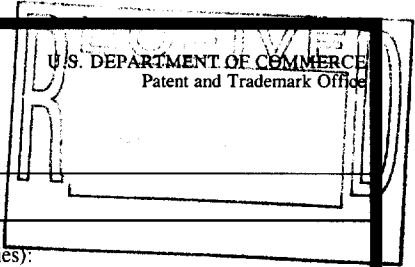


MRD 10/25/99

10-27-1999



101183643



To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 KVUE Television, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State of Delaware
 Other _____

2. Name and address of receiving party(ies):
 Name: The Belo Company
 Internal Address: _____
 Street Address: Suite 41, Silverside Carr Executive Center,
501 Silverside Road
 City: Wilmington State: Delaware ZIP: 19809

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Delaware Business Trust

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
 (Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

Execution Date: October 4, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/677,946

B. Trademark registration No.(s)
1,387,062
1,387,063
1,885,351

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Russell N. Rippamonti
Jenkins & Gilchrist, P.C.
 Internal Address: _____

 Street Address: 1445 Ross Avenue, Ste. 3200
 City: Dallas State: Texas Zip: 75202-2799

6. Total number of applications and registrations involved: four (4)

7. Total fee (37 CFR 3.41): \$ 115.00
 Enclosed
 Authorized to be charged to deposit account.

(If check is not received with this correspondence or additional fees are required, please charge to deposit account 10-0447.)

8. Deposit Account number:
10-0447
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

0/26/1999 NTHA11 00000247 75677946

1 FC:481
 2 FC:481B
Russell N. Rippamonti
 Name of Person Signing

40.00 OP
 75.00 OP

Russell Rippamonti
 Signature

10-20-99
 Date

Total number of pages comprising cover sheet: Three (3)

ASSIGNMENT

WHEREAS, KVUE TELEVISION, INC., a Delaware corporation, having a principal place of business at 3201 Steck Avenue, Austin, Texas 78757, has adopted, used and is using the trademarks, which are registered in the United States Patent and Trademark Office, as listed on the attached Exhibit A; and

WHEREAS, THE BELO COMPANY, a Delaware Business Trust, having a principal place of business at Suite 41, Silverside Carr Executive Center, 501 Silverside Road, Wilmington, Delaware 19809, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said KVUE TELEVISION, INC. does hereby assign unto the said THE BELO COMPANY all rights, title and interest in and to the said marks as listed on Exhibit A and the registrations thereof, together with the goodwill of the business symbolized by the marks.

KVUE TELEVISION, INC.

By: Marian Spitzberg
Name: Marian Spitzberg
Title: Secretary

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

Marian Spitzberg, Secretary of KVUE TELEVISION, INC., personally appeared before me, and being first duly sworn declared that he/she signed the assignment in the capacity designated, and further states that he/she has read the above assignment, and the statements therein contained are true.

SUBSCRIBED AND SWORN TO before me this 4th day of October, 1999.

Nancy Beth Sinclair
Notary Public in and for the State of Texas



My Commission Expires:

Nancy Beth Sinclair
Printed Name

EXHIBIT A

Registered Federal Marks

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
24 KVUE-TV (stylized)	1,387,062	03/18/1986
KVUE-TV	1,387,063	03/18/1986
SCRATCH & Design	1,885,351	03/21/1995

Pending Federal Mark

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
THE SPIRIT OF THE WEST	75/677,946	04/08/1999