

REC

10-27-1999

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Patent and Trademark Office

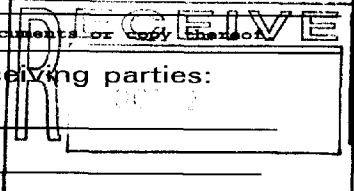
MRD 10/25/99



To the Honorable Commissioner of Patents a

101183654

d original documents for copy check



## 1. Name of conveying party(ies):

CENTURI CORPORATION

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation - State of Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying parties attached? ☐ Yes ☒ No

## 2. Name and address of receiving parties:

Name: MATTEL, INC.

Internal Address: \_\_\_\_\_

Street Address: 333 Continental BoulevardCity: El Segundo State: CA Zip: 90245Country: USA

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

- ☐ Individual(s) Citizenship \_\_\_\_\_  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation - State of Delaware  
☐ Other \_\_\_\_\_

If Assignee is not domiciled in the United States, a domestic representative designation is attached ☐ yes ☒ noAdditional name(s) & address(es) attached? ☐ Yes ☒ NoExecution Date: June 30, 1999

## 4. Application number(s) or Registration number(s):

A. Trademark Application No(s):

B. Trademark Registration No(s)

U.S. Reg. No. 2,044,984

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: RIORDAN & McKINZIE

Internal Address: \_\_\_\_\_

Street Address: 300 South Grand Avenue  
29th Floor.City: Los Angeles State: CA Zip: 900716. Total number of applications and registrations involved in this request for correction: [1]7. Total fee (37 CFR 3.41) ..... \$ 40.00☒ Enclosed Check No. 85948

Any additional fees which may be required are

☐ Authorized to be charged to deposit account  
 No. \_\_\_\_\_

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Scott R. Miller, Esq.

Signature

October 21, 1999

Date

10/26/1999 MRD 101183654

01 FC:481

Total number of pages including cover sheet, attachments, and documents: [5 including check]

Mail documents to be recorded with required cover sheet information to:

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TRADEMARK  
 REEL: 001979 FRAME: 0766

ASSIGNMENT OF TRADEMARK RIGHTS

**ORIGINAL**

WHEREAS, Centuri Corporation, a Delaware corporation ("Centuri"), has adopted, used and is using certain of those marks listed on Exhibit A attached hereto, and;

WHEREAS, Mattel, Inc., a Delaware corporation ("Mattel"), is desirous of acquiring the worldwide rights in and to the marks on Exhibit A, as well as any registrations thereof, together with the goodwill appurtenant thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Centuri Corporation does hereby assign, grant, bargain, sell, transfer and deliver to Mattel any of its worldwide right, title and interest, in and to the marks listed on Exhibit A attached hereto, together with the goodwill of the business symbolized by such marks, and any and all registrations thereof, including but not limited to those identified on Exhibit A, to have and to hold the same unto Mattel. This Assignment shall be effective as of April \_\_, 1999.

Centuri, at the request of Mattel, shall, or shall cause its affiliates to, promptly execute and deliver to Mattel all such further assignments and other documents, in form and substance reasonably satisfactory to Mattel and its counsel and Centuri and its counsel, and to take such further action as Mattel may reasonably request, in order to vest in Mattel title to the marks listed on Exhibit A.

IN WITNESS WHEREOF, Centuri Corporation has caused this instrument to be signed by its proper corporate officer this 30 day of June, 1999.

**CENTURI CORPORATION**

By: Bang T. Tan  
Name: \_\_\_\_\_  
Title: President

STATE OF COLORADO

COUNTY OF Fremont

)  
) ss.  
)

On 6-30, 1999, before me, the undersigned, personally appeared Barry Jenkins personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Deleen S. Meyerman  
Notary Public

My Commission Expires  
05/11/2000

EXHIBIT A

Any and all rights, title and interest in the marks Sizzler and/or Sizzlers for use with "toy cars, tracks and accessories therefor," including but not limited to U.S. Reg. No. 2,044,984.

Any and all, if any, rights, title and interest in the mark sought to be registered in Canadian Appln. Serial No. 767,584, as well as any, if any, rights in the application or registration of that mark for the goods listed in the application.