

MRD

FORM PTO-1594 (Rev. 6-93) 10-18-99 RE

10-26-1999

SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)



.Y

Tab settings

101187486

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cookie Club, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Illinois, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: World's Finest Chocolate, Inc.

Internal Address: 4801 South Lawndale

Chicago, IL 60632

Street Address:

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 10/07/99

4. Application number(s) or registration number(s):

ATTORNEY DOCKET NO.: 4420-282

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,646,198

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

LAFF, WHITESEL, ~~SONTE~~ & SARET, LTD.

ATTORNEYS AT LAW

401 NORTH MICHIGAN AVENUE CHICAGO, ILLINOIS 60611-4212

Direct Telephone Calls to: Charles A. Laff at telephone No. (312) 661-2100. Fax (312) 661-0029

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 on

Date: 10/15/99

Lillian M. Curry signature and typed name

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number: 12-0064

(Attach duplicate copy of this page if paying by deposit account)

10/26/1999 DUCUYEN 00000144 1646198 01 FC:481 40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles A. Laff Name of Person Signing

Charles A. Laff Signature

10/15/99 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK REEL: 001979 FRAME: 0668

ASSIGNMENT OF TRADEMARK

WHEREAS, Cookie Club, Inc., an Illinois corporation located at 7301 North Ridgeway, Skokie, Illinois 60076 ("Assignor"), is the owner of the trademark MILK 'N COOKIES ("the Trademark") and U.S. Trademark Registration No. 1,646,198 pertaining thereto; and

WHEREAS, World's Finest Chocolate, Inc., a Delaware corporation, located at 4801 South Lawndale Avenue, Chicago, Illinois 60632 ("Assignee"), desires to acquire Assignor's worldwide rights in the Trademark, including the above-named registration, together with the goodwill of the business symbolized by said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, transferred, and assigned and by these presents does hereby sell, transfer, and assign to Assignee all of its rights, title and interest throughout the world in and to said Trademark and said U.S. Trademark Registration No. 1,646,198, together with all goodwill of the business symbolized by such Trademark, including the right to sue for all infringements which may have occurred before execution of this Assignment.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of Assignor.

Cookie Club, Inc.

By: Stanley Weiss
Name: STANLEY WEISS
Title: CHIRMAN
Date: 10/7/99

STATE OF Illinois)
) SS.
COUNTY OF DuPage)

I, Mary Jane Susan Dullinger, do hereby certify that the above-mentioned person appeared before me this day, and acknowledged that this Assignment was signed and delivered as the free and voluntary act of said person on behalf of the identified corporation with authority to do so, for the uses and purposes therein set forth.

Given under my hand and seal this 7th day of October 1999.

Mary Jane Susan Dullinger
Notary Public

