

MAR 10.25.99

10-28-1999



101183619

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
 - Security Agreement
 - Merger
 - Change of Name
 - Other
 - License
 - Nuc Pro Tunc Assignment
- Effective Date
Month Day Year
 10 5 1999

Conveying Party

Mark if additional names of conveying parties attached

Name Nancy Goldak, New Jersey sole proprietorship), dba Fontana Enterprises

Formerly

Execution Date
Month Day Year
 10 5 1999

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization USA

Receiving Party

Mark if additional names of receiving parties attached

Name Babycenter, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 163 Freelon

Address (line 2)

Address (line 3) San Francisco CA 94107

City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/27/1999 DNGUYEN 00000217 2052609

FOR OFFICE USE ONLY

FC:481

40.00

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional number attached

Enter either the trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,052,609"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

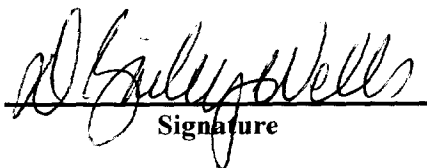
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy of the original document. Charges to deposit account are authorized, as indicated herein.

Deborah Bailey-Wells
Name of Person Signing


Signature

10-21-99
Date Signed

ASSIGNMENT

Whereas Nancy Goldak, an individual doing business as Fontana Enterprises, a New Jersey sole proprietorship, located at 5 Quincy Court, Princeton, NJ 08540 (hereinafter "Goldak") has adopted and used CRADLE & ALL which is registered in the United States Patent & Trademark Office as Reg. No. 2,052,609 dated April 15, 1997.

Whereas Babycenter, Inc., a Delaware corporation, having its principal place of business at 163 Freelon, San Francisco, CA 94107 (hereinafter "Babycenter"), is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Goldak, does hereby assign unto said Babycenter all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

Executed this 5th day of October, 1999 in Princeton, New Jersey.

Dated: 10, 5, 1999

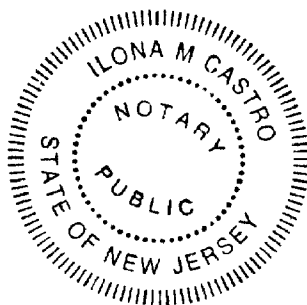
By Nancy Goldak
Nancy Goldak
doing business as Fontana Enterprises

County of Mercer

State of: New Jersey

On this 5th day of October, before me personally appeared Nancy Goldak, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her own behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Ilona M. Castro



6121940.2

22001

The United States of America



CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are a part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



Bence Lehman

Commissioner of Patents and Trademarks

Maintenance Requirements

Section 8: This registration will be cancelled after six (6) years by the Commissioner of Patents and Trademarks, *UNLESS, before the end of the sixth year following the date of registration shown on this certificate*, the registrant files in the U.S. Patent and Trademark Office an affidavit of continued use as required by Section 8 of the Trademark Act of 1946, 15 U.S.C. §1058, as Amended. **It is recommended that the Registrant contact the Patent and Trademark Office approximately five years after the date shown on this registration to determine the requirements and fees for filing a Section 8 affidavit that are in effect at that time.** Currently, a fee of \$100, and a specimen showing how the mark is used in commerce, is required for *each* international class of goods and/or services identified in the certificate of registration and must be enclosed with the affidavit.

Section 9: This registration will expire by law after ten (10) years, *UNLESS, before the end of the tenth year following the date of registration shown on this certificate*, the registrant files in the U.S. Patent and Trademark Office an application for renewal of the registration as required by Section 9 of the Trademark Act of 1946, 15 U.S.C. §1059, as Amended. **It is recommended that the Registrant contact the Patent and Trademark Office approximately nine years after the date shown on this registration to determine the requirements and fees for filing a Section 9 application for renewal that are in effect at that time.** Currently, a fee of \$300, and a specimen showing how the mark is used in commerce, is required for *each* international class of goods and/or services identified in the certificate of registration and must be enclosed with the affidavit.

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,052,609

United States Patent and Trademark Office

Registered Apr. 15, 1997

**TRADEMARK
PRINCIPAL REGISTER**

CRADLE & ALL

NANCY GOLDAK (NEW JERSEY SOLE PROPRIETORSHIP), DBA FONTANA ENTERPRISES
126 SO BARROW PL
PRINCETON, NJ 08540

CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 4-1-1996; IN COMMERCE 4-1-1996.

SER. NO. 75-099,470, FILED 5-6-1996.

FOR: CATALOG OFFERING INFANT BEDDING AND NURSERY ACCESSORIES, IN

JEAN MARC BRUN, EXAMINING ATTORNEY