

10-22-1999

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101178142

10-75-99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

9 28 99

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- Corporation Association

Other

Citizenship/State of Incorporation/Organization

10/22/1999 DNGUYEN 00000055 2080689

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 25.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

04/16/99 FRI 12:11 [TX/RX NO. 8372]

TRADEMARK
REEL: 001977 FRAME: 0754

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

(206) 682-3333

Name

Robert J. Shaw

Address (line 1)

Short Cressman & Burgess PLLC

Address (line 2)

999 Third Avenue, Suite 3000

Address (line 3)

Seattle, WA 98104

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,080,689

2,193,662

Number of Properties

Enter the total number of properties involved.

#

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

65.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

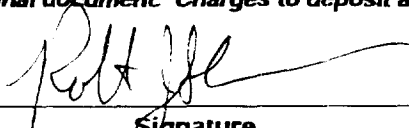
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Robert J. Shaw



Name of Person Signing

Signature

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, Rodale Inc., a Pennsylvania Corporation having its principal place of business at 33 East Minor Street, Emmaus, Pennsylvania 18098-0099 ("Assignor"), owns, has adopted, has used and is using that certain trademark and trade name known as "Safety Check", registered in the United States Patent and Trademark Office at registration number 2,080,689, registered July 22, 1997 and registration number 2,193,662, registered October 6, 1998;

WHEREAS, Scott Publishing, Inc., a Washington corporation, with its principal place of business located at 420 5th Avenue South, Suite D, Edmonds, Washington 98020 ("Assignee") desires to acquire the entire right, title and interest in and to the above identified name and mark, and in the registration and any applications for registration thereof, together with the goodwill of the business associated with such mark, and every depiction, representation, logo or manner of display of said trademark, trade name or logo (the "Marks").

NOW THEREFORE, in consideration of the mutual promises set forth in an Agreement dated as of September 28, 1999, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its legal successors and assigns, all of assignors right, title and interest, whether statutory, register or at common law, in and to the Marks, and any renewals or extensions thereof, and the goodwill of the business associates with such Marks, together with any and all registrations and pending applications therefore and any and all foreign rights and any and all files and records relating thereto, and the right to recover for past infringements of the Marks.

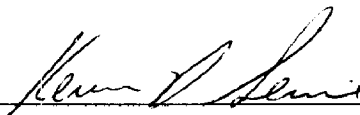
Assignor represents and warrants that it has good and marketable title to the Marks hereby assigned, that it has the right to assign and transfer the same, and that said Marks are free and clear

of all liens and encumbrances. Assignor, for itself, its successors and assigns, covenants and agrees to warrant and defend the said Marks unto the Assignee, its successors and assigns, against the claims of any person.

Assignor agrees to execute any further documents and to do such other acts (without any expenditure of monies) as maybe necessary and proper to vest all right, title and interest in and to the Marks in Assignee. In the event that Assignee is unable, after reasonable effort, to secure Assignor's signature on any further documents necessary to do so, Assignor hereby designates Assignee as its agent and attorney-in-fact, to act for and in its stead to execute and file any such papers or documents and to do all such other lawfully permitted acts, and things to accomplish such purpose with the same legal force and effect as if done by Assignor.

IN WITNESS WHEREOF, the Assignor has caused these presents to be duly executed in a manner appropriate thereto as of the 25th day of September, 1999.

RODALE INC.

BY: 

COMMONWEALTH OF PENNSYLVANIA:

SS.

COUNTY OF LEHIGH

On this 28th day of September, 1999, before me appeared Kevin D.

Senie, the person who signed this instrument, who acknowledged that he signed

it as a free act on behalf of Rodale Inc.

Jane E. Pascarella
Notary Public
My commission expires:

(SEAL)

Notarial Seal
Jane E. Pascarella, Notary Public
Allentown, Lehigh County
My Commission Expires Aug. 11, 2001