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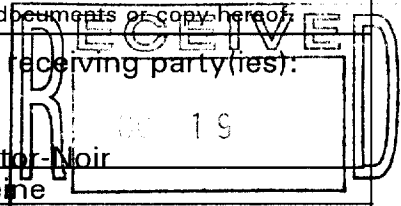
10-28-1999

To the Honorable Commissioner of Patent



Send original documents or copy hereof

Address of receiving party(ies):



101185943

1. Name of conveying party(ies):  
Bourjois, Ltd.

Name: Bourjois  
Address: 12-14 rue Victor-Noir  
Neuilly-sur-Seine  
F-92521 France

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Delaware  
 Other

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-France  
 Other

Additional name(s) of conveying party(ies) attached  
 Yes  No

If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & addresses attached?  
 Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: September 29, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
75/592992 and others

B. Trademark Registration No.(s)  
1,875,769 and others

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Upton Douglass  
Internal Address: Fross Zelnick Lehrman & Zissu, P.C.  
Street Address: 866 United Nations Plaza  
City: New York State: NY Zip: 10017

6. Total number of applications and registration involved: ...23.....

7. Total fee (37 CFR 3.41) ..... \$ 590.00

Enclosed  
 Authorized to be charged to deposit account  
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

10/27/1999 DNGUYEN 00000136 1875769

01 FC:481  
02 FC:482

40.00 OP  
550.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass

October 19, 1999

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet:

**Schedule to the Assignment  
from BOURJOIS, LTD. to BOURJOIS  
effective June 18, 1999**

**Trademark**

**Registration/Serial Number**

A VRAI DIRE	Serial No. 75/592992
AGUIRRE	Reg. No. 1875769
BAGUETTE MAGIQUE	Serial No. 75/698020
BELLE DE HAUT EN BAS	Serial No. 75/659994
BOURJOIS	Serial No. 75/440856
MISCELLANEOUS DESIGN	Reg. No. 1298300
BRILLANTISSIMO	Reg. No. 1429759
COMME PAR MAGIE	Serial No. 75/698022
DOUBLE GESTE	Serial No. 75/592993
ENVERGURE	Reg. No. 1882752
EVASION	Reg. No. 775534
EVENING IN PARIS	Reg. No. 255826
GEL DOUBLEMENT BEAU	Serial No. 75/698021
GLAMOUR	Reg. No. 382154
JEU D'EAUX	Serial No. 75/592994
MASCULIN	Reg. No. 1146728
MASCULIN 2 EAU DE TOILETTE	
BOURJOIS and Design	Reg. No. 1239907
MASCULIN 2 EAU DE TOILETTE	
BOURJOIS and Design	Reg. No. 1239908
MASCULIN and Design	Reg. No. 1149251
OR MASCULIN BOURJOIS and Design	Reg. No. 1245726
PETITS VOILES	Serial No. 75/698008
POUR LA VIE	Serial No. 75/624148
RAMAGE	Reg. No. 1138162

**TRADEMARK**

**REEL: 001981 FRAME: 0073**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bourjois, by assignment from Bourjois, Ltd.
Registration No.: 1,149,251
Registered: March 24, 1981
Mark: MASCULIN and Design
Our Ref: BOUR 9910008

REVOCATION OF POWER OF ATTORNEY, REQUEST FOR CHANGE OF ADDRESS FOR CORRESPONDENCE, AND APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Registrant, Bourjois, hereby revokes all Powers of Attorney heretofore granted in connection with this registration.

ADDRESS FOR CORRESPONDENCE

Registrant requests that all correspondence in connection with this registration be directed to the law firm of Fross Zelnick Lehrman & Zissu, P.C., 866 United Nations Plaza, New York, New York 10017 ATTENTION: Susan Upton Douglass (Tel: 212-813-5900), its attorneys.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Registrant hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900) its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

"Express Mail" mailing label No. EL271188242US

BOURJOIS

Date of Deposit October 19, 1999

By: Catherine CRUSE

I hereby certify that this paper or fee is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513

Name: Catherine CRUSE

Title: General Secretary

Susan Upton Douglass

(Printed name of person mailing paper or fee)

Dated: 14 OCT. 1999

(Signature)

ASSIGNMENT

WHEREAS, BOURJOIS, LTD., a Delaware corporation, with an address at 876 Centennial Avenue, Piscataway, New Jersey 08854 USA (hereinafter referred to as "**Assignor**") is the owner of the trademarks set forth on the Schedule attached hereto and made a part hereof and is the owner of the registrations and applications correspondingly set forth thereon (hereinafter referred to as the "**Marks**"); and

WHEREAS, BOURJOIS, a French corporation, with its registered office at 12-14 rue Victor-Noir, Neuilly-sur-Seine, F-92521, France (hereinafter referred to as "**Assignee**") is desirous of acquiring said **Marks**,

NOW, THEREFORE, effective June 18, 1999, for good and valuable consideration, receipt of which is hereby acknowledged, said **Assignor** does hereby assign unto said **Assignee**, all right, title and interest in and to said **Marks**, together with the goodwill of the business symbolized by the **Marks** and with the right to recover for damages and profits and all other remedies for past infringements thereof.

This Assignment is a part of a larger transaction whereby **Assignor** shall become a wholly owned subsidiary of **Assignee** and **Assignee** shall thereby become the successor to the entire business of **Assignor**.

IN WITNESS WHEREOF, **Assignor** has caused this Assignment to be executed.

**BOURJOIS, LTD.**

By Veronica Ardy  
Name: VERONICA L. ARDY  
Title: Vice President - Counsel

State of New York )  
County of New York )

Sworn to before me this 29<sup>th</sup> day of September 1999

Adrienne Hahn Siskarro

Notary Public

**ADRIENNE HAHN SISBARRO**  
Notary Public, State of New York  
No. 01514956171  
Qualified in New York County  
Commission Expires October 23, 1999.

TRADEMARK

RECORDED: 10/19/1999

REEL: 001981 FRAME: 0075