



10-15-1999

COVER SHEET

Docket No.:



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3776908

10-05-99

10-05-1999

record the attached original documents or copy thereof.

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #0

101168851

1. Name of conveying party(ies):

Uniroyal Goodrich Licensing Services, Inc.
517 Michelin Road
Greenville, South Carolina 29605

- Individual(s)
General Partnership
Corporation-State Delaware
Other
Association
Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
Security Agreement
Other
Merger
Change of Name

Execution Date: September 29, 1999

2. Name and address of receiving party(ies):

Name: Michelin North America, Inc.

Internal Address:

Street Address: One Parkway South

City: Greenville State: SC ZIP: 29615

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State New York
Other

If assignee is not domiciled in the United States, a domestic designation is
Additional name(s) & address(es)

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,089,670
1,184,666

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alan A. Csontos, Esquire

Internal Address: Michelin North America, Inc.

Street Address: P.O. Box 2026

City: Greenville State: SC ZIP: 29602

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$ 80.00

- Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

21-0500

10/14/1999 DNGUYEN 00000311 210500 1089670

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 25.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Alan A. Csontos, Esquire
Name of Person Signing

Alan A. Csontos
Signature

October 5, 1999
Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK
REEL: 001974 FRAME: 0882

ASSIGNMENT

WHEREAS UNIROYAL GOODRICH LICENSING SERVICES, INC., a corporation organized and existing under the laws of Delaware, having its principal office located at 517 Michelin Road, Greenville, South Carolina 29605, USA (hereinafter called "the Assignor"), is the proprietor of the trademarks, "THE ADVANTAGE", Registration No. 1,089,670 and "THE ADVANTAGE T/A", Registration No. 1,184,666 both registered in the United States of America.

WHEREAS MICHELIN NORTH AMERICA, INC., a corporation organized and existing under the laws of New York, having its principal office located at One Parkway South, Greenville, South Carolina 29615, USA, (hereinafter called "the Assignee"), is desirous of acquiring said trademarks together with the business and the goodwill of the business in connection with which the said trademarks are used in so far as they relate to and cover the territory of the United States of America.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable consideration, the receipt of which is hereby acknowledged, the said Assignor does hereby sell, assign and transfer unto the said Assignee, its successors and assigns, the entire right, title and interest in and to the said United States trademarks and the United States trademark registrations therefor, together with the business and the goodwill of the business in connection with which the said trademarks are used and including the right to sue for past infringement and collect all damages and other recovery therefor.

IN WITNESS WHEREOF, each of the parties has caused this document to be executed, in duplicate copies, each of which shall be considered as an original, by its duly authorized representative.

This 29th day of September, 1999

UNIROYAL GOODRICH LICENSING
SERVICES, INC. *KAC*

By *Paul Nantli*

Title *President*

MICHELIN NORTH AMERICA, INC. *AAC*

By *William J. Goyette*

Title *Vice-President*