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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

10-12-1999

U.S. Patent & TMOc/TM Mail RcptDt #47



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To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Landmark General Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Cullman Ventures, Inc.
Internal Address: _____
Street Address: 101 Merrit 7
City: Norwalk State: CT ZIP: 06851

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 10/5/99

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,353,968 1,642,081
2,024,050 2,085,452

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George R. McGuire
Internal Address: Hancock & Estabrook, LLP

Street Address: 1500 Mony Tower 1

City: Syracuse State: NY ZIP: 13221

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

Enclosed
 Authorized to be charged to deposit account

Please charge any additional fees to:
8. Deposit account number:
500576

(Attach duplicate copy of this page if paying by deposit account)

10/19/1999 MAIL 0000025 13221

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01 FC:481 40.00 OF
02 SC:51 15.00 OF

Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George R. McGuire
Name of Person Signing

Signature

10/17/99
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments TRADEMARK
Washington, D.C. 20231

REEL: 001976 FRAME: 0398

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, LANDMARK GENERAL CORPORATION, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 101 Merritt 7, Norwalk, CT 06851 (hereinafter "Assignor"), has adopted, used and is using, and is the owner of the following trademarks:

<u>Reg. No.</u>	<u>Registered</u>	<u>Mark</u>
1,353,968	8/13/85	SNAPSHOT CARDS and Design
1,642,081	4/23/91	BOTTOMS UP
2,024,050	12/17/96	REAR VIEW
2,085,452	8/5/97	UP FRONT

and the goodwill of the business symbolized by the said trademarks; and

WHEREAS, CULLMAN VENTURES, INC., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 101 Merritt 7, Norwalk, CT 06851 (hereinafter "Assignee"), desires to acquire the said trademarks;

NOW, THEREFORE, to all whom it may concern, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representative this 5th day of October, 1999.

ASSIGNOR:

LANDMARK GENERAL CORPORATION

By: *Douglas Willies*
DOUGLAS WILLIES

Title: Vice President

STATE OF NEW YORK)
COUNTY OF DELAWARE)

ss:

On this 5th day of October in the year 1999 before me, the undersigned, a Notary Public in and for said State, personally appeared Douglas Willies, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Cynthia R. Wier
Notary Public

CYNTHIA R. WIER
Notary Public, State of New York
No. 01W16
Qualified in Chenango County
Commission Expires August 9, 2001

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