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Add	itional	name(s) a	attached	? □ Yes	■ No	
3.		re of co	-	nce:		
		Assignn	nent			
		Merger Security	Agree	ment		
		Change				
		Other:				

Execution Date: October 5, 1999

A. Trademark Application No.(s):

75/359,715 - BORN WERKS (Now Reg. No. 2,282,049)

Timothy A. French Fish & Richardson P.C. 225 Franklin Street Boston, MA 02110-2804

4. Application number(s) or trademark number(s):

5. Name/address of party to whom correspondence concerning document should be mailed:

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Attorney Docl	ket No.:	10294/41	8001/419	001
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101174918	2. Name and address of recoving party(ies): COLUMBIA INSURANC 4016 Farnam Street Omaha, Nebraska 6813 ☐ Individual(s) Citizenship ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Nebraska ☐ Other If the assignee is not domiciled in the United States, a domestic representative designation is attached. ☐ Yes ■ No Additional names/addresses attached? ☐ Yes ■ No
umber(s):	
	B. Trademark No.(s):
	2,269,709 - BORN EXPRESS
Additional numbers attac	ched? ☐ Yes ■ No
spondence d:	Total number of applications and registrations involved: 2
	 7. Total fee (37 CFR 3.41): \$65 ■ Enclosed □ Authorized to charge deposit account
	8. Deposit account number: 06-1050 If the fee above is being charged to deposit account, a duplicate copy of this cover sheet is attached. Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.
DO NOT USE T	HIS SPACE
Da	XPRESS MAIL" Mailing Label Number 220075420

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"E2 deposited with the United States Postal Service as "Express Mail Post Office To Addressee" with sufficient postage on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231)

REEL: 001975 FRAME: 0499

Э.	Statement and signature: To the best of my	knowledge a	and belief, th	ne foregoing	information	is true and corre	ect
	and the attached is the original document.	1	/ //	1		, ,	
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	Timothy A. French	//110	1 Cla	7 ,	<u></u>	101.111	
	Name of Person Signing	Signature (м		D	ate	
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TRADEMARK **REEL: 001975 FRAME: 0500**

TRADEMARK ASSIGNMENT

WHEREAS, H.H. Brown Shoe Company, Inc., a corporation organized and existing under the laws of the State of Delaware, with a principal place of business at 124 West Putnam Avenue, Greenwich, Connecticut 06830 ("Assignor"), is the owner of the trademarks and corresponding trademark registration and application identified in Exhibit A annexed hereto and the goodwill represented thereby; and

WHEREAS, Columbia Insurance Company, a corporation organized and existing under the laws of the State of Nebraska, having its principal place of business at 4016 Farnam Street, Omaha, Nebraska 68131, ("Assignee") is desirous of acquiring the trademarks and trademark registration and application listed in Exhibit A and the goodwill represented thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the trademarks and trademark registration and application identified in Exhibit A, together with the goodwill of the business connected with the use of and symbolized by these trademarks. Assignor further assigns to Assignee the right to sue for and collect damages for past infringements of the trademarks identified in Exhibit A.

TRADEMARK
REEL: 001975 FRAME: 0501

Brown Shoe Company, Inc. Date: October 5 Ву ssler s President

State of CONNECTICUT

: \$S.

County of FAIRFIELD

397353.B11

On this 57° day of (htost), 1999, before me personally appeared James E. Issler, who being by me duly sworn did depose and say that he is the person described in and who executed the foregoing Assignment, and that he has the authority to sign his name theretc.

Given under my hand and notarial seal this UCTOBER , 1999.

2

My Commission Expires 12-3/-2002

ROBFRT PRACH

NOTARY PUBLIC

My Commission Expires 12/81/2002

TRADEMARK

REEL: 001975 FRAME: 0502

EXHIBIT A

<u>Trademark</u>

U.S. Registration/Appln. No.

BORN EXPRESS

Reg. No. 2,269,709

BORN WERKS

Serial No. 75/359,715

3

RECORDED: 10/14/1999

TRADEMARK REEL: 001975 FRAME: 0503