

01-14-2000



101218941

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type **10-13-99**

New

Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
Reel #  Frame #

Corrective Document  
Reel #  Frame #

Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

Charge 40.00  
Charge 25.00  
NO SPEC FEE

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 001979 FRAME: 0447

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,921,253"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,955,923"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Paula K. Upson

*Paula K. Upson*

10/7/99

Name of Person Signing

Signature

Date Signed

Examiner use this as brief: Then Non.  
microfilm This page.

"Document previously recorded at reel 1842 Frame 0243  
contained errors in property numbers ~~(list incorrect property~~  
~~numbers)~~ 1921253, 1955923. Document rerecorded to correct errors on  
stated reel".

M.R.D.  
1.27.99

01-29-1999

SET  
-Y



100952631

Attached original documents or copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):  
International Thomson Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  
 Security Agreement  
 Other  
 Merger  
 Change of Name

Execution Date: December 31, 1998

2. Name and address of receiving party(ies):  
Name: ITP Licensing Corporation

Internal Address \_\_\_\_\_  
Street Address: Two Mill Road  
City: Wilmington State DE Zip: 19806

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Florida
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)

B. Trademark registration No.(s)

Please See Attached

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Donna M. DiMitri

Internal Address: \_\_\_\_\_  
\_\_\_\_\_

Street Address: Metro Center  
One Station Place

City: Stamford State: CT ZIP: 06902

6. Total number of applications and registrations involved: 59

7. Total fee (37 CFR 3.41): \$ 1490  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 20-0866

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

01/28/1999 JSNABAZZ 00000009 200866 2158341

01 FC:481 40.00 CH  
02 FC:482 1450.00 CH

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donna M. DiMitri  
Name of Person Signing

*Donna M. DiMitri*  
Signature Date 1/21/99

Total number of pages comprising cover sheet

4

# **SCHEDULE A**

**(Serial No.)**  
**Reg. No.**

2158341

2158340

1515708

1480789

2132237

(74625727)

1763851

1921253

1219375

2178432

(75582274)

(75568044)

(75171055)

1563314

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(75569841)

1699053

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(75585876)

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2143066

1493059

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2135992

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(75568042)

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2181945

(75384345)

2135458  
2170032  
(75328397)  
(75328515)  
(75328375)

JERS\PUPSON\Peterson's SCHEDULE A.doc

**TRADEMARK ASSIGNMENT**

THIS AGREEMENT is effective as of December 31, 1998.

WHEREAS, INTERNATIONAL THOMSON PUBLISHING INC., a corporation organized and existing under the laws of the State of Delaware, having an address at 10 Davis Drive, Belmont, California 94002 (hereinafter referred to as "Assignor"), has adopted, acquired, used and is using exclusively in its business the trademarks listed on Schedule A attached hereto: and

WHEREAS, ITP Licensing Corporation, a corporation organized and existing under the laws of the State of Florida (hereinafter referred to as "Assignee") is desirous of acquiring all right, title and interest in and to said trademarks:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the trademarks, together with all the goodwill of the business symbolized by said marks, and together with the right to sue and collect damages and/or profits for past infringements of said marks, the intent hereof being to substitute Assignee in the place of Assignor.

INTERNATIONAL THOMSON  
PUBLISHING INC.

By: Edward A. Friedland  
Name: Edward A. Friedland  
Title: Vice President



## Schedule A

Country	Trademark Name	Appl. Number	File Date	Reg. Number	Reg. Date	Class
Hong Kong	PETERSONS	97-02583	2/27/97	1654	2/18/98	9
Hong Kong	PETERSONS	97-02582	2/27/97			16
Hong Kong	PETERSONS	97-02581	2/27/97			41
Japan	PETERSONS	8-17352	2/23/96	4075125	10/24/97	9
Japan	PETERSONS	8-17353	2/23/96	4124849	3/13/98	16
Japan	PETERSONS	8-17354	2/23/96	4114822	2/13/98	41
Malaysia	PETERSONS	MA/3450/97	3/19/97			9
Malaysia	PETERSONS	MA/3451/97	3/19/97			16
Singapore	PETERSONS	S/5947/96	6/11/96			9
Singapore	PETERSONS	S/5949/96	6/11/96			41
Thailand	PETERSONS	330398	3/14/97			9
Thailand	PETERSONS	330399	3/14/97	76626	10/14/98	16
Thailand	PETERSONS	330400	3/14/97			41
United States	90-MINUTE INTERVIEW TOOLKIT	75196996	11/12/96	2158341	5/19/98	9
United States	90-MINUTE RESUME TOOLKIT BRICKER'S EXECUTIVE	75196984	11/12/96	2158340	5/19/98	9
United States	EDUCATION SERVICE BRICKER'S INTERNATIONAL DIRECTORY	73674186	7/24/87	1515708	12/6/88	35
United States	DIRECTORY	73674441	7/24/87	1480789	3/15/88	16
United States	CAMPUS SHOWCASE CAP COLLEGE APPLICATION PLANNER (& design)	75208687	12/5/96	2132237	1/27/98	9
United States	74625727	74625727	1/26/95			9
United States	CAREERS WITHOUT COLLEGE COLLEGE APPLICATION PLANNER	74303270	8/11/92	1763851	4/6/93	16
United States	74511815	74511815	4/13/94	1921253	9/19/95	9
United States	COLLEGE QUEST	73338572	11/23/81	1219375	12/7/82	35
United States	COLLEGE QUEST1	75321429	7/9/97	2178432	8/4/98	9
United States	COLLEGE QUEST (& design)	75582274	11/3/98			42
United States	COLLEGEQUEST	75568044	10/9/98			42

