

MRD 10-19-99



10-19-1999

U.S. Patent & TMOtc/TM Mail Ropt Dt. #34

10-27-1999



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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment
  - License
  - Security Agreement
  - Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

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Name

DBA/AKA/TA

Composed of

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Address (line 2)

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- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/26/1999 NTHA11 00000297 1778604

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
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Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

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**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

John Burton  
Name of Person Signing

  
Signature

10/19/99  
Date Signed

## ASSIGNMENT OF TRADEMARK NUNC PRO TUNC

WHEREAS, U.K. ABBA PRODUCTS, INC. ("Assignor"), a California corporation located and doing business at 7400 East Tierra Buena Lane, Scottsdale, Arizona 85260 has adopted, used and is using the trademark "ABBA PURE & NATURAL HAIR CARE (and design)" for certain goods, including those specified in United States Patent and Trademark Office Registration Nos. 1,778,604 (issued June 29, 1993) and has acquired common law and registered trademark rights in this mark;

WHEREAS, Assignor warrants and represents that it is the sole owner of all right, title and interest in and to the mark as represented by Federal Registration No. 1,778,604;

WHEREAS, Styling Technology Corporation ("Assignee"), a Delaware corporation located and doing business at 7400 East Tierra Buena Lane, Scottsdale, Arizona 85260 is desirous of acquiring said trademark rights and the registration heretofore obtained thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby expressly acknowledged by Assignor, Assignor does hereby acknowledge the Nunc Pro Tunc, December 1, 1998 assignment, conveyance and transfer to Assignee all right, title and interest in and to the above-identified mark including Assignor's common law rights therein evidenced by registration No. 1,778,604 in the United States and throughout the world, together with the good will of the business symbolized by the mark including the right to sue for past infringement, and the right to enforce the mark against previous users.

Date: September 29, 1999

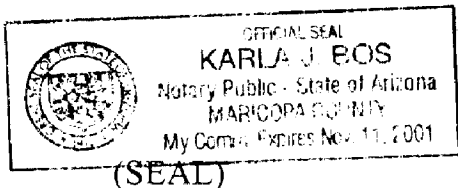
U.K. ABBA PRODUCTS, INC.

By: Michael L. Kaplan  
Michael L. Kaplan  
Vice President and Secretary

ACKNOWLEDGEMENT

STATE OF ARIZONA )  
 ) SS.  
County of Maricopa )

The foregoing instrument was acknowledged before me this 29 day of September, 1999, by Michael L. Kaplan, as Vice President and Secretary of U.K. ABBA PRODUCTS, INC. signed and sealed the above Assignment Nunc Pro Tunc upon acknowledging he does so as a free act on behalf of U.K. ABBA PRODUCTS, INC., and as therein indicated. Witness my hand and official seal.



[Signature]  
Notary Public  
17212 N Scottsdale Rd #1372  
Scottsdale, AZ 85258  
Address

11/11/2001  
My Commission Expires