

MRD 10/13/99

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

10-19-1999

U.S. Department of Commerce  
Patent and Trademark Office



101174931

TRADEMARK

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other   
 Citizenship/State of Incorporation/Organization

#### FOR OFFICE USE ONLY

10/18/1999 MTHA11 00000301 1197379

01 FC:481  
02 FC:482

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 001975 FRAME: 0529

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(415) 289-7471

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,197,379"/>	<input type="text" value="1,239,751"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Virginia H. Meyer, Esq.

*Virginia H Meyer*

*Oct 13 1999*

Name of Person Signing

Signature

Date Signed

## ASSIGNMENT OF SERVICE MARKS AND GOODWILL

**WHEREAS**, Federal Realty Investment Trust (“Assignor”), an unincorporated business trust organized under the laws of the District of Columbia, having its principal place of business at 1626 East Jefferson Street, Rockville, Maryland 20852, is the owner of all statutory and common law right, title and interest in and to the following service marks and service mark registrations, and the goodwill of the businesses with which the service marks are used (hereinafter “said service marks”, “said service mark registrations” and “said goodwill”):

Mark: TERRANOMICS  
Reg. #/Date 1,197,379 June 8, 1982  
Goods Real estate brokerage services especially with respect to  
business retail site location, in International Class 36  
Atty. Docket #: GREN-BTC 1005 SRM

Mark: TERRANOMICS  
Reg. #/Date 1,239,751 May 24, 1983  
Goods Development of retail shopping centers in urban areas, in  
International Class 37  
Atty. Docket #: GREN-BTC 1005 SRM

Assignor acquired its ownership of such rights pursuant to that certain “Trademark Assignment and License,” dated April 24, 1997, by and between Terranomics, Inc., a California corporation, and Assignor (the “Prior Assignment”).

**WHEREAS**, Blickman Turkus, L.P. (“Assignee”), a California limited partnership, having its principal place of business at 1995 North First Street, Suite 200, San Jose, California 94112, is desirous of acquiring all statutory and common law right, title and interest in and to said service marks, said service mark registrations and said goodwill;

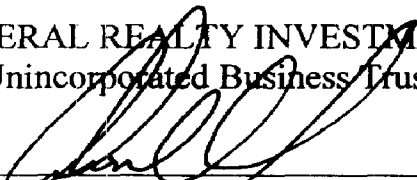
**NOW, THEREFORE**, for good and valuable consideration, including \$170,000.00 US dollars, the receipt and adequacy of which is hereby acknowledged, ASSIGNOR hereby assigns to said ASSIGNEE all its statutory and common law right, title and interest in and to said service marks and said service mark registrations, as presently owned, together with the goodwill of the businesses symbolized by said service marks and said service mark registrations, together with all rights acquired by use of said service marks and said service mark registrations, together with all rights of action, in law or in equity, for any past or future infringements, or for passing off by third parties thereof, together with the right to claim or obtain for the exclusive benefit of said ASSIGNEE, all damages owed by infringers or passers off of said service marks and/or said service mark registrations, for any action for infringement or action for passing off committed before or after the present assignment and together with all other rights of ASSIGNOR arising from the Prior Assignment or any of its provisions.

Except for the information disclosed in the Prior Assignment, Assignor herein does not have any personal knowledge of any facts which would reasonably indicate that said service marks and/or said mark registrations are infringed, infringing, abandoned, canceled, diluted, opposed, or otherwise defective.

This Assignment is effective as of December 11, 1998.

ASSIGNOR

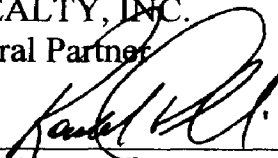
FEDERAL REALTY INVESTMENT TRUST  
An Unincorporated Business Trust

By:   
Donald C. Wood  
Its: Senior Vice President, Finance  
and Treasurer

Date: 1-15-99

ASSIGNEE

BLICKMAN TURKUS, L.P.  
A California Limited Partnership

WOODMONT COMMERCIAL  
REALTY, INC.  
General Partner  
By:   
Ronald Granville  
Its: Vice President

Date: 1-15-99

BLICKMAN TURKUS, INC.  
General Partner

By:   
Barry Turkus

Its: ~~President~~ 

Date: 1/15/99