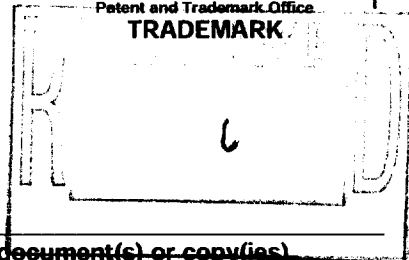


10-27-1999



101181621

TRADEMARK



MDP
10.28.99

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

10/27/1999 MTHA11 00000006 1665394

01 FC:481 40.00 OP
02 FC:482 125.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 001979 FRAME: 0974

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,665,394"/>	<input type="text" value="1,705,731"/>	<input type="text" value="1,735,953"/>
<input type="text" value="1,491,812"/>	<input type="text" value="2,193,903"/>	<input type="text" value="2,162,175"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

JOSE EBER

Name of Person Signing

[Signature]

Signature

10 8 99

Date Signed

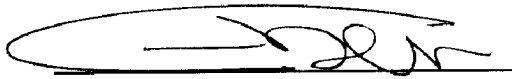
NOTICE OF LICENSE AGREEMENT

This Notice is executed as of the date set forth below between José Eber ("Licensor") and José Eber Salons, Inc., a Delaware corporation, and the successor by merger to José Eber Salons, Inc. a Nevada Corporation ("Licensee").

Pursuant to the terms of an Amended and Restated Royalty Agreement dated as of the date hereof, Licensor has granted to Licensee an exclusive, worldwide license to all of the trademarks more particularly described in Exhibit "A" attached hereto and made a part hereof (the "Trademarks").

Executed as of this 14th day of October, 1999.

LICENSOR:

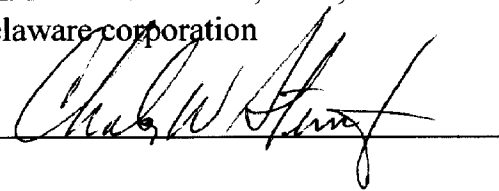


José Eber

LICENSEE:

JOSÉ EBER SALONS, INC.,
a Delaware corporation

By:



Its:

Chief Financial Officer

STATE OF CALIFORNIA)
)
COUNTY OF Orange) ss.
)

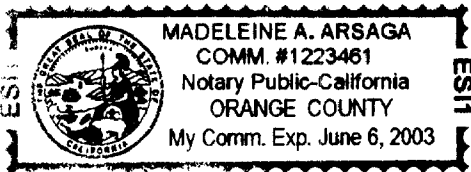
On October 8, 1999, before me, Madeline A. Arsaga, Notary Public,
(Print Name of Notary Public)

personally appeared Jose Eber

personally known to me

-or-

proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

[Signature]
Signature Of Notary

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- Individual
 Corporate Officer

Title(s)

- Partner(s) Limited
 Attorney-In-Fact General
 Trustee(s)
 Guardian/Conservator
 Other: _____

Signer is representing:
Name Of Person(s) Or Entity(ies)

DESCRIPTION OF ATTACHED DOCUMENT

Recordation Form Cover Sheet
Trademarks Only
Title Or Type Of Document

2
Number Of Pages

10/8/99
Date Of Document

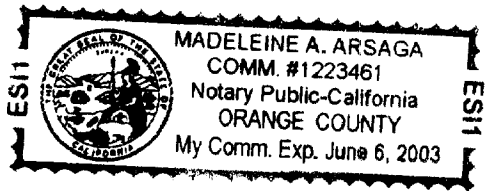
Signer(s) Other Than Named Above

STATE OF CALIFORNIA)
) ss.
COUNTY OF Orange)

On October 8, 1999, before me, Madeleine A. Arsaga, Notary Public,
(Print Name of Notary Public)

personally appeared José Eber,

- personally known to me
- or-
- proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

[Handwritten Signature]

Signature Of Notary

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- Individual
- Corporate Officer
- _____ Title(s)
- Partner(s) Limited
- Attorney-In-Fact General
- Trustee(s)
- Guardian/Conservator
- Other: _____

DESCRIPTION OF ATTACHED DOCUMENT

Notice of License Agreement
Title Or Type Of Document

3
Number Of Pages

undated
Date Of Document

Signer is representing:
Name Of Person(s) Or Entity(ies)

