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FORM PTO-1594 (Rev. 6-93) 10/19/99 OMB No. 0651-0011 (exp. 4/94)

10-20-1999



COVER SHEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office ONLY

Tab settings

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To the Honorable Commissioner of Patents and Trademarks To record the attached original documents or copy thereof.

1. Name of conveying party(ies): Landmark General Corporation
Individual(s) Association
General Partnership Limited Partnership
Corporation-State -Delaware
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Cullman Ventures, Inc.
Internal Address:
Street Address: 101 Merritt 7
City: Norwalk State: CT ZIP: 06851
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State New York
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other

Execution Date: 10/5/99

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)

B. Trademark Registration No (s)
1,574,946
Additional numbers attached? Yes No
10-14-1999

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: George R. McGuire
Internal Address: Hancock & Estabrook, LLP
Street Address: 1500 Mony Tower 1
PO Box 4976
City: Syracuse State: NY ZIP: 13221

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
Enclosed
Authorized to be charged to deposit account
Please charge any additional fees to:
8. Deposit account number: 500576
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
George R. McGuire Name of Person Signing
Signature
Date 10/7/99
Total number of pages including cover sheet, attachments, and document: 3

ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, LANDMARK GENERAL CORPORATION, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 101 Merritt 7, Norwalk, CT 06851 (hereinafter "Assignor"), has adopted, used and is using, and is the owner of United States Trademark Registration No. 1,574,946, registered January 2, 1990 for the mark THE GIFT THAT LASTS ALL YEAR and the goodwill of the business symbolized by the said trademark; and

WHEREAS, CULLMAN VENTURES, INC., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 101 Merritt 7, Norwalk, CT 06851 (hereinafter "Assignee"), desires to acquire the said trademark;

NOW, THEREFORE, to all whom it may concern, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representative this 5th day of October, 1999.

