

ASSIGNMENT OF APPLICATION FOR REGISTRATION OF A MARK

Whereas, Dick's Sporting Goods, Inc., Assignor, of Coraopolis, Pennsylvania, has adopted and is using a mark for which said Assignor has filed application in the United States Patent and Trademark Office, Serial No. 75/703,801 filed 05-24-99; and

Whereas, Dick's Asset Management Corporation, Assignee, of Wilmington, Delaware, is desirous of acquiring said mark

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Dick's Sporting Goods, Inc. Assignor, does hereby assign unto the said Dick's Asset Management Corporation, Assignee, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified application for registration of said mark.

CERTIFICATE OF MAILING

I do hereby certify that the foregoing are being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA, 22202-3513, on:

Date of Deposit

Name of Person Making Deposit

Signature

Date of Signature

Michael F. Hiner

Assignor's Signature*

MICHAEL F. HINER CFO

Print or Type Assignor's Name and Position

10/14/99
Date of Assignor's Signature

*If Assignor is a corporation or other juristic organization, give the official title of the person who signs for Assignor