## Schedule A

Country	Trademark Name	Appl. Number	File Date	Reg. Number	Reg. Date	Class
United States	COLLEGESCAPE	75171055	9/24/96			42
United States	COMPETITIVE COLLEGES	73766664	12/1/88	1563314	10/31/89	16
United States	CONNEXION	73823917	9/7/89	1605112	7/3/90	42
United States	CONNEXIONS	73377982	8/2/82	1249259	8/23/83	35
United States	DESIGN (of Horse)	74591875	10/28/94	1955923	2/13/96	16
United States	EAPPLY (& design)	75569841	10/12/98			42
United States	ENGINEERING HORIZONS	74185222	7/15/91	1699053	7/7/92	16
United States	EUREKA!	75273409	4/11/97			9
United States	FIND YOUR COLLEGE. FIND YOURSELF.	75585876	11/9/98			42
United States	GRADLINE	74089130	8/16/90	1684175	4/21/92	42
United States	GRADSEARCH	74712770	8/8/95	2143066	3/10/98	9
United States	GRADUATING ENGINEER	73654988	4/13/87	1493059	6/21/88	16
United States	GREAT SUMMERS START HERE!	<del>75 600256</del>				42
United States	GUIDANCE YOU CAN TRUST	75526566	7/28/98			16
United States	GUIDANCE YOU CAN TRUST	75273412	4/11/97	2135992	2/10/98	16
United States	GUIDANCE YOU CAN TRUST	75273269	4/11/97	2202199	11/3/98	41
United States	INSTANT INQUIRY NATIONAL COLLEGE	75568043	10/9/98			42
United States	DATABANK	73269885	7/11/80	1213249	10/19/82	16
United States	ODYSSEY	75378133	10/23/97			42
United States	ONLINE TO THE FUTURE	74470076	12/15/93	2159146	5/19/98	9
United States	ONLINE TO THE FUTURE	75975799	12/15/93	2051651	4/8/97	16, 35, 41
United States	P (& design of P within a circle within a square)	74104913	10/11/90	1672458	1/21/92	9
United States	P (& design of P within a square)	74104912	10/11/90	1661700	10/22/91	16
United States	PACESETTER BOOKS	74566334	8/26/94	1983414	7/2/96	16
United States	PETERSON'S	73490294	7/17/84	1365509	10/15/85	16
United States	PETERSON'S	74183698	7/10/91	1799098	10/19/93	9, 16, 35, 41
United States	PETERSON'S	73490293	7/17/84	1388853	4/8/86	9

## Schedule A

Country	Trademark Name	Appl. Number	File Date	Reg. Number	Reg. Date	Class
United States	PETERSON'S CAREER AND COLLEGE QUEST	74709854	8/2/95	2059921	5/6/97	9
United States	PETERSON'S CAREER OPTIONS; PETERSON'S COLLEGE LOOK UP SERVICE	74145822	3/8/91	1763617	4/6/93	9
United States	PETERSON'S ELECTRONIC APPLICATION SERVICES	75062519	2/26/96	2052354	4/15/97	41
United States	PETERSON'S GUIDES	74553683	7/21/94	2013021	11/5/96	38, 42
United States	PETERSON'S GUIDES	73495919	8/21/84	1365527	10/15/85	16
United States	PETERSON'S GUIDES	73495909	8/21/84	1388854	4/8/86	9
United States	PETERSON'S INSTANT INQUIRY	74183603	7/10/91	1745755	1/12/93	16
United States	PETERSON'S/PACESETTER BOOKS	75568042	10/9/98			42
United States	PETERSONS.COM	74591874	10/28/94	2042633	3/11/97	16
United States	SCHOLARSHIP MATCH	75012127	10/30/95			9; 16; 35; 38; 41; 42
United States	THE EDUCATION SUPERSITE THE ONLY ADDRESS YOU'LL EVER NEED	73339614	12/1/81	1260634	12/6/83	36
United States	THE ONLY ADDRESS YOU'LL EVER NEED	75567331	10/8/98			42
United States	THE ONLY ADDRESS YOU'LL EVER NEED	75089572	4/17/96	2052534	4/15/97	42
United States	THE UNIVERSAL APPLICATION THE WORKING PARENTS HELPWARE	75234664	1/31/97	2181945	8/18/98	35
United States	THE WORKING PARENTS HELPWARE	75384345	11/4/97			42
United States	VIRTUAL INK PRESS WHERE 21ST CENTURY STUDENTS APPLY TO COLLEGE	75189639	10/29/96	2135458	2/10/98	9
United States	WHERE 21ST CENTURY STUDENTS APPLY TO COLLEGE	75083522	4/4/96	2170032	6/30/98	41
United States	WHERE 21ST CENTURY STUDENTS APPLY TO COLLEGE	75328397	7/22/97			9; 16; 42
United States	GRADUATE SCHOOLS WHERE 21ST CENTURY STUDENTS APPLY TO SCHOOL	75328515	7/22/97			9; 16; 42
United States	GRADUATE SCHOOLS WHERE 21ST CENTURY STUDENTS APPLY TO SCHOOL	75328375	7/22/97			9; 16; 42