

MRS 10/12/99

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

10-27-1999

10-12-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #54



**ASSIGNMENT FORM COVER SHEET
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101183844

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Document ID #
- Correction of PTO Error
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Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
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Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
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10/26/1999 MTHA11 00000159 021862 75124116

01 FC:481 40.00 CH
02 FC:482 200.00 CH

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Number of Properties

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#

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Name of Person Signing

Signature

10/8/99

Date Signed

TRADEMARK ASSIGNMENT

BELLSOUTH CORPORATION, a corporation of the State of Georgia, with its principal place of business at BellSouth Corporation, 1155 Peachtree Street, N.E., Suite 16E02 Atlanta, Georgia 30309-3610 (hereinafter called "ASSIGNOR"), has adopted and used and is the owner of the trademarks, listed in the schedule attached hereto as Schedule A and made a part hereof (hereinafter referred to as the "Marks"), in connection with ASSIGNOR'S goods and services, and the goodwill associated therewith; and **BELLSOUTH INTELLECTUAL PROPERTY GROUP, INC.**, a corporation of the State of Delaware, with its principal place of business at 1155 Peachtree Street, N.E., Suite 16E02 Atlanta, Georgia 30309-3610 (hereinafter called "ASSIGNEE"), desires to acquire all right, title and interest in and to the Marks.

NOW, THEREFORE, ASSIGNOR does hereby assign and transfer unto ASSIGNEE, its successors, assigns, and legal representatives, all right, title and interest in and to the Marks, including all registrations and applications for registration thereof, together with the goodwill of the business symbolized by the Marks, and including any and all claims for past infringement thereof, including all rights as opponents in any opposition or cancellation proceeding. The parties acknowledge such transfer constitutes a contribution to the capital of Assignee intended to qualify as a transfer to a corporation controlled by Assignor under Section 351 of the Internal Revenue Code. ASSIGNOR further agrees to execute all documents necessary to perfect such rights, title, and interest in ASSIGNEE, its successors, assigns, and legal representatives.

[Signatures on following page]

Schedule A

BELLSOUTH.NET	75/124116	6/24/96	2,244,864	5/11/99
BELLSOUTH.NET	75/174,586	9/30/96	2,112,067	11/11/97
BELLSOUTH TECHNOLOGY ASSESSMENT CENTER	75/541595	8/24/98		
BTAC	75/541589	8/24/98		
DAB	74/314450	9/16/92	1,775,445	6/8/93
GO BEYOND PAGING	75/541571	8/24/98		
SOLUTION ADVISOR	75/557376	9/23/98		
TV THE WAY IT SHOULD BE	75/534123	8/10/98		
WE'VE GOT YOUR NUMBER – GUARANTEED	74/412,422	7/14/93	1,876,091	1/24/95