

10-22-1999



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MRO
10-20-99

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

10/21/1999 NTHA11 00000167 2058961

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001977 FRAME: 0308

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

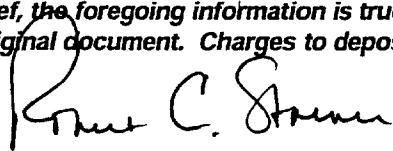
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert C. Starnes



October 19, 1999

Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, dated and effective as of October 13, 1999, is made by JOMAR MANAGEMENT CORP., a Delaware corporation having its principal place of business located at 150 East 52nd Street, New York, New York 10022 ("Assignor"), to and in favor of SHELBY TISSUE, INC., a Delaware corporation having its principal place of business located at 1535 Thomas Street, Memphis, Tennessee 38107 ("Assignee").

W I T N E S S E T H:

WHEREAS, Assignor has adopted and used and is the owner of record of the following trademarks (collectively, the "Trademarks") registered in the United States Patent and Trademark Office (the "PTO"):

<u>Mark</u>	<u>Registration Number</u>	<u>Date Registered</u>
CELESTE	2,058,961	May 6, 1997
BRITE WHITE	2,159,861	May 26, 1998

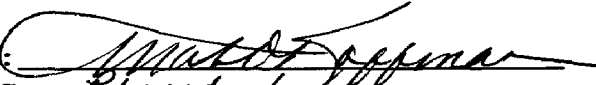
WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept and receive from Assignor, all right, title and interest of Assignor in and to the Trademarks and the registrations thereof; and

WHEREAS, the parties further desire for Assignor to execute and deliver a recordable instrument evidencing the foregoing transfer and assignment and to have title in and to the Trademarks and the registrations thereof recorded in the name of Assignee in the official books and records of the PTO;

NOW, THEREFORE, for and in consideration of the foregoing recitals and other good and valuable consideration, the receipt and sufficiency of all of which are hereby acknowledged, Assignor hereby confirms that it has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer to Assignee, all right, title and interest of Assignor in and to the Trademarks and the registrations thereof, free and clear of all liens, claims and encumbrances of every nature whatsoever.

IN WITNESS WHEREOF, Assignor has executed this instrument as of the date first above written.

JOMAR MANAGEMENT CORP.

By: 
Its: President

ACKNOWLEDGMENT

STATE OF NEW YORK

COUNTY OF New York

On the 13th day of October, 1999, before me personally came Martin Koffman, to me known, who, being by me duly sworn, did depose and say that he resides in New York County; that he is the President of JOMAR MANAGEMENT CORP., the corporation described in and which executed the above instrument; and that he signed his name thereto by authority of the board of directors of said corporation.

Paul A. Share
Notary Public

My commission expires:

PAUL A. SHARE
NOTARY PUBLIC, STATE OF NEW YORK
NO. 31-4953458
QUALIFIED IN NEW YORK COUNTY
COMMISSION EXPIRES JULY 10, 2001