Signer(s) Other Than Named Above

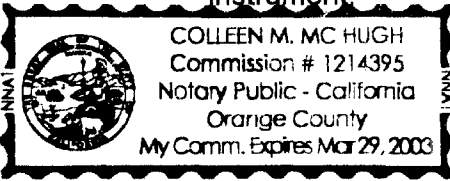
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA)
) ss.
COUNTY OF ORANGE)

On October 11, 1999, before me, Colleen M. McHugh, NOTARY PUBLIC
(Name And Title Of Officer)

personally appeared Charles W. Stevens

- personally known to me
- or-
- proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument



WITNESS my hand and official seal.

Colleen McHugh
Signature Of Notary

OPTIONAL

Though the data below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent reattachment of this form.

CAPACITY CLAIMED BY SIGNER

- Individual
- Corporate Officer
- _____ Title(s)
- Partner(s) Limited General
- Attorney-In-Fact
- Trustee(s)
- Guardian/Conservator
- Other: _____

DESCRIPTION OF ATTACHED DOCUMENT

_____ Title Or Type Of Document

_____ Number Of Pages

_____ Date Of Document

_____ Signer(s) Other Than Named Above

Signer is representing:
Name Of Person(s) Or Entity(ies)

EXHIBIT A

UNITED STATES REGISTRATIONS

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REG. DATE</u>	<u>GOODS/SERVICES</u>
BEAUTY RECOGNIZED	1,665,394	11/19/91	hair care products, namely, shampoos, conditioners, sprays, mousses and gels in i.c. 3
"I DON'T MAKE WOMEN BEAUTIFUL, I SHOW THEM THEY ALREADY ARE."	1,705,731	08/04/92	hair care products, namely, shampoos, conditioners, sprays, mousses and gels in i.c. 3
JOSÉ EBER	1,735,953	12/01/92	hair spray, shampoo, conditioner, mousse and gel in i.c. 3
JOSÉ EBER & Design	1,491,812	6/14/88	hair spray, shampoo, conditioner, mousse and gel in i.c. 3
JOSÉ EBER ATELLIER	2,193,903	10/06/98	hair dressing and beauty salons, and hairdressing, hair styling and hair cutting services
JOSÉ EBER	2,162,175	06/02/98	hair dressing and beauty salons, and hairdressing, hair styling and hair cutting services

FOREIGN TRADEMARK REGISTRATIONS

<u>COUNTRY</u>	<u>TRADEMARK</u>	<u>REG. DATE</u>	<u>REGISTRATION NO.</u>	<u>GOODS/SERVICES</u>
CHILE	JOSÉ EBER	05/25/94	426,929	products comprised in i.c. 3, 5
JAPAN	JOSÉ EBER	02/28/95	3,026,306	soaps and cosmetics, including hair spray, shampoo, conditioner, mousse and gel in i.c. 3
KOREA	JOSÉ EBER & Design	10/15/90	202,956	hair spray, conditioner, hair mousse, gel, compound perfumery, incenses and perfume atomizers in cl. 12

FOREIGN TRADEMARK REGISTRATIONS (continued)

<u>COUNTRY</u>	<u>TRADEMARK</u>	<u>REG. DATE</u>	<u>REGISTRATION NO.</u>	<u>GOODS/SERVICES</u>
KOREA	JOSÉ EBER & Design	08/10/90	198,047	shampoos, toilet soaps, washing soaps, powdered soaps, medicated soaps, washing liquids, household petrochemical synthetic detergents, liquid soaps, cleansers and dentrifices in cl. 13
MEXICO	JOSÉ EBER	06/30/93	442,230	bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps, perfumery, essential oils, cosmetics, hair lotions; dentrifices; specialty hair spray, shampoo, conditioner, mousse and gel in i.c. 3
PANAMA	JOSÉ EBER	05/11/94	061,032	hair spray, shampoo, conditioner, mousse and gel in i.c. 3
TAIWAN	JOSÉ EBER & Design	08/01/90	492,701	cosmetics in cl. 6
TAIWAN	JOSÉ EBER & Design	08/16/90	493,959	soap, toilet soap, medicated soap, laundry, detergent, shampoos in cl. 7