

AB/RA16-27/AB695001

**TRADEMARK**  
**REEL: 001974 FRAME: 0359**

## DEED OF ASSIGNMENT

WHEREAS, DeConna Ice Cream Co., Inc., a Florida corporation, having its principal place of business at P.O. Box 39, 6300 Northwest Cr. 318, Orange lake, Florida 32618 (hereinafter referred to as "Seller") is the owner of the following U.S. trademarks registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>	<u>Registration Date</u>
HUSKY AND DESIGN	2,121,293	December 16, 1997
LITTLE HUSKY AND DESIGN	2,221,650	February 2, 1999

WHEREAS, Société des Produits Nestlé S.A., a corporation organized and existing under the laws of Switzerland, having its principal place of business at Case Postale 353, Vevey, Switzerland (hereinafter referred to as "Buyer") is desirous to acquire all right, title and interest in and to said trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby assigns unto Buyer all of Seller's right, title and interest in and to the marks HUSKY AND LITTLE HUSKY and all trademark registrations of, and pending applications to register, such marks worldwide, including the United States Patent and Trademark Office registrations described above, all registered and unregistered designs and logos associated with such marks worldwide, all common law rights in and to such marks worldwide, and all goodwill associated with the foregoing and all rights related to, or associated with, the foregoing, including the right to sue for infringement of, and the right to apply for and register in Buyer's name, any of the foregoing worldwide.

Executed at Gainesville Florida, this 28<sup>th</sup> day of September, 1999.

DECONNA ICE CREAM CO., INC.

By: 

Name: Don DeConna

Title